

INFINITY INGREDIENTS

Inspiring Cosmetics

Mum and Baby



Mum and Baby

Let's talk about mum first. Being pregnant can often have downsides, with morning sickness, tiredness, swollen ankles and a growing bump, not to mention the possibility of haemorrhoids and back ache.

For the purpose of the Cosmetics market, we will focus on stretch marks and pain reduction for haemorrhoids. Stretch marks are caused by the rapid stretching of the skin. They are linear scars which affect a thin layer of skin and can be alleviated pre- and post-birth by keeping the skin moist and supple. This can be achieved by the application of creams/ oils designed to keep the skin firm, strong and supple (along with the help of active ingredients that provide moisturisation and help repair the collagen-elastin network).

Now let's talk about babies. Their skin is very different to adult skin and as such, needs special care. Mild and gentle ingredients are essential for this market sector. Products treat and prevent nappy rash, cradle cap (infantile Seborrhoeic dermatitis), as well as calming oils for baby massage applications.

Stretch Marks

AlphaImprove Body

(INCI: Bisabolol, Pentaclethra macroloba seed oil and Orbignya oleifera seed oil)

AlphaImprove Body acts as a film former, healing, regenerating, smoothing, and anti-stretch marks agent. It is a 100% natural and non-irritating alternative to help reduce and prevent stretch marks and regenerate the skin. It is rich in medium chain triglycerides (TCMs).

It helps in the healing process (remodeling), replacing the damaged tissue with a new tissue, stimulating the proliferation of fibroblasts and extracellular matrix, promoting skin elasticity and reconstruction of the dermis. It forms a film on the epidermis, reducing transepidermal water loss and maintaining the appropriate level of humidity in the stratum corneum. Favoring flexibility and skin hydration. It promotes balance to inflammatory conditions and provides pleasant sensory, softness and smoothness to the skin.

AlphaImprove Body is used in products for treatment of reduction, prevention of stretch marks and skin regeneration.

Recommended usage level: 1 - 5%

G2Light

(INCI: Butylene Glycol, Glycyrrhiza Glabra Root Extract)

A Glycyrrhiza flavon only found in the root of Glycyrrhiza Glabra, which is traditionally known for its skin whitening activity. Extracted using a 100% green and natural process, G2Light is suitable for natural skin lightening formulations.

In vivo studies show G2Light to inhibit the production of melanin, whilst providing depigmentation and lightening properties. G2Light can also be used to combat hyperpigmentation and dark spots (in vivo data) as well as stretch marks related to UV exposure.

Recommended usage level: 0.3 - 1.5%

Kahai Oil

(INCI: Caryodendron orinocense nut oil)

100% natural anti-ageing oil, extracted by cold pressing the nuts of the Cacay tree. It has a high penetration capability, a dry skin feel and a mild nutty scent, which fades quickly.

Its high content of natural Vitamin E, F and Retinol nourishes, softens and repairs damaged skin making it an ideal choice for scar treatments, tattoo care, stretch marks and aftershave creams.

Kahai Oil revitalises the skins radiance, reduces fine lines and wrinkles, minimises dark spots and provides long lasting hydration. Kahai Oil contains 50% more Vitamin E and twice the amount of Linoleic Acid than Argan oil and it has 3 times more Retinol than Rose Hip Oil. When used on nails it strengthens brittle nails and relieves nail psoriasis. On hair it provides thermal protection, repairs split ends, increases gloss and reduces frizz at high humidity, out performing Argan oil (tested at 5%).

Recommended usage level: Various

Pracaxi oil

(INCI: Pentaclethra macroloba seed oil)

Popularly used for hair treatment, aiding in hairstyle, increasing brightness and preventing hair loss. Promotes elasticity to the skin and can be used in the treatment of stretch marks. When applied on skin blemishes it can promote whitening. It is also used in makeup because of its humectant property.

Recommended usage level: 1- 5% creams, creamy lotions and gels; 3 - 7% conditioners, hair care and bar soaps; 0.5 - 5% make-up.

Prickly Pear Seed Oil

(INCI: Opuntia Ficus-Indica Seed Oil)

Sustainably sourced from Madagascar using a circular economy model, prickly pear seed oil is abundant in omega-6 and omega-9 fatty acids and has a unique, dry touch. This emollient nourishes and soothes dry skin, reinforcing the epidermis' barrier function and reducing trans epidermal water loss. Rich in tocopherols, prickly pear oil offers anti-oxidative activity, and due to its content of unsaturated fatty acids, it revitalises dull and fatigued complexion. These fatty acids restructure the skin, imparting a radiant glow, making it ideal for anti-ageing and well-ageing concepts.

When used in hair care it brings nutrition and shine to the hair and in nails, diminishes brittleness.

Thanks to its restorative properties it is also ideal for stretch marks.

Recommended usage level: 1-10%

Haemorrhoids

MERISTEM

(INCI: Aqua, Quercus Robur Root Extract)

Meristem is a water extracted botanical ingredient sourced from Oak tree root growth tissue (Meristem). Plant Meristem cells are rich in substances physiologically active to support and protect cell growth, especially Phenylpropanoids which play a very important role in defending the plant against external stresses.

In vitro studies have shown that the material modulates the agonist of the TRPV3 pain receptor (nociceptive) system by more than 50% in 24h. In the skin this results in a lenitive and soothing behaviour.

Recommended usage level: 0.5 - 2.0

Cradle Cap

Nappy Rash

Babaçu oil

(INCI: Orbignya Oleifera Seed Oil)

Babaçu oil has emulsifying properties making it ideal for the preparation of O/W type emulsions. As an active ingredient, it can be used in skin and hair products for moisturisation. In soap it can be used to replace fats of animal and vegetable origin and as a raw material to obtain surfactants.

Babaçu almond is used in baby products in the form of liquid talc. When crushed, the seed produces a powder, known as babaçu powder, which absorbs moisture and helps protect the baby's skin, especially in the region of direct contact with the nappy.

Recommended usage level: 0.5 - 5% creams and lotions; 0.5 - 8% bar soaps and 0.1 - 1% in hair products

PHYTOSERENE

(INCI: Phytosterols)

PhytoSerene is a pure beta-sitosterol; a natural micro-nutrient plant lipid found in the cells and membranes of the Pine tree. Chemically, the material is very similar to cholesterol.

This plant sterol is different in its biological function and because humans do not synthesise sterols in the body, it is necessary to replace daily losses.

Phytoserene demonstrates the capacity to reduce skin redness after exposure to a chemical agent and to diminish TEWL by forming a protective barrier on the skin.

Recommended usage level: 0.5 - 2.5

Natalc

(INCI: Cellulose acetate, Tapioca starch)

Natalc is a plant alternative to talc, with the same hydrophobicity properties.

It is ideal to protect the skin against moisture and is a perfect natural plant ingredient to formulate baby powder.

Made from a manioc extract powder with cellulose acetate powder, it offers protective properties thanks to the hydrophobicity of the material.

Recommended for oily and acne prone skin care products, make-up, dry shampoo, baby powder, footcare, make-up and more.

Thanks to its absorbent assets and its extreme softness, Natalc provides a soft touch to formulations and can be used alone or in combination with other powders. Cold process.

Recommended usage level: 2-5%

Plerasan® Re-balance

(INCI: Aqua, Beta-glucan)

A natural polysaccharide found in the cell wall of the oyster mushroom. This biologically active beta-glucan balances the skin defence system of sensitive skin whilst stimulating the skin repair process. It improves skin moisturisation whilst protecting the skin and boosting active ingredients.

Confirmed clinical effect in patients with mild to moderate eczema. Ideal for post-laser/peeling treatments, after shave, wound healing, after sun, baby care.

Recommended usage level: 2.0%

ZENERBET®

(INCI: Octyl Dodecyl Dimer Dilinoleyl Alcohol/Succinic Acid Copolymer)

Zenerbet® is a unique Guerbet polyester made from naturally derived Dimer Alcohol, Dimer acid (Succinic acid) and Guerbet alcohol (Cetyl Dodecanol). This 100% active branched polymeric Guerbet, which has a high molecular weight (10,000+) is a hydrophobic products that can be used in a variety of hair, colour, skin and sun care applications.

Zenerbet® is a branched liquid that lubricates and conditions skin and hair. Its high molecular weight has superb barrier qualities making it a wonderful product with dramatic effects in skin and sun applications as well as products for dry hair and scalp.

Its hydrophobic properties prevent it from washing off making it an excellent natural water resister and film forming polymer.

Recommended usage level: 0.5 - 10%

Baby Bath & Shampoo

Green CAPB-B

(INCI: Cocamidopropyl betaine)

The Green CAPB-B is obtained by the crude babaçu oil. This oil is rich in lauric, myristic and oleic fatty acids. This allows the actives products presents in the formulation to be better absorbed by the hair, enhancing its effects. In addition, the oil is known for its emollient properties and for its lightness in the hair fiber, being absorbed quickly without affecting its movement or leaving them oily.

The Green CAPB-B has excellent dermal compatibility and associated with anionic surfactants, allow a synergistic reduction of irritability to the eyes and skin, brings a soft and creamy foam, besides that, it is naturally more viscous. Can be used in clear and pearly shampoos formulations, formulations for kids, shower gel, shower foam, liquid soaps.

Recommended usage level: 1 - 5% hair care and 1 - 8% skin care.

Green Cocoamphoacetate B

(INCI: Sodium Babassuamphoacetate)

Green Cocoamphoacetate B (from Babaçu oil) is a mild amphoteric vegetal surfactant (35 - 40% active) that is Cosmos certified. It is a multi-functional ingredient that can be used in a variety of personal and hair care applications as well as baby/ kids care.

Rich in lauric, myristic and oleic fatty acids, its benefits of application to the skin and hair are superior to the conventional product of the market.

Recommended usage level: 3%

TI-NatSurf® QCB

(INCI: Aqua (Water), Cocamidopropyl Hydroxysultaine, Myristamine Oxide, Caprylyl/Capryl Glucoside, Decyl Glucoside)

The TI-NatSurf® QCB is a uniquely designed to provide versatility in formulation a wide range of personal care cleansing preparations. It may be used as the primary or as the secondary surfactant offering excellent hydrophobe compatibility without compromising foam integrity.

It has excellent compatibility with traditional anionic systems, such as lauryl and laureth sulphates and a variety of sulphonates, making it an ideal choice for secondary surfactant replacement, to improve foam characteristics of a system. Its hydrophobe compatibility allows the formulation of crystal clear micro-emulsions with emollient esters, and other natural polar oils, offering exception post-rinse sensory.

It is compatible with quaternary ammonium compounds and other cationics, and has great compatible with high electrolyte levels, while still maintain a crystal clear system.

Recommended usage level: 25 – 50%

ZENIGLOSS® Q-SE

(INCI: Polyquaternium-57, PEG 8 Ricinoleate)

This self-emulsifying quaternary compound based on Zenigloss® Q-SE forms a stable emulsion when mixed into cold or warm water. The self-emulsifying properties result in an easy to use conditioning system that provides substantivity and gloss to all applications.

It performs very effectively on damaged (coloured, permed, or bleached) hair and is a superb detangler. Zenigloss® Q-SE is an extremely mild polymer and can be used for body washes, skin and hair applications.

In 2in1 shampoos Zenigloss® Q-SE has been found to outperform conventional silicone based ingredients in both wet and dry comb performance, as well as gloss providing shine to the hair. Can also be used in nail varnish removers.

Recommended usage level: 2 - 8%

ZENIGLOSS® Q

(INCI: Polyquaternium-57)

This new quaternary compound is based on polymerised castor oil. Its cationic nature provides substantive conditioning and gloss to the hair making it ideal for conditioners. It performs very effectively on damaged (coloured, permed, or bleached) hair and is a superb detangler.

Zenigloss® Q is an extremely mild polymer and can be used for body washes, skin and hair applications. In 2in1 shampoos Zenigloss® Q has been found to outperform conventional silicone based ingredients in both wet and dry comb performance, as well as gloss providing shine to the hair.

Can also be used in nail varnish removers.

Recommended usage level: 0.5 - 4%

Baby Oil, Lotion & Talc

Baby Wipes

Contact Us

Interested?

Then contact the Infinity team
for more information:

T: 01344 354 900

E: technical@infinity-ingredients.co.uk

W: infinity-ingredients.co.uk