



# **Detoxifying and Anti-Pollution**

During a lifetime, the human body is exposed to a vast number of exogenous toxicants such as heavy metals, chemicals, endogenous toxins and free radicals on a daily basis. All of these alter cell metabolism and as a result accelerate cell ageing. In a bid to eliminate them, cells have evolved a complex detoxification system and an efficient anti-oxidative defence.

In cells, the detoxification process begins by firstly modifying the molecular structure of toxins so that they are water-soluble.

Our skin cells then use the P-glycoprotein transmembrane transporter, a magnesium-dependent efflux pump, to remove this harmful waste from cells to prevent its accumulation and consequent cellular ageing.

In addition to the free radicals already present in the environment, our cells also release a large amount of reactive Oxygen species (ROS) during the detoxification process. An excessive amount of ROS induces oxidative stress, which actively contributes to the ageing process. To defend itself against free radical damage, the body uses Glutathione, a free radical scavenger and major antioxidant.

So to preserve the youthfulness of our skin it is vital that we preserve the skins cellular purification system.

# Ayuredi®

(INCI: Propanediol, Water, Ocimum Sanctum Leaf Extract)

Eco-designed active ingredient based on Holy basil polyphenols, an Ayurvedic plant sourced in Thailand. AYUREDI® strengthens cell defences to fight skin ageing and under eye wrinkles by protecting the skin from oxidative stress induced by environmental and psychological stresses, and in particular damages linked to cortisol.

Boosts cell energy and breathing to illuminate the skin by protecting and restoring the essential functions of mitochondria, the energy factories of our cells. Reduces inflamm'ageing to soothe the skin by decreasing inflammation mediators' production whilst adding glow to the skin. Ideal for anti-ageing, holistic and eye care products.

#### **Beige Clay**

(INCI: Montmorillonite)

Beige Clay is a natural silicate, complex of aluminium, iron and magnesium. Ideal for detoxifying, remineralising and soothing. Can also provide natural colour to cosmetic products.

Recommended usage level: 1 - 40%

### Blueberry Butter®

(INCI: Octyl dodecanol, Beeswax, Vaccinium Myrtillus (Blueberry) Seed Oil)

Blueberry Butter is a Natural Moisturising Complex derived from coconut oil, beeswax and upcycled blueberry seed essential oil. This yields a natural moisturiser with superb barrier properties and blue light defence for skin and hair. It provides a soft and silky spread with good play time.

Blueberry Butter<sup>®</sup> brings all the beneficial properties of the upcycled blueberry seed essential oil such as, Omega-3, antioxidants, anthocyanins, phytosterol, squalene and carotenoids to the surface of the skin, without the typical greasiness found in convectional butters, and thus allowing for higher loads in formulations. Blueberry Butter<sup>®</sup> is an ideal natural alternative to conventional butters.

Recommended usage level: 1-50% colour care; 1-3% nail care; 3-5% hair care; 5-10% skin and sun care.

#### **CERAFLUID**

(INCI: Olive Glycerides, Ceramide NP)

CeraFluid is an exceptionally easy to formulate liquid Ceramide which shows the highest compatibility with skin components thanks to its natural Olive di- and triglycerides base.

It provides long-term hydration as well as improving adhesion amongst Corneocytes, thus regulating skin barrier for water retention and protecting it from external aggression.

It also improves skin elasticity and smoothness and helps to restore the barrier effect leading to protection and prevention of dehydration.

Recommended usage level: 0.5 - 2.5

#### **Bush Tomato Cellular Extract**

(INCI: Solanum Centrale Fruit Extract)

Delivering "true to nature" hydrophilic plant profiles. Cellular Extraction harnesses the species' water-soluble blueprint of phytocompounds and their derivatives (the entourage), in their synergistic relationships, as they exist in the cell. Extracted rapidly under high pressure, NATIVE EXTRACTS maintain the molecules' natural integrity.

Committed to conscious manufacturing, Cellular Extracts are created using purified, deionised, rain-harvested water and less plant material than past processes to produce a natural True to Nature plant extract, that is water-wise, repurposes waste, traceable to source, transparent in composition.

Traditionally the roots of the plant were used as a medicine but in cosmetics the power of this plant is harnessed for use in preventative ageing luminating the skin and providing powerful antioxidant protection.

Recommended usage level: 0.5 – 1% concentrate; 1 – 5% dilution.

#### **Charcoal MicroPlant 50**

(INCI: Charcoal powder)

Charcoal MicroPlant 50 is an activated charcoal obtained from the carbonisation of coconut shells. Coal has many cosmetic advantages. Detoxifying, absorbing, brightening, it is an ingredient regularly used in cosmetics in skincare (purifying masks, cleansing powders), bodycare (exfoliation, solid soaps), haircare (hair masks).

Recommended usage level: 1 - 100%

#### CIRCANBLUE<sup>™</sup>

(INCI: Glycerin, Aqua, Lactococcus Ferment Lysate, Xanthan Gum, Pentylene Glycol, Levulinic Acid, Glyceryl Caprylate)

 $CIRCANBLUE^{M}$  is a Vegan postbiotic solution for regulating our skin's circadian rhythm.

It repairs, detoxifies and protects skin from blue light, whilst synchronising the expression rate of the main genes related to the skin's circadian rhythms.

Recommended usage level: 1 - 3%

#### CYTOFRUIT® WATERS Clementine

(INCI: Citrus Clementina Fruit Extract)

CYTOFRUIT® WATERS Clementine is a Cosmos certifiable and circular economy fruit water from the production of Clementine juice. The fruits are harvested in Mediterranean and are rich in Potassium, Calcium, beta-Carotene and Vitamin C.

Clementine offers refreshing, purifying and free radical scavenging properties.

Thanks to the presence of oligo-elements, this CYTOFRUIT® Water could sustain skin biological benefits through an improvement of cell vitality, a protection against external agents or a physiological improvement.

Recommended usage level: 1 - 100%

#### **CUCUMBER EXTRACT H.GL. - M.S**

(INCI: Aqua, Glycerin, Cucumis Sativus (Cucumber) Fruit Extract, Potassium Sorbate, Sodium Benzoate)

CUCUMBER EXTRACT H.GL. - M.S is an extract in Glycerin / Water (50:50) from the fruits of "Cucumis sativus L." Rich in vitamin C and vitamin B, it has trans-epidermal water loss (TEWL) regulatory activity thanks to the vitamins and carbohydrates present in cucumber. Cucumber juice is an excellent treatment for skin rash, inflammation, etc., when applied as a lotion or used to wash the affected zone. Furthermore, it works wonderfully to smooth the skin and erase skin spots, freckles and wrinkles, rejuvenating the skin

Cucumber Extract is recommended to formulate cosmetic products with moisturising, refreshing, decongestant and soothing actions and cosmetic products aimed at the protection of skin and hair integrity against oxidative processes.

Recommended usage level: 0.5-5%

## CYTOFRUIT® WATERS Grapefruit

(INCI: Citrus Grandis Fruit Extract)

CYTOFRUIT® WATERS Grapefruit is a Cosmos certifiable and circular economy fruit water from the production of Grapefruit juice. The fruit is harvested in the Mediterranean and is rich in bioflavanoids.

Grapefruit provides detoxifying and antioxidant properties, whilst improving cell energy levels for anti-ageing benefits. Ideal for skin toning, anti-celluite, detoxifying and oily skin.

Thanks to the presence of oligo-elements, this CYTOFRUIT® Water could sustain skin biological benefits through an improvement of cell vitality, a protection against external agents or a physiological improvement.

Recommended usage level: 1 - 100%

#### CYTOFRUIT® WATERS Kiwi

(INCI: Actinidia Chinensis Fruit Extract)

CYTOFRUIT<sup>®</sup> WATERS Kiwi is a Cosmos certifiable and circular economy fruit water from the production of Kiwi juice.

The fruits are harvested in the Mediterranean and are suitable for all skin types due to Kiwi's versatile protective properties. Suitable for energising skin and stimulating the skins defence system.

Thanks to the presence of oligo-elements, this CYTOFRUIT® Water could sustain skin biological benefits through an improvement of cell vitality, a protection against external agents or a physiological improvement.

Recommended usage level: 1 - 100%

#### DefensoWin<sup>\*\*\*</sup>

(INCI: Ectoin)

A powerful pure molecule from a specific selected bacterial strain from cutting edge biofermentation technology.

This probiotic works by balancing the skin microenvironment to help prevent acute environmental stress whilst providing superior moisturisation and improving skin barrier function. Ectoin possesses excellent anti-acne properties and is clinically tested to provide high skin cell protection against osmotic stress.

Recommended usage level: 0.5 - 2%

#### **Davidson Plum Cellular Extract**

(INCI: Davidsonia Jerseyana Fruit Extract)

Delivering "true to nature" hydrophilic plant profiles. Cellular Extraction harnesses the species' water-soluble blueprint of phytocompounds and their derivatives (the entourage), in their synergistic relationships, as they exist in the cell. Extracted rapidly under high pressure, NATIVE EXTRACTS maintain the molecules' natural integrity.

Committed to conscious manufacturing, Cellular Extracts are created using purified, deionised, rain-harvested water and less plant material than past processes to produce a natural True to Nature plant extract, that is water-wise, repurposes waste, traceable to source, transparent in composition.

The NE Davidson Plum Cellular Extract is packed with an exciting range of phytocompounds including gallic acid, ellagic acid, quercetin, organic + amino acids, sugars, and anthocyanin which is responsible for its dark red colour. The synergism of these powerful compounds delivers exciting new possibilities for natural solutions to premature ageing, age lines, radiance and luminosity, acne prone skin, suppleness, inflammation and antioxidant applications in skincare. A

vailable as a concentrate and as a 10% dilution.

Recommended usage level: 0.5 – 1% concentrate; 1 – 5% dilution

# **DETOSKIN**<sup>™</sup>

(INCI: Propanediol, Aqua, Paeonia Lactiflora Root Extract, Trehalose, Citric Acid)

DETOSKIN<sup>™</sup> renews skin mitochondria, activating mitophagy so that cells recover all their energy, which becomes visually evident in fewer signs of ageing such as wrinkles, roughness and uneven tone.

Detoxifies and rejuvenates the skin removing damaged mitochondria by mitophagy. Boosts "clean energy" via a sustainable cellular mechanism. Decreases the anisotropy and skin tone is more homogeneous, to regain a youthful glow. Only wrinkles of smiles will remain. Blue light protection.

Recommended usage level: 1-2%

#### DETOSKIN<sup>™</sup> ZNSN

(INCI: Propanediol, Aqua, Paeonia Lactiflora Root Extract, Trehalose, Citric Acid)

Detoxifies, rejuvenates and protects the skin from blue light using peony, the queen of flowers. Activates mitophagy, improves mitochondrial function and stress resistance by energizing the cells.

Recommended usage level: 1 - 2%

## Epionine® Bio

(INCI: Camellia oleifera seed extract)

Eco-designed active ingredient obtained by molecular distillation. Epionine Bio is inspired from the Greek goddess, Epione the goddess of gentle medicine, wellness and harmony.

This 100% certified organic, eco-designed active is a concentrate from Tea Oil Camellia Seeds that provides skin wellbeing, from both internal and external stresses. The link between skin and brain is very strong as it has the same embryological origin in utero. This explains why skin discomfort can impact our overall wellbeing and lead to psychological stress or a degraded emotional state.

Epionine Bio protects dry skin from psychological stress, effectively reduces skin inflammation, soothes the skin, strengthens the skin barrier function and moisturises. Clinical studies show Epionine Bio provides a sense of wellbeing, modulates skin psychological signs linked to emotional excitement and has a positive effect on the mind.

Recommended usage level: 0.1 - 1%

#### **Echinacea Cellular Extract**

(INCI: Echinacea purpurea Root Extract)

Delivering "true to nature" hydrophilic plant profiles. Cellular Extraction harnesses the species' water-soluble blueprint of phytocompounds and their derivatives (the entourage), in their synergistic relationships, as they exist in the cell.

Extracted rapidly under high pressure, NATIVE EXTRACTS maintain the molecules' natural integrity.

Committed to conscious manufacturing, Cellular Extracts are created using purified, deionised, rain-harvested water and less plant material than past processes to produce a natural True to Nature plant extract, that is water-wise, repurposes waste, traceable to source, transparent in composition.

A natural hearler, Echinacea contains active substances like cichoric acid that may help with skin concerns such as aging, hydration, wrinkling, and skin damage from UVA rays

Recommended usage level: 0.5 – 1% concentrate; 1 – 5% dilution

#### **EXFO-AMBER**

(INCI: Amber Powder)

Natural organic gem for physical skin exfoliation and skin purifying.

For smooth, bright and luminous skin with a touch of elegance. Removes dead surface cells through a mechanical action that improves the texture of the skin, the natural regeneration of the epidermis and the penetration of cosmetic active ingredients.

Recommended usage level: 5-10%

#### **Exo DDS Bakuchiol**

(INCI: Aqua, Polyglyceryl-10 Laurate, Glycerin, Propanediol, Phosphatidyylcholine, Bakuchiol, Cocobetaine, Persea Gratissima Fruit Extract, Butyl Avocadete, Maltodextrin, Sodium Cocoyl Isethionate, Caprylyl Glycol, Betasitosterol, Citric Acid, Phenylpropanol, Cocos Nucifera Oil, Sodium Isethionate, Tocopherol)

Bakuchiol is a vegan, antioxidant-rich ingredient derived from the Psoralea corylifolia plant. It reduces fine lines, wrinkles, and skin discoloration while soothing sensitive skin. Known for its anti-ageing benefits, it restores firmness, evens skin tone, and improves texture.

When bakuchiol is encapsulated in avocado exosomes, the exosomes act as a delivery system, enhancing bakuchiol's penetration into the skin. The avocado exosomes' regenerative properties, rich in proteins and lipids, promote cell communication and skin repair.

This combination allows bakuchiol to work more effectively, soothing, reducing fine lines, and improving skin texture, while benefiting from the exosome's targeted delivery. This synergy ensures deeper nourishment, improved absorption, and better overall skin rejuvenation.

Recommended usage level: 1 - 10%

#### **GLACIER THERMAL WATER**

(INCI: Onsen-Sui, Sodium Benzoate, Potassium Sorbate)

GLACIER THERMAL WATER is a warm thermal water coming from the French Alps. It is particularly rich in calcium and magnesium. It directly acts on Involucrin and Transglutaminase production to fortify skin barrier against external aggressions

Recommended usage level: 1-100%

#### Goji Berry Cellular Extract

(INCI: Lycium barbarum Fruit Extract)

Delivering "true to nature" hydrophilic plant profiles. Cellular Extraction harnesses the species' water-soluble blueprint of phytocompounds and their derivatives (the entourage), in their synergistic relationships, as they exist in the cell.

Extracted rapidly under high pressure, NATIVE EXTRACTS maintain the molecules' natural integrity.

Committed to conscious manufacturing, Cellular Extracts are created using purified, deionised, rain-harvested water and less plant material than past processes to produce a natural True to Nature plant extract, that is water-wise, repurposes waste, traceable to source, transparent in composition.

Goji Berry neutralizes free radicals caused by pollutants and also inhibit lipid peroxidation so that it can preserve the normal skin structure and any signs of premature aging can be avoided.

Recommended usage level: 0.5 – 1% concentrate; 1 – 5% dilution

#### Green Clay - Illite

(INCI: Illite)

Green Clay is recommended for products used to treat greasy hair and oily, acne-prone skin. Provides antiseptic, purifying, remineralising and seboregulating activities. Can also provide natural colour to cosmetic products.

Recommended usage level: 1 - 40%

#### **Green Clay**

(INCI: Montmorillonite)

Green Clay is a natural silicate, complex of aluminium, iron and magnesium. Green Clay has the strongest adsorbative power compared to other types of clays.

Thanks to its richness in mineral salts and trace elements, it has many properties which makes it a good ingredients for skin and hair care products including, adsorbing and absorbing, detoxifying, remineralising and tonifying, purifying and repairing. It can also be used in toothpastes as a thickener and/ or as mild abrasive. Can also provide natural colour to cosmetic products.

Recommended usage level: 1 - 40%

#### **Green Coffee Bean Cellular Extract**

(INCI: Coffea arabica Seed Extract)

Delivering "true to nature" hydrophilic plant profiles. Cellular Extraction harnesses the species' water-soluble blueprint of phytocompounds and their derivatives (the entourage), in their synergistic relationships, as they exist in the cell.

Extracted rapidly under high pressure, NATIVE EXTRACTS maintain the molecules' natural integrity.

Committed to conscious manufacturing, Cellular Extracts are created using purified, deionised, rain-harvested water and less plant material than past processes to produce a natural True to Nature plant extract, that is water-wise, repurposes waste, traceable to source, transparent in composition.

Its high antioxidant potential is attributed to the synergistic interaction of chlorogenic acid (caffeoylquinic acid), caffeine and trigonelline among other antioxidant compounds

Recommended usage level: 0.5 – 1% concentrate; 1 – 5% dilution

#### **Holy Basil Cellular Extract**

(INCI: Ocimum sanctum Extract)

Delivering "true to nature" hydrophilic plant profiles. Cellular Extraction harnesses the species' water-soluble blueprint of phytocompounds and their derivatives (the entourage), in their synergistic relationships, as they exist in the cell.

Extracted rapidly under high pressure, NATIVE EXTRACTS maintain the molecules' natural integrity.

Committed to conscious manufacturing, Cellular Extracts are created using purified, deionised, rain-harvested water and less plant material than past processes to produce a natural True to Nature plant extract, that is water-wise, repurposes waste, traceable to source, transparent in composition.

Holy Basil, also known as tulsi, has powerful antioxidant and anti-inflammatory properties that help protect the skin from premature aging and environmental stressors. It also aids in balancing oily skin and reducing acne by preventing bacterial growth and soothing irritation.

Recommended usage level: 0.5 - 1% concentrate; 1 - 5% dilution

#### JADE ALGA<sup>™</sup>

(INCI: Aqua, Hydrolyzed Ulva Lactuca Extract)

JADE ALGA<sup>™</sup> is a patented active ingredient composed of native ulvans coming from the green seaweed Ulva Armoricana. It is the only alga with "Shape Memory Technology", allowing it to challenge the repeat cell deformations (contraction/expansion) induced by the tides. Jade Alga restores an optimal skin shape memory through the stimulation of Involucrin and Cornifin as well as its protective effect against the over production of Heme Oxygenase induced by pollutants. It also provides a soft enzymatic and chemical peeling (BHA) for skin radiance. A clinical study showed the reduction of intercellular spaces and the improvement of cellular cohesion, skin softness and satin effect.

Recommended usage level: 1-3%

#### Kakadu Plum Cellular Extract

(INCI: Terminalia Ferdinandiana Fruit Extract)

Delivering "true to nature" hydrophilic plant profiles. Cellular Extraction harnesses the species' water-soluble blueprint of phytocompounds and their derivatives (the entourage), in their synergistic relationships, as they exist in the cell. Extracted rapidly under high pressure, NATIVE EXTRACTS maintain the molecules' natural integrity.

Committed to conscious manufacturing,
Cellular Extracts are created using purified,
deionised, rain-harvested water and less plant
material than past processes to produce a
natural True to Nature plant extract, that is
water-wise, repurposes waste, traceable to
source, transparent in composition. The NE
Kakadu Plum Cellular Extract delivers stable,
natural, active and biological/recycling vitamin
C in a water-soluble format.

This botanical species, is the highest source of vitamin C, offering other natural molecules in a water-soluble format that contains natural antioxidant capacity. Kakadu Plum also known as Gubinge, Billygoat Plum or Murunga, is a native tree from Australia, the fruit is wild harvested by Indigenous communities exclusively in the Kimberleys, Northern Territory and Arnhem Land. Indigenous Australians have used this fruit extensively for food, its healing properties and traditional medicine.

Ideal for anti-ageing, wellness and haircare.

Available as a concentrate or as a 10% dilution.

Recommended usage level: 0.5 - 1% concentrate; 1 - 5% dilution

#### LINGOSTEM™

(INCI: Aqua, Glycerin, Vaccinium Vitis-Idaea Fruit Extract, Xanthan Gum, Citric Acid Pentylene Glycol, Levulinic Acid, Glyceryl Caprylate)

LINGOSTEM<sup>™</sup> is a natural active ingredient obtained from cranberry plant stem cells using an environmentally friendly biotechnological process that provides a higher level of efficacy.

LINGOSTEM<sup>™</sup> is able to repair and protect skin against the oxidative damage caused by solar radiations such as UV, IR-A and blue light, improving the skin's antioxidant capacity reducing wrinkles and spots, and improving moisturisation, firmness and elasticity.

The result is skin with a young and healthy appearance, which is more resilient against sun damage.

Recommended usage level: 1-2%

# LINGOSTEM<sup>™</sup> GNNX

(INCI: Aqua, Glycerin, Vaccinium Vitis-Idaea Fruit Extract, Xanthan Gum, Citric Acid Pentylene Glycol, Levulinic Acid, Glyceryl Caprylate)

Cranberry stem cells protect and repair the skin from sun damage, thanks to their powerful antioxidant properties.

The high polyphenol content of the cranberry boosts the cells' natural mechanism against oxidative damage caused by IR and UV radiation.

Repairs and prevents UV and IR effects. An antioxidant and free radical scavenger for antiphotoaging and blue light protection.

Recommended usage level: 1 - 2%

#### MARINE BAMBOO™

(INCI: Caprylic/Capric Triglyceride, Himanthalia Elongata Extract)

MARINE BAMBOO<sup>™</sup> comes from a brown and organic seaweed: Himanthalia elongata.

Rich in fucosterol, it provides pro-aging and multi-light protection. It firms and tones skin thanks to its targeted action on Elastin, MMP1 and the contractile forces of fibroblasts. Marine Bamboo™ fights the damaging effects of ageing, blue light, UV, IRA and pollution thanks to its activities on the restoration and protection of the contractile forces of fibroblasts. It also firms and tones the skin.

Recommended usage level: 1-3%

#### **Native Raspberry Cellular Extract**

(INCI: Rubus Parvifolius Fruit Extract)

Delivering "true to nature" hydrophilic plant profiles. Cellular Extraction harnesses the species' water-soluble blueprint of phytocompounds and their derivatives (the entourage), in their synergistic relationships, as they exist in the cell. Extracted rapidly under high pressure, NATIVE EXTRACTS maintain the molecules' natural integrity.

Committed to conscious manufacturing, Cellular Extracts are created using purified, deionised, rain-harvested water and less plant material than past processes to produce a natural True to Nature plant extract, that is water-wise, repurposes waste, traceable to source, transparent in composition.

With a high composition of amino acids, this active ingredient fuels skin to fight off daily aggressors and protect the skin barrier.

Recommended usage level: 0.5 – 1% concentrate; 1 – 5% dilution

#### **Native River Mint Cellular Extract**

(INCI: Mentha australis Leaf Extract)

Delivering "true to nature" hydrophilic plant profiles. Cellular Extraction harnesses the species' water-soluble blueprint of phytocompounds and their derivatives (the entourage), in their synergistic relationships, as they exist in the cell. Extracted rapidly under high pressure, NATIVE EXTRACTS maintain the molecules' natural integrity.

Committed to conscious manufacturing, Cellular Extracts are created using purified, deionised, rain-harvested water and less plant material than past processes to produce a natural True to Nature plant extract, that is water-wise, repurposes waste, traceable to source, transparent in composition.

The NE Native River Mint Cellular Extract delivers all the natural molecules this botanical species can offer in a water-soluble format, including amino and organic acids, phenolics, flavonoid glycosides, rosmarinic acid, terpenoids and methoxy flavonoids to power your products naturally. While native to all states, NATIVE EXTRACTS source their Native River Mint from the South Australia Riverlands region grown by their Indigenous Grower, Dominic Smith (Pundi Produce) using a water efficient aquaponics process.

There is a unique synergy between the phyto compounds in the NE Native River Mint Cellular Extract that make this Australian Botanical a unique plant profile, with a standout phytocompound, rosmarinic acid, which is well-known for its anti-inflammatory, UV protection, anti-wrinkle, anti-scarring and anti-microbial properties.

Recommended usage level: 0.5 – 1% concentrate; 1 – 5% dilution

#### Number 6

(INCI: Propanediol, Water, Persea Gratissima (Avocado) Fruit Extract)

Eco-designed active ingredient, sustainably sourced from Latin America (Peru) with zero waste and from an upcycling process.

Number 6 reduces dark circles by acting on microcirculation and pigmentation, as well as depuffing under-eye bags by acting on lipolysis and adipocytes diameter.

Recommended usage level: 1 - 3%

#### Organic Virgin Pomegranate Oil

(INCI: Punica Granatum Seed Oil)

Organic Virgin Pomegranate Oil contains 60% alpha-punicic acid, known for its calming and healing properties as well as vitamins E and F, to restore skin barrier and protect skin against UV and pollution. Ideal for atopic and mature skin, the eye contour, aftersun, after shave and after-depilatory products and products for dry hair.

Recommended usage level: 1-10%

#### **Organic Saccharina Water**

(INCI: Saccharina latissima extract, Citric acid, Sodium benzoate, Potassium sorbate)

Coming from the Atlantic Ocean Saccharina is known in cosmetic for its purifying assets. Saccharina is ideal to protect the skin from external aggressions such as pollution, UV etc.

Organic Saccharina Water is obtained by evaporation and condensation of fresh Saccharina latissima and offers formulators the opportunity to replace water in formulations. It is also a perfect way to increase the organic percentage while saving earth's primary resources.

Recommended usage level: 1 - 100%

#### Organic Virgin Raspberry Oil

(INCI: Rubus Idaeus Seed Oil)

Organic Virgin Raspberry Oil is made from byproducts from the food industry. Rich in alpha and gamma-tocopherols, Vitamin A, Omega-3 and in particular, Omega-6, containing up to 60% linoleic acid. Ideal for sensitive, dry, tired or mature skins, it brings repairing and protecting properties and is also ideal to help reduce the effects of oxidative stress.

Recommended usage level: 1-10

#### Ormesia<sup>®</sup>

(INCI: Propanediol, Water, Passiflora Edulis Fruit Extract)

The Maracuja, native to South America, is a climbing plant very well known for the use of its fruits, which have a high antioxidant content, and from which is extracted a refreshing juice.

Ormesia<sup>®</sup> is an upcycled extract rich in polyphenols, obtained from Maracuja using an extraction process that protects both people and the environment, and is patented by Laboratoires Expanscience.

This eco-designed active ingredient activates the skin's self-defence mechanisms and stimulates the key markers involved in hormesis and detoxification. It provides skin protection from the harmful effects of sun rays as well as the adverse effects of indoor and outdoor pollution.

Ormesia® restores and prevents the degradation of essential components of the skin barrier function and extracellular matrix. In hair it offers an anti-pollution shield, preserving hair's shine, enhancing colour retention for dyed hair and strengthening the fiber.

Recommended usage level: 1 - 3%

#### PLANKTON THERMAL WATER

(INCI: Onsen-Sui, Sodium Benzoate, Potassium Sorbate)

PLANKTON THERMAL WATER is a warm thermal water coming from French Pyrenees. It is particularly rich in silica and selenium. Plankton Thermal Water is considered as a prebiotic and post-biotic with anti-inflammatory and anti-pollution activities.

Recommended usage level: 1-100%

#### PLANKTON GLASS FLOWER™

(INCI: Plankton Extract or Fragilaria Pinnata Extract)

PLANKTON GLASS FLOWER<sup>™</sup> is a dispersible volcanic powder with soft and silky touch. This phytoplankton created a shield of glass with a unique mineral composition to protect from light and pollution stress. On skin, it acts as a powerful digital and urbanshield. It can also be used as a natural soft focus (blurring) with mattifying effect.

Recommended usage level: 0.5-3%

#### PRONALEN BIO-PROTECT ZNSN

(INCI: Aqua, Propanediol, Pyrus Malus (Apple) Juice, Prunus Persica (Peach) Juice, Triticum Vulgare (Wheat) Seed Extract, Hordeum Vulgare Seed)

PRONALEN BIO-PROTECT ZNSN is a standardised hydrosoluble plant complex of Ginseng, Apple, Peach, Wheat and Barley that provides an anti-pollution and detox effect to the skin and hair. It chemically and physically blocks heavy metals and PM2.5 particles to protect cell membranes against pollution and free radicals.

Recommended usage level: 1 - 3%

#### **Quandong Cellular Extract**

(INCI: Santalum Acuminatum Fruit Extract)

Delivering "true to nature" hydrophilic plant profiles. Cellular Extraction harnesses the species' water-soluble blueprint of phytocompounds and their derivatives (the entourage), in their synergistic relationships, as they exist in the cell. Extracted rapidly under high pressure, NATIVE EXTRACTS maintain the molecules' natural integrity.

Committed to conscious manufacturing, Cellular Extracts are created using purified, deionised, rain-harvested water and less plant material than past processes to produce a natural True to Nature plant extract, that is water-wise, repurposes waste, traceable to source, transparent in composition.

The desert Quandong is a unique Australian fruit found widely throughout the deserts, and semi- arid areas of Southern Australia. It has striking, shiny red fruit. Often referred to as 'goorti' (Nurungga) or 'native peach', the fruit has been a significant food source for Indigenous and the oil-rich kernels were used as anti-inflammatory and antibacterial pastes, to treat skin disorders, and used as a "hair conditioning oil".

The NE Quandong Cellular Extract delivers the natural molecules this botanical species can offer in a water-soluble format, including amino and organic acids, phenolics, chlorogenic acid, anthocyanins, flavonoid glycosides, rutin and more.

Ideal for UV protection, anti-inflammatory and antioxidant. Available as a concentrate and as a 10% dilution.

Recommended usage level: 0.5 – 1% concentrate; 1 – 5% dilution

#### **Rhassoul Clay**

(INCI: Moroccan lava clay)

Rhassoul is a Moroccan lava clay, part of the Hammam rituals and is used in both skin and hair care. Unlike soap, Rhassoul cleanses without surfactant by naturally absorbing grease, sebum and impurities to purify the skin and hair.

Rhassoul Clay is ideal for formulating solid and powder cosmetic products such as, powdered face masks, cleansing pastes, powder cleansers, lotions, body wraps, scrubs, powdered shower gels, solid soap, shampoo bars, dry shampoo and hair masks.

Recommended usage level: 1-40%

#### Rosella Cellular Extract

(INCI: Hibiscus Sabdariffa Flower Extract)

Delivering "true to nature" hydrophilic plant profiles. Cellular Extraction harnesses the species' water-soluble blueprint of phytocompounds and their derivatives (the entourage), in their synergistic relationships, as they exist in the cell. Extracted rapidly under high pressure, NATIVE EXTRACTS maintain the molecules' natural integrity.

Committed to conscious manufacturing, Cellular Extracts are created using purified, deionised, rain-harvested water and less plant material than past processes to produce a natural True to Nature plant extract, that is water-wise, repurposes waste, traceable to source, transparent in composition.

The exotic Australian Rosella is indigenous to eastern parts of New South Wales and Queensland. From beautiful yellow or white flowers come red, candy-like calyxes. The Cellular Extract results in phyto-compounds with various functions for skin and hair support.

The NE Rosella Cellular Extract delivers the natural molecules this botanical species can offer in a water-soluble format, including anthocyanins, organic acids, phenolics, chlorogenic acid and more making it an ideal choice for skin lightening/ depigmentation, photo ageing, dark circles and anti-ageing. Available as a concentrate and as a 10% dilution.

Recommended usage level: 0.5 – 1% concentrate; 1 – 5% dilution

#### **ROSEMARY - ECO**

(INCI: Glycerin, Aqua, Rosmarinus Officinalis (Rosemary) Leaf Extract, Potassium Sorbate, Sodium Benzoate)

ROSEMARY - ECO is a standardised extract obtained in a medium of Glycerin / Water (50:50) from the leaves of "Rosmarinus officinalis L.", proceeding from organic crop.

It contains a minimum of 200 ppm of Rosmarinic Acid. Rosemary extract has antioxidant, anti-inflammatory and anti-microbial activities. The antioxidant activity of this product is due to the anti-radical activity of diterpenes.

The antioxidant action is partially attributed to the high rosmarinic acid content of these plants. The anti-inflammatory activity is also due to the Rosmarinic acid in Rosemary extract.

For all these reasons, ROSEMARY - ECO is ideal for formulating cosmetic products aimed at preserving the integrity of the skin and hair from oxidative processes and products for sensitive or irritated skin.

Recommended usage level: 0.1-2

#### SEA BLOSSOM<sup>™</sup>

(INCI: Caprylic/ Capric Triglyceride, Crithmum Maritimum Extract)

Sea Blossom<sup>™</sup> is derived from organic Crithmum Maritimum. This plant grows by the sea, in its favourite living environment, rocks and sea cliffs. Clinging to the rocks, it resists everything: sometimes scorched by the sun, sometimes whipped by waves, gusts of wind and spray, sometimes submerged under water.

Inflamm'aging and environmental irritants related to lifestyles (pollution, intensive mask wearing, stress, etc.) induce dull complexion and lack of radiance. SEA BLOSSOM<sup>™</sup> acts as a skin barrier-building and ultra-calming ingredient to protect skin from harmful environmental irritants. It also restores radiance, smoothness, elasticity and evenness. It finally guarantees a healthy-looking glow.

Recommended usage level: 1-3%

# SHILOXOME<sup>™</sup>

(INCI: Aqua, Propanediol, Yeast extract, Xanthan gum, Pentylene glycol, Levulinic acid, Glyceryl caprylate)

A well-ageing and restructuring biotechnological active ingredient obtained from the endophitic yeast Kwoniella mangroviensis through Triplobiome<sup>™</sup> Technology.

First ecosystem ingredient ever developed that strengthens the entire skin barrier thanks to decreasing pollution-induced lipid peroxidation thus elongating the whole lipidome's chain number and to an improvement of the extracellular matrix.

A biotechnological protective solution that goes beyond barrier care with a comprehensive whole-lipidome analysis. An anti-pollution and skin restructuring active that provides the skin with a preventive and corrective well-ageing effect on epidermal and dermal cells.

Recommended usage level: 2%

#### SEA HONEY<sup>™</sup>

(INCI: Glycerin, Aqua, Honey Extract)

SEA HONEY<sup>™</sup> comes from a rare and unique honey quality produced by black bees living in the Brittany coast. Black bees from Brittany is the only bee specie adapted to this extreme environment. Through Sea Honey, ODYCEA actively participates in the protection of this endemic specie and promotes sustainable beekeeping method. On skin, it acts as anti-inflammatory and anti-pollution ingredient.

Recommended usage level: 1-3%

# SPRING SNOW<sup>™</sup>

(INCI: Glycerin, Aqua, Hydrolyzed Prunus Domestica)

Spring Snow<sup>™</sup> is derived from the white flowers of wild prunus Prunus domestica and targets the "skin-brain" axis. It acts as neuro-soother and anti-dark spot shield.

Spring Snow<sup>™</sup> breaks the vicious cycle of barrier defects, neurogenic inflammation and oxidative stress induced by exposome factors by reinforcing the barrier function in stressful situations, enhancing hydration, limiting the hypersensitivity of nerve fibers and neurogenic inflammation, relieves and soothes the skin against the deleterious effects of pollutants, whilst preventing the oxidation and browning of melanin induced by stressors including pollution and is responsible for the appearance of dark spots.

Skin recovery is accelerated and soothed for a brighter more even complexion. Skin comfort and improvement of the complexion reinforces well-being.

Recommended usage level: 1-3%

#### Tulsi Cellular Extract

(INCI: Ocimum sanctum Extract)

Delivering "true to nature" hydrophilic plant profiles. Cellular Extraction harnesses the species' water-soluble blueprint of phytocompounds and their derivatives (the entourage), in their synergistic relationships, as they exist in the cell.

Extracted rapidly under high pressure, NATIVE EXTRACTS maintain the molecules' natural integrity.

Committed to conscious manufacturing, Cellular Extracts are created using purified, deionised, rain-harvested water and less plant material than past processes to produce a natural True to Nature plant extract, that is water-wise, repurposes waste, traceable to source, transparent in composition.

Tulsi extract, known for its anti-inflammatory and antibacterial properties, helps reduce acne, redness, and irritation while promoting clearer skin. Its high antioxidant content also protects against environmental damage, improving skin tone and enhancing a healthy, glowing complexion.

Recommended usage level: 0.5 – 1% concentrate; 1 – 5% dilution

#### Vitamin C Trio Cellular Extract

(INCI: Terminalia ferdinandiana Fruit Extract, Citrus glauca Fruit Extract, Citrus australasica Fruit Extract)

Delivering "true to nature" hydrophilic plant profiles. Cellular Extraction harnesses the species' water-soluble blueprint of phytocompounds and their derivatives (the entourage), in their synergistic relationships, as they exist in the cell.

Extracted rapidly under high pressure, NATIVE EXTRACTS maintain the molecules' natural integrity.

Committed to conscious manufacturing, Cellular Extracts are created using purified, deionised, rain-harvested water and less plant material than past processes to produce a natural True to Nature plant extract, that is water-wise, repurposes waste, traceable to source, transparent in composition.

The NE Vitamin C Trio Blend Cellular Extract represents unique combinations of the water-soluble phytocompounds extracted from Desert Lime, Finger Lime Caviar and Kakadu Plum.

With over 16 exciting natural compounds combined, this blend offers a source of natural vitamin C predominately from the Kakadu Plum (considered the species with the highest source of natural vitamin C (biological ascorbic acid).

Recommended usage level: Concentrate: 1.0 - 2.0%, Standard 1:10, Wash on/off3.0 - 6.0%

#### Yuzu Cellular Extract

(INCI: Citrus junos Fruit Extract)

Delivering "true to nature" hydrophilic plant profiles. Cellular Extraction harnesses the species' water-soluble blueprint of phytocompounds and their derivatives (the entourage), in their synergistic relationships, as they exist in the cell.

Extracted rapidly under high pressure, NATIVE EXTRACTS maintain the molecules' natural integrity.

Committed to conscious manufacturing, Cellular Extracts are created using purified, deionised, rain-harvested water and less plant material than past processes to produce a natural True to Nature plant extract, that is water-wise, repurposes waste, traceable to source, transparent in composition.

Yuzu extract is rich in vitamin C and antioxidants, which help brighten the skin, even out skin tone, and combat signs of aging. Its hydrating properties deeply moisturize the skin, leaving it smooth, radiant, and protected from environmental stressors.

Recommended usage level: 0.5 – 1% concentrate; 1 – 5% dilution

# α-Lupaline®

(INCI: Lupinus Albus Seed Oil, Triticum Vulgare (Wheat) Germ Oil Unsaponifiables)

The wheat germ is the "living" part of the seed containing all of the components necessary for the plant's future growth. The oil extracted from the wheat germ is widely used in cosmetics and food products for its nutritional properties, and because it is rich in essential fatty acids (72%) and vitamin E.

Lupin is a legume whose seeds are very high in protein and contain secondary oil and minor biologically active components. This plant is an important source of molecules for cosmetic and nutritional products.  $\alpha$ -Lupaline is a concentrate of precious molecules, the unsaponifiable elements of the wheat germ, combined with lupin oil. The unsaponifiable element of the wheat oil is extracted using molecular distillation, an original patented process developed by recognised experts at the Laboratoires Expanscience.

α-Lupaline<sup>®</sup> protects the skin against oxidative stress generated by daily exposition to light: IR, UV and blue light. It preserves cell integrity and functions by preventing the degradation of DNA, cell membranes and proteins whilst preserving skin firmness and elasticity.

Recommended usage level: 0.1 – 1%

# **Contact Us**

# Interested?

# Then contact the Infinity team for more information:

T: 01344 354 900

E: technical@infinity-ingredients.co.uk

W: infinity-ingredients.co.uk