# **FINITY GREDIENTS**

Inspiring Cosmetics

# Hair Care

## Hair Care

Good hair days? Let's make them every day.

With daily heat styling, colouring, bleaching, brushing, tying, relaxing, and perming, hair takes a serious beating. The result? Hair breakage, split ends, frizz, dullness, and even hair loss.

As a formulator, you know there's no one-size-fits-all solution. From fine and oily to thick, dry, curly, or chemically treated hair, every type has unique needs.

Shoppers now demand it all: shine, strength, volume, smoothness, scalp care, oh, and clean, natural ingredients too, please. That's where we come in with out hair care and scalp health ingredients.

Whether you're creating a repairing shampoo, strengthening conditioner, anti-frizz serum, or scalp-soothing mask, we offer the high-performance hair care ingredients to make it happen.

We're also aligned with the latest trends: skinification of hair, microbiome-friendly scalp care, heat protection, colour protection, silicone alternatives, and plant-based conditioning agents.

Whatever your brief, we'll help you formulate products that meet both market demand and consumer expectations with our hair care actives to power your next hair care innovation. Explore the range today!

### 5α-Avocuta<sup>®</sup> T

(INCI: Butyl Avocadate, Tocopherol)

Avocado research has been one of Expanscience's areas of excellence for the past 40 years. This expertise is now illustrated by a number of patents.

5αAvocuta<sup>®</sup> T contains plant esters extracted from avocado oil using a green chemical process. The purity of the active ingredient is guaranteed to be over 95% in esters through a molecular distillation process patented by Expanscience.

This active ingredient from green chemistry is sustainably sourced from Mexico, Peru and South Africa.  $5\alpha$ Avocuta<sup>®</sup> T reduces excessive secretions of sebum from the scalp and skin, reduces the shiny appearance of the T-zone and decreases dandruff.

Recommended usage level: 0.5 – 2%

### Acai Berry Cellular Extract

(INCI: Euterpe oleracea Fruit Extract)

Delivering "true to nature" hydrophilic plant profiles. Cellular Extraction harnesses the species' water-soluble blueprint of phytocompounds and their derivatives (the entourage), in their synergistic relationships, as they exist in the cell. Extracted rapidly under high pressure, NATIVE EXTRACTS maintain the molecules' natural integrity.

Committed to conscious manufacturing, Cellular Extracts are created using purified, deionised, rain-harvested water and less plant material than past processes to produce a natural True to Nature plant extract, that is water-wise, repurposes waste, traceable to source, transparent in composition.

Indigenous tribes regularly use two thousand of the three thousand known rainforest fruits for medicinal purposes. Now used in both skin and hair care for its revitalising properties.

Recommended usage level: 0.5 – 1% concentrate; 1 – 5% dilution

### AFFIPORE<sup>™</sup>

(INCI: Butylene Glycol, Barosma Betulina Leaf Extract, Citric Acid)

AFFIPORE<sup>™</sup> is obtained from the leaves of Barosma betulina, a traditional African ingredient that refines pores.

It works by inhibiting the action of APN (aminopeptidase N) in the sebocyte membrane by blocking the peptide induced stimulation of APM, reducing excessive cell differentiation and sebum secretion. By decreasing the final amount of sebum on the skin surface, all signs of oily skin are improved, reducing and refining enlarged facial pores, mattifying shiny patches and eliminating oiliness.

Recommended usage level: 1 – 3%

### AlphaComplete<sup>®</sup> Face

(INCI: Bisabolol and Melaleuca alternifolia leaf oil)

AlphaComplete<sup>®</sup> is a 100% natural and bactericidal alternative for the treatment of acne, itch relief and oil control. Result of a potent bactericidal mixture in natural and bacteriostatic in low concentrations.

Properties include antimicrobial, anti-irritant, anti-inflammatory, regenerative and healing properties, providing significant efficacy in the treatment of acne and excessive oiliness. It also has bacteriostatic and antiseptic action besides antifungal activity.

Recommended usage level: 1 - 5%

### Alder Buckthorn Dye Extract - Hair

#### (INCI: Frangula alnus bark extract, Maltodextrin)

Dark Yellow soluble dye plant extract recommended for hair care applications.

Recommended usage level: 1 - 5%

### Alphalmprove 4D Hair

(INCI: Bisabolol, Pentaclethra macroloba seed oil, Orbignya oleifera seed oil)

Unique 100% natural multi-functional active from the Brazilian Amazon with proven effectiveness in 4 dimensions: deep repair, densification of the hair fibre (inside out), volume reduction/ frizz, shine and thermal protection.

Rich in triglycerides, behenic acid and bisabolol, it acts as a protective film on the hair strands, providing alignment, hydration, volume, heat protection and frizz control, in addition to acting on the cortex of the hair strands, providing more health and shine.

Recommended usage level: 1 - 7%

### **AlphaVelvety**

(INCI: Bisabolol, Orbignya oleifera seed oil, Virola sebifera nut oil, Theobroma grandiflorum seed butter, Carapa guaianensis seed oil, Macadamia integrifolia seed oil)

AlphaVelvety is a multi-functional active for the body, face and hair, with an unprecedented balance between its biocompounds, oleic, lauric and myristic fatty acids.

This guarantees complete absorption by the hair fiber, providing a hydrophobic protection to the surface of the hair. On the surface of the epidermis the dry touch is already felt in the first application, wrapping it in a protective film, promoting the feeling of healthiness, with a composition that simulates the skin, due to its great affinity for it.

Due to its broad action potential that ensures lip regeneration, it is recommended for balms and lipsticks. As well as masks and shampoos to guarantee hydration and in conditioners for the treatment and softness of hair

Recommended usage level: 1 - 3%

#### AMA-OIL

(INCI: Helianthus Annuus (Sunflower) Seed Oil, Amaranthus Caudatus Seed Extract, Diisostearyl Malate, Tocopherol)

A superfood for long-lasting style without the frizz. Restores the lipids in damaged hair fibers and maintains moisture balance thanks to a high content of fatty acids and squalene.

Recommended usage level: 1 – 3%

#### **AMA-LEAF**

(INCI: Propanediol, Glycerin, Amaranthus Hypochondriacus Leaf Extract, Citric Acid)

AMA-LEAF is obtained from the aerial part of the Amaranthus hypochondiacus plant.

It is rich in antioxidants, polyphenols, and flavonoids, which contributes to the maintenance of healthy hair and natural movement. This product is capable of reversing hair damage caused by oxidative processes thanks to its high polyphenol content, whist recovering the hairs healthy appearance and natural mobility.

It improves all analyzed parameters in vivo such as lightness, smoothness, and moisturisation.

Recommended usage level: 1 – 3%

#### **AMA-PROT**

(INCI: Aqua, Glycerin, Amaranthus Caudatus Seed Extract, Zea Mays (Corn) Starch, Gluconolactone, Phenoxyethanol, Potassium Sorbate, Benzyl Alcohol, Phenethyl Alcohol, Caprylyl Glycol, Sodium Benzoate, Calcium Gluconate, Tocopherol)

AMA-PROT is an aqueous extract of Amaranthus caudatus seeds, obtained after two specific hydrolysis, an exclusive procedure of Provital Group.

It contains a high concentration of peptides and polysaccharides and therefore helps to improve the combability and manageability of damaged hair.

This product is recommended for intensive strengthening and repairing hair products, daily use products, fixing/ styling products, hair repairing to use after chemical/ thermal hair treatments, dyes, and products that restore combing.

Recommended usage level: 1 – 3%

### Amaranth Seed Cellular Extract

(INCI: Amaranthus caudatus Seed Extract)

Delivering "true to nature" hydrophilic plant profiles. Cellular Extraction harnesses the species' water-soluble blueprint of phytocompounds and their derivatives (the entourage), in their synergistic relationships, as they exist in the cell. Extracted rapidly under high pressure, NATIVE EXTRACTS maintain the molecules' natural integrity.

Committed to conscious manufacturing, Cellular Extracts are created using purified, deionised, rain-harvested water and less plant material than past processes to produce a natural True to Nature plant extract, that is water-wise, repurposes waste, traceable to source, transparent in composition.

The Aztec people grew amaranth an estimated 8,000+ years ago. Containing peptides from the seeds of the velvet flower, the small molecules offer greater penetration into skin and hair fibers. The lightweight peptides provide powerful performance without weighing down hair enhancing structural integrity of skin & fibres. It adds shine, improves manageability and fortifies hair.

Recommended usage level: 0.5 – 1% concentrate; 1 – 5% dilution

### **APPLE - ECO**

(INCI: Aqua, Glycerin, Pyrus Malus (Apple) Fruit Extract, Potassium Sorbate, Sodium Benzoate)

APPLE – ECO is standardised extract in Glycerin / water from the fruits of "Pyrus malus L.", harvested from organic crop. It contains 0.5 -1.5% of reducing sugars.

Trans-epidermal water loss (TEWL) regulatory activity is due to the carbohydrates and  $\alpha$ -hydroxyacids (AHA) in apple. Most AHA's are natural active compounds that promote normal keratinization and desquamation.

Carbohydrates are hygroscopic, namely they adsorb water thus contributing to keep a healthy moisture level in the horny layer. Due to its high content in phenol compounds and vitamin C, apple has antioxidant properties, scavenges free radicals and protects the organism from cell deterioration.

Apple Eco is highly recommendable to formulate cosmetic products with moisturising activity on skin and hair.

### **ARGAN BUTTER<sup>®</sup>**

(INCI: Octyldodecanol, Beeswax, Argania Spinosa Kernel Oil)

Argan Butter<sup>®</sup> is a creamy paste; using cold pressed natural Argan seed oil, NF quality white beeswax and naturally derived Octyl Dodecanol. The result is a Completely new natural product for use in skin and suncare.

This product adds new marketing dimensions for all Segments of personal care.

Recommended usage level: 1 - 50%

### Ashwagandha Cellular Extract

(INCI: Withania somnifera Root Extract)

Delivering "true to nature" hydrophilic plant profiles. Cellular Extraction harnesses the species' water-soluble blueprint of phytocompounds and their derivatives (the entourage), in their synergistic relationships, as they exist in the cell.

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For internal and external stress, this 'Indian ginseng' is a versatile herb that has nourishing tonic effects and various health-promoting actives. It is a typical adaptogen herb that has the effect of increasing adaptability and resistance of skin & hair to various stresses.

Recommended usage level: 0.5 – 1% concentrate; 1 – 5% dilution

### Asparagus (Shativari) Cellular Extract

(INCI: Asparagus racemosus Root Extract)

Delivering "true to nature" hydrophilic plant profiles. Cellular Extraction harnesses the species' water-soluble blueprint of phytocompounds and their derivatives (the entourage), in their synergistic relationships, as they exist in the cell.

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Shatavari or 'Indian Asparagus' has been traditionally associated with boosting female health and balance.

Women at all life stages havebenefitted from Shatavari as a general health tonic from youth to menopause and beyond.

Recommended usage level: 0.5 – 1% concentrate; 1 – 5% dilution

### Avocado Oil

(INCI: Persea Gratissima (Avocado Oil))

Avocado research has been one of Expanscience's areas of excellence for the past 30 years. This expertise is now illustrated by a number of patents.

Avocado oil is produced by pressing dried fruits responsibly sourced from Mexico, Peru and South Africa using a unique process developed by our pharmaceutical production service.

Oil obtained by pressure dehydrated avocado. This emollient, provides a velvet touch whilst nourishing, softening and protecting the skin. When used on hair, it provides shine and nourishment.

Recommended usage level: 0 – 100%

### BAICAPIL<sup>™</sup>

(INCI: Propanediol, Aqua, Arginine, Lactic Acid, Glycine Soja (Soybean) Germ Extract, Triticum Vulgare (Wheat) Germ Extract, Scutellaria Baicalensis Root Extract, Sodium Benzoate, Gluconolactone, Calcium Gluconate)

The source of baicalin inBAICAPIL<sup>™</sup> is Scutellaria baicalensis Georgi, known as Chinese skullcap or baical skullcap.

BAICAPIL<sup>™</sup> increases cellular energy and protects follicle fibroblasts against oxidative stress and senescence, thus improving follicular activity and extending the anagen phase of the hair cycle.

In addition, it has been demonstrated in vivo that it improves the ratio of anagen hair versus telogen hair and increases hair growth and density.

Moreover, it reduces hair loss, visibly improving hair quantity and quality.

Recommended usage level: 2 - 4%

### BAMBOO EXTRACT D.C. - M.S

(INCI: Propylene Glycol, Water, Bambusa Arundinacea Leaf Extract, Potassium Sorbate, Sodium Benzoate)

BAMBOO EXTRACT D.C. - M.S. is an extract in Propylene Glycol / water from the leaves of "Bambusa arundinacea (Retz.) Willd".

Bamboo leaves contain flavonoids, phenolic acids, lactones, polysaccharides, amino acids, and minerals. The extracts of Bambusa arundinacea have been used in Indian folk medicine to treat various inflammatory conditions.

Besides scavenging free radicals, chelating metal ions and inhibiting oxidase enzymes, the flavonoids of bamboo may increase the availability of endogenous antioxidants and the activity of antioxidant enzymes.

BAMBOO EXTRACT D.C. - M.S. is recommended to formulate cosmetic products with antiirritant activity, the protection of skin and hair, integrity against oxidative processes and cosmetic products aimed at improving general blood circulation.

Flavonoids are vein-active and vesselprotective agents because they reduce the permeability and increase the resistance of blood capillaries.

This extract is of great use to formulate cosmetic products with anti-ageing, photo protection and hair colour protection and general blood circulation stimulation activities.

Recommended usage level: 0.5 - 5%

### **Bamboo MicroPlant 25**

(INCI: Bambusa arundinacea stem extract)

Bamboo MicroPlant 25 is a micronised powder made from the exudates of bamboo stems. Rich in plant silica, this ingredient is an alternative silica for a wide variety of applications including absorption of sebum, abrasive toothpaste and as an opacifier.

Its abrasive properties make it an interesting ingredient for formulating solid toothpastes. Considered as a bulking agent providing naturality, Bamboo MicroPlant 25 is useful for formulating cosmetic products in solid and powder such as: mattifying powder, loose powder, dry shampo or solid toothpaste.

Recommended usage level: 1 - 100%

### **Banksia Flower Cellular Extract**

(INCI: Banksia Serrata Flower Extract)

Delivering "true to nature" hydrophilic plant profiles. Cellular Extraction harnesses the species' water-soluble blueprint of phytocompounds and their derivatives (the entourage), in their synergistic relationships, as they exist in the cell. Extracted rapidly under high pressure, NATIVE EXTRACTS maintain the molecules' natural integrity.

Committed to conscious manufacturing, Cellular Extracts are created using purified, deionised, rain-harvested water and less plant material than past processes to produce a natural True to Nature plant extract, that is water-wise, repurposes waste, traceable to source, transparent in composition. traditionally used for curing stomach conditions by burning the tree's bark and mixing the ash with resin of the marri tree.

Banksia has evolved to store powerful phytocompounds, which can be considered for use in hair and skin products. Acting as an antiageing, anti-wrinkle, skin repair & brightening agent. It contains actives including amino acids, amines, organic acids and flavone glycosides.

Recommended usage level: 0.5 - 1% concentrate; 1 - 5% dilution.

### Bearberry Leaf Cellular Extract

(INCI: Arctostaphylos uva ursi Leaf Extract)

Delivering "true to nature" hydrophilic plant profiles. Cellular Extraction harnesses the species' water-soluble blueprint of phytocompounds and their derivatives (the entourage), in their synergistic relationships, as they exist in the cell. Extracted rapidly under high pressure, NATIVE EXTRACTS maintain the molecules' natural integrity.

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The NE Bearberry Cellular Extract delivers the natural molecules this botanical species can offer in a water-soluble format, including arbutin, kaempferol, quercetin, gallic acid (GA), catechin and flavonoid glycosides.

Ideal for haircare, blemished skin, brightening, hair loss and premature ageing applications. Available as a concentrate and as a 10% dilution.

Recommended usage level: 0.5 – 1% concentrate; 1 – 5% dilution

#### Biophytosebum

(INCI: Olive Oil Decyl Esters, Squalene)

Biophytosebum is sourced from olives and is 100% Natural. Biophytosebum is highly moisturising, nourishing, prevents TEWL, restores skin suppleness non-occlusive, and offers a great alternative to silicones. Patented process, organic version available.

Recommended usage level: 3-10%

### **Beetroot Cellular Extract**

(INCI: Beta vulgaris Root Extract; Beta vulgaris (Beet) Root Extract)

Delivering "true to nature" hydrophilic plant profiles. Cellular Extraction harnesses the species' water-soluble blueprint of phytocompounds and their derivatives (the entourage), in their synergistic relationships, as they exist in the cell.

Extracted rapidly under high pressure, NATIVE EXTRACTS maintain the molecules' natural integrity. Committed to conscious manufacturing, Cellular Extracts are created using purified, deionised, rain-harvested water and less plant material than past processes to produce a natural True to Nature plant extract, that is water-wise, repurposes waste, traceable to source, transparent in composition.

Beetroot Cellular Extract delivers natural molecules in a water-soluble format, including sugars, organic and amino acids, tryptophan, phenolics, lignan and ferulic acid for improving skin and hair condition.

Recommended usage level: 0.5 - 1% concentrate; 1 - 5% dilution

#### **BIRCH OIL**

(INCI: Helianthus Annuus (Sunflower) Seed Oil, Betula Alba Leaf Extract, Tocopherol)

BIRCH OIL is an anti-cellulite. Firming. Antiinflammatory. Sensitive and/ or irritated skin. Anti-seborrhea. Hair care. Antimicrobial. Purifying. Antiseptic.

Recommended usage level: 0.5-5%

### **Black Currant Cellular Extract**

(INCI: Rubus nigrum Fruit Extract; Ribes nigrum (Black Currant) Fruit Extract)

Delivering "true to nature" hydrophilic plant profiles. Cellular Extraction harnesses the species' water-soluble blueprint of phytocompounds and their derivatives (the entourage), in their synergistic relationships, as they exist in the cell.

Extracted rapidly under high pressure, NATIVE EXTRACTS maintain the molecules' natural integrity.

Committed to conscious manufacturing, Cellular Extracts are created using purified, deionised, rain-harvested water and less plant material than past processes to produce a natural True to Nature plant extract, that is water-wise, repurposes waste, traceable to source, transparent in composition.

Black Currant Cellular Extract's additional phyto-compounds include quercetin, phenolics, amino acids and more offer benefits such as skin depigmentation, antioxidant, antiinflammatory and hair growth boosting properties.

Recommended usage level: 0.5 – 1% concentrate; 1 – 5% dilution

### BLACK PEPPER EXTRACT H.GL. - M.S

(INCI: Aqua, Glycerin, Piper Nigrum (Pepper) Seed Extract, Sodium Benzoate, Potassium Sorbate)

BLACK PEPPER EXTRACT H.GL. - M.S. is a watersoluble extract offering antioxidant, antiageing, photoprotection, hair colour protection, antimicrobial, purifying, antiseptic, insect repellent, anti-cellulite and microcirculation properties.

Recommended usage level: 0.5 - 5%

### **Blue Butterfly Pea Cellular Extract**

(INCI: Clitoria ternatea Flower Extract)

Delivering "true to nature" hydrophilic plant profiles. Cellular Extraction harnesses the species' water-soluble blueprint of phytocompounds and their derivatives (the entourage), in their synergistic relationships, as they exist in the cell.

Extracted rapidly under high pressure, NATIVE EXTRACTS maintain the molecules' natural integrity.

Committed to conscious manufacturing, Cellular Extracts are created using purified, deionised, rain-harvested water and less plant material than past processes to produce a natural True to Nature plant extract, that is water-wise, repurposes waste, traceable to source, transparent in composition.

Butterfly Pea Cellular Extract's unique synergy between it's compounds delivers a powerhouse of natural ingredients to consider for haircare, blemished skin conditions, premature ageing and more.

Recommended usage level: 0.5 - 1% concentrate; 1 - 5% dilution

### Blueberry Butter<sup>®</sup>

(INCI: Octyl dodecanol, Beeswax, Vaccinium Myrtillus (Blueberry) Seed Oil)

#### Blueberry Butter<sup>®</sup> is a Natural Moisturising

Complex<sup>™</sup> derived from coconut oil, beeswax and upcycled blueberry seed essential oil. This yields a natural moisturiser with superb barrier properties and blue light defence for skin and hair. It provides a soft and silky spread with good play time.

Blueberry Butter<sup>®</sup> brings all the beneficial properties of the upcycled blueberry seed essential oil such as, Omega-3, antioxidants, anthocyanins, phytosterol, squalene and carotenoids to the surface of the skin, without the typical greasiness found in convectional butters, and thus allowing for higher loads in

formulations. Blueberry Butter<sup>®</sup> is an ideal natural alternative to conventional butters.

Recommended usage level: 1-50% colour care; 1-3% nail care; 3-5% hair care; 5-10% skin and sun care.

### **BOREALG TG**

(INCI: Caprylic/Capric Triglyceride, Laminaria Hyperborea Extract)

BOREALG TG is derived from a brown and organic seaweed: Laminaria hyperborea. This specie of Laminaria is well-adapted to winter storms and impressive waves.

It has developed a remarkable regenerative and reparative system. It re-actives the process of regeneration and reduces redness thanks to a synergistic action on mitochondrial activity, Leptin receptor, Fatty-Acid-Binding Protein 3 (FABP3) as well as Cyclin D1 (CCN D1). BOREALG TG is a liposoluble active ingredient composed of a pool of lipidic and antioxidant molecules (such as fucosterol) coming from the leathery kelp of the brown seaweed, Laminaria hyperborea.

This organic alga grows in Brittany (France) and the extraction process uses Sustainable Palm Oil (RSPO) Mass Balance grade. BOREALGTG restimulates the epidermal turnover rate that tends to reduce and be less effective in older adults. BOREALG TG increases the turnover rate leading to an improvement in skin appearance as well as a faster wound healing. It can be used in after irritating treatment such as peeling, laser and tattoo.

It is also suitable after sun burn and sensitive skin where it treats uncomfortable sensations, redness, dryness and damaged skin barrier function. In hair care BOREALG TG may help to stimulate the scalp and improve hair texture and manageability. It revitalises growth of hair follicles.

Recommended usage level: 1-3%

### **Broccoli Cellular Extract**

(INCI: Brassica oleracea italica Extract)

Delivering "true to nature" hydrophilic plant profiles. Cellular Extraction harnesses the species' water-soluble blueprint of phytocompounds and their derivatives (the entourage), in their synergistic relationships, as they exist in the cell.

Extracted rapidly under high pressure, NATIVE EXTRACTS maintain the molecules' natural integrity.

Committed to conscious manufacturing, Cellular Extracts are created using purified, deionised, rain-harvested water and less plant material than past processes to produce a natural True to Nature plant extract, that is water-wise, repurposes waste, traceable to source, transparent in composition.

Broccoli Cellular Extract is packed full of antioxidants, providing super-food power to your skin & hair.

Recommended usage level: 0.5 - 1% concentrate; 1 - 5% dilution

### **Buriti oil**

#### (INCI: Mauritia flexuosa fruit oil)

Due to high  $\beta$ -carotene content, it can be used in the formulations of sunscreen and products for pre- and post-sun. Clinical tests showed that the addition of 5% of buriti oil in a sunscreen formulation resulted in a increase of about 20% in a final Sun Protector

Factor (SPF) of the product when compared to a product with no have the addition of the buriti oil. Rich in fatty acids, primarily oleic acid, buriti oil assists in the regeneration of the protective hydrolipidic barrier of the skin. It can be used in body creams, lotions, soaps and bath oil.

It can also be used in formulations for the treatment of scalp whereby a study using 5% buriti oil in a conditioner formulation improved the resistance of the hair fiber in chemically dyed hair.

Recommended usage level: 0.5 - 5%

### CARESOFT<sup>™</sup>

(INCI: Propanediol, Glycerin, Aqua, Curculigo Orchioides Root Extract)

CARESOFT<sup>™</sup> is a new approach to improve the sensitive skin's overall condition from the roots of "Curculigo orchioides Gaetrn".

Through the regulation of the NHE1 protein, CARESOFT<sup>™</sup> acts on the internal control mechanism of skin pH, repairing the barrier function and causing a decrease in skin reactivity and sensitivity.

It provides various co-factors and ways of modulating the activity of NHE1 and is the ideal active ingredient for the improvement of sensitive skin.

The recommended uses for this product are genital hygiene products, makeup products for sensitive skin, male and female sensitive skin, product lines for babies and hair care for sensitive scalps.

Recommended usage level: 3 - 5%

### CARNAUBA BUTTER<sup>®</sup>

#### (INCI: Octyl Dodecanol, Copernicia Cerifera)

Carnauba Butter<sup>®</sup> is a soft paste wax that has been specifically designed for skin care applications. It has an outstanding feel, good play time and emolliency when applied to the skin.

These attributes contribute to quality make up and colour applications. Zenitech uses only NF quality ingredients in this product.

Recommended usage level: 1 - 10%

#### **Chestnut Dye Extract - Hair**

(INCI: Castanea sativa extract, Maltodextrin)

Beige/ Brown soluble dye plant extract recommended for hair care applications.

Recommended usage level: 1 - 5%

#### **Charcoal MicroPlant 50**

(INCI: Charcoal powder)

Charcoal MicroPlant 50 is an activated charcoal obtained from the carbonisation of coconut shells. Coal has many cosmetic advantages. Detoxifying, absorbing, brightening, it is an ingredient regularly used in cosmetics in skincare (purifying masks, cleansing powders), bodycare (exfoliation, solid soaps), haircare (hair masks).

Recommended usage level: 1 - 100%

#### **Citro Ucuuba**

(INCI: Virola Sebifera Nut Oil)

Its sap is used as exfoliating, healing and renewing of epidermal tissues in addition to presenting antiseptic and anti-inflammatory properties. It is used in ointments, bar soaps and after shave creams and post depilation.

Recommended usage level: 1 - 5% hair products and conditioner; 3 - 5% shaving products; 5 -50% bar soaps: 5 to 50%

### **Cocoa MicroPlant 50**

(INCI: Theobroma cacao shell powder)

Symbol of sweetness and comfort, cocoa possesses well-being and anti-stress properties. The Cocoa MicroPlant 50 is ideal to formulate powder forms formulations as face or hair masks, wraps.

Recommended usage level: 1 - 100%

#### **COCONUT MILK MS**

(INCI: Aqua, Glycerin, Cocos Nucifera (Coconut) Fruit Extract, Cocos Nucifera (Coconut) Oil, PEG-60, Hydrogenated Castor Oil, Tocopherol, Phenethyl Alcohol, Caprylyl Glycol, Potassium Sorbate, Sodium Benzoate)

COCONUT MILK MS is a hydrolipidic extract of the "Cocos nucifera L." The main characteristic of coconut oil is the high content of saturated short and medium-sized chain fatty acids.

Due to its carbohydrates, proteins and fatty acids content coconut milk is highly recommendable to formulate cosmetic products with skin moisturising and skin conditioning activity and hair cosmetic products to protect, repair and conditioning the hair without flattening it.

Recommended usage level: 0.5-5%

#### **Coffee MicroPlant 50**

(INCI: Coffea arabica seed powder)

Coffee is recognised for its energising and antifatigue properties with an intoxicating and strong aroma. It is a perfect ally for formulating a gourmet cosmetic products aimed at slimming and revitalising effects. Coffee MicroPlant 50 is ideal to formulate powder forms formulations as face or hair masks, wraps.

Recommended usage level: 1 - 100%

### COCONUT EXTRACT H.GL.- M.S.

(INCI: Aqua, Glycerin, Cocos Nucifera (Coconut) Fruit Extract, Sodium Benzoate, Potassium Sorbate)

Water-soluble extract, providing moisturising, filmogenic, barrier function restoring, conditioning (hair and skin), protection and repairing.

Recommended usage level: 0.5 – 5%

### **COFFEE - ECO**

(INCI: Glycerin, Aqua, Propanediol, Coffea Arabica (Coffee) Seed Extract, Sodium Benzoate, Potassium Sorbate)

This well-known product has methylxanthines, with caffeine among them, and other compounds which act on the adipose tissue and circulation, facilitating the slimming and diminishing effects on the fatty tissue. It is appropriate for slimming, body weight diminishing and/ or cellulite processes and also as an antioxidant agent. Stimulates hair growth, increases hair density and reduces hair loss.

Recommended usage level: 0.5 – 5%

### CollagScalp Andiroba

(INCI: Carapa guaianensis seed oil)

With direct action on hair follicle stem cells, CollagScalp Andiroba is a natural anti-ageing active ingredient for hair, preventing the miniaturisation of the hair follicle and the consequent thinning and hair loss.

CollagScalp Andiroba is obtained from the powerful seeds of the andiroba tree and has no restrictions on use. The bioactive also induces synthesis and guarantees protection against proteolysis of collagen 17A1 under the effect of UV radiation, an important influencer of cellular ageing.

Recommended usage level: 1-5%

### Copaiba Oil

(INCI: Copaifera species resin oils)

Copaiba oil has been used by natives of the Amazon in folk remedies long before they were known in the 21st century for relieving pain, stress or serving as an antimicrobial solution.

The rising use of cannabinoids is closely linked with the rapeutical activities, besides the anti-inflammatory property. The most highlighted cannabinoids are cannabidiol (CBD), tetrahydrocannabinol (THC), and  $\beta$ -caryophyllene (BCP). These compounds are present in different vegetable sources such as the cannabis plant and Copaiba oil.

Copaiba is one of the most interesting natural ingredients to explore the experience delivered by this kind of product.

Recommended usage level: 1 - 10%

#### Cupuaçu Butter

(INCI: Theobroma grandiflorum Seed Butter)

Cupuaçu (Theobroma grandiflorum), a relative of Cacao, is a tree from the primary and rainy forests of the Amazon. Laboratoires Expanscience contribute to the local economic development in Brazil as harvesting the Cupuaçu provides the population with a new source of income and helps to preserve biodiversity by preventing deforestation.

The seeds are dried and cold-pressed to extract the crude butter. The resulting butter, which is refined in France using a process developed by experts at Laboratoires Expanscience, is entirely decolourised and deodorised, and has very good stability to oxidation. Cupuaçu butter has a higher phytosterol content (>300 mg/100g) than other butters (shea, cacao), which helps to strengthen the hydrolipidic film; it also has repairing properties.

Cupuaçu butter is rich in hydrating fatty acids (oleic, stearic) and is also very nourishing. It provides a real plant-based alternative to lanolin on account of its excellent capacity to maintain the skin's hydration levels. Cupuaçu butter soothes and softens even the driest of skins and repairs dry and damaged hair. The key to its softness lies in its inimitable melting texture, which gives formulas a "velvety" feel.

Recommended usage level: 0 - 100%

### **Coreopsis Dye Extract - Hair**

(INCI: Coreopsis tinctoria flower/leaf/stem extract, Maltodextrin)

Golden Yellow soluble dye plant extract recommended for hair care applications.

Recommended usage level: 1 - 5%

### **Cutch Dye Extract - Hair**

(INCI: Acacia catechu wood extract, Maltodextrin)

Beige/ Brown soluble dye plant extract recommended for hair care applications.

Recommended usage level: 1 - 5%

### DENSINARIA<sup>™</sup>

(INCI: Aqua, Glycerin, Palmaria Palmata Extract, Arginine, Pentylene Glycol, Levulinic Acid, Glyceryl Caprylate)

DENSINARIA<sup>™</sup> is a 3-in-1 solution for hair breakage: density, resistance and split end prevention with Palmaria palmata (Dulse), a highly revered, edible red seaweed.

It works by forming a protective film over the cuticle and acts from the cortex of the damaged hair fiber thanks the affinity of the active ingredient's biomolecules with the hair proteins.

Recommended usage level: 2%

### Emu Apple Cellular Extract

(INCI: Kunzea Pomifera Fruit Extract)

Delivering "true to nature" hydrophilic plant profiles. Cellular Extraction harnesses the species' water-soluble blueprint of phytocompounds and their derivatives (the entourage), in their synergistic relationships, as they exist in the cell. Extracted rapidly under high pressure, NATIVE EXTRACTS maintain the molecules' natural integrity.

Committed to conscious manufacturing, Cellular Extracts are created using purified, deionised, rain-harvested water and less plant material than past processes to produce a natural True to Nature plant extract, that is water-wise, repurposes waste, traceable to source, transparent in composition. A true global player in brightening, anti-acne & antiinflammatory.

Extensive peer reviewed research identifies (by compound) what the extract profile may be considered for, this untapped little fruit could be the next big premature ageing phytonutrient powerhouse for moisturising ageing skin and inflammation.

Recommended usage level: 0.5 – 1% concentrate; 1 – 5% dilution.

### Dyer's Sorghum Dye Extract - Hair

(INCI: Sorghum bicolour leaf/stem extract, Maltodextrin)

Brown soluble dye plant extract recommended for hair care applications.

Recommended usage level: 1 - 5%

### ESSACHEM<sup>®</sup> AR-5

(INCI: Octyldodecyl Oleate, Argania Spinosa Kernal Oil)

Offers exceptional sensory properties to the skin and hair. This unique complex is an idea compliment or substitute to traditional Argan Oil for formulations that require fast absorption and lighter spreading properties without a greasy after feel.

Offers excellent dispersing properties to oil soluble actives and solid particulate actives without compromising the sensory profile of the formulation.

Recommended usage level: 1 - 8%



(INCI: Behenyl Olivate)

A natural based ester complex designed to offer thickening properties without compromising the spread of the formulation on the skin and hair. ESSACHEM<sup>®</sup> BW will thicken the oil phase of emulsions, lip applications and oil enriched cleansers to aid stabilisation whilst delivering an exceptional skin feel.

This natural complex will enhance the moisturisation properties and post rinse after feel from oil enriched body wash formulations without impacting the cleansing and foaming properties.

Recommended usage level: 2 - 8%

### ESSACHEM<sup>®</sup> J

(INCI: Jojoba Esters)

A unique, dry oil sensory complex derived from Jojoba seed and designed to deliver the ideal dry oil texture that is required for light sensory driven applications, offering an extremely soft, dry, sensory profile that is non-greasy for skin and hair applications.

Exception for use in delivering essential oils to the skin to enhance the feel without leaving a heavy spread profile. Designed to offer a soft, silky conditioning effect for hair care formulations without creating a heavy, greasy texture.

It will also aid in the dispersion of inorganic materials without compromising the target texture required in facial preparations.

Recommended usage level: 5 - 12%

### ESSACHEM<sup>®</sup> EH

(INCI: Octyldodecyl Olivate, Caprylic/Capric Triglyceride)

A dry sensory complex ideally suited to offer exceptional sensory properties for the skin (face and body) and hair formulations. It delivers an ultra-light, soft and fast absorbing spreading profile whilst providing the formulation with a natural complex, for a longlasting, non-tacky after feel.

It also aids in the dispersing of inorganic materials for pigmented systems and sun care applications

Recommended usage level: 2 - 8%

### ESSACHEM<sup>®</sup> JP-C

(INCI: Jojoba Esters)

A unique, solid, Natural Sensory Complex<sup>™</sup> derived from Jojoba seed designed to offer a solid to liquefying effect when spread on the skin and hair that is extremely soft and nongreasy.

The ESSACHEM<sup>®</sup> JP-C offers exceptional texture and film forming properties for pigmented systems and melting creams without compromising the target skin sensory profile required in facial applications. Provides natural water-resistancy.

Recommended usage level: 5 - 12%

### ESSACHEM<sup>®</sup> PVL

(INCI: Plukenetia Volubilis Mixed Esters)

ESSACHEM<sup>®</sup> PVL is a new, ultra-dry Natural Sensory Complex<sup>™</sup> derived from the Sacha Inchi Seed Oil, designed to deliver essential fatty acids.

This super absorbing Natural Sensory

Complex<sup>™</sup> is enriched Omega-3, 6 and 9 fatty acids combined with naturally occurring Vitamin-A and Vitamin-E (alpha and gammatocopherols).

Excellent silicone replacement.

Recommended usage level: Skin Care 6.0 -10.0%; Silicone-free pigmented systems 10.0 -15.0% and Hair care 6.0 - 10.0%

### ESSACHEM<sup>®</sup> SILK-100

(INCI: Octyldodecyl Olivate, Caprylic/Capric Triglyceride, Polyglyceryl-3 Stearate/Isostearate Dimer Dilinoleate Crosspolymer)

ESSACHEM<sup>®</sup> SILK-100 is a new and novel Natural Sensory Complex designed as a 1:1 drop-in replacement for dimethicone 100 cSt in skin and hair care preparations, and colour cosmetic formulations. It marries the light, fast absorbing dry emollient attributes of

ESSACHEM<sup>®</sup> EH with the barrier properties and distinctive skin aesthetics, of a unique proprietary natural polyester polymer.

This enhanced natural complex provides outstanding non-comedogenic sensory and barrier characteristics to both skin and hair. Its barrier forming properties provide a non-tacky film with enhanced spreading abilities. The complex provides remarkable non-greasy sensory attributes on the skin with a soft silky feel.

ESSACHEM<sup>®</sup> SILK-100, is your natural origin ingredient for replacement of 100 cSt dimethicone with superior skin aesthetics and "silicone-free" claims. COSMOS approved

Recommended usage level: Skin Care: 1.0 -10.0%; Hair Care: 1.0 - 10.0%; Colour Cosmetics: 10.0 - 30.0%; Barrier Formation: 20.0 - 50.0%

### **EVERLASTING - ECO**

(INCI: Glycerin, Aqua, Helichrysum Stoechas Flower Extract, Potassium Sorbate, Sodium Benzoate)

EVERLASTING - ECO provides a good source of polyphenols to protect against the harmful effects of free radicals.

Recommended usage level: 0.1 – 3%

### Evicare<sup>®</sup> emolight

(INCI: Isoamyl Laurate)

Evicare<sup>®</sup> emolight is a fast-spreading emollient and an exciting conditioning agent for all types of skin- and haircare formulations.

This ingredient is 100% based on renewable resources and is thus compliant with all common natural cosmetics certification standards such as COSMOS and Natrue. As well as the raw material being sourced exclusively in RSPO MB quality.

This 100% natural emollient Evicare<sup>®</sup> emolight is composed of isoamyl laurate, as ester oil known to generate a smooth and exceptionally light skin feel when used in skincare applications. It is often used to mimic the exceptional sensorial profile of silicone oils.

Evicare<sup>®</sup> emolight is practically colourless and odourless, and thus will have no negative impact on formulations.

Unlike other oils, it is not prone to oxidation and will not generate unwanted odours or

discolouration over time. As a polar oil, Evicare<sup>®</sup> emolight is also a potent solvent for actives and UV-filters[1]. Even the solubility of pigments is improved.

Recommended usage level: 1.0 – 20% as an emollient for skin care formulations; 0.5 – 1.5% as a hair conditioning agent in hair care formulations.

### Evicare<sup>®</sup> glossfix

#### (INCI: Dimer Dilinoleyl Dimer Dilinoleate)

Evicare<sup>®</sup> glossfix is a 100% natural emollient and film former that enhances the texture and longevity of colour cosmetics and skincare formulations. It provides an exceptional gloss effect while improving product stability and wear resistance.

Its plant-based origin makes it the perfect choice for modern, sustainable formulations.

Compared to Evicare<sup>®</sup> glossfix plus, it has a lower viscosity, making it easier to handle and incorporate into formulations.

The Evicare<sup>®</sup> glossfix range is NATRUE approved.

Recommended usage level: 1 - 20%

### Evicare<sup>®</sup> polysolve 10L

(INCI: Polyglyceryl-10 Laurate, Aqua, Citric Acid)

Evicare<sup>®</sup> polysolve 10L is a natural PEG-free solubiliser, co-emulsifier and co-surfactant. It can be used in Body Washes, Shampoos, Micellar Waters, Tonics and Lotions. The active ingredient is Polyglyceryl-10 Laurate, which is a non-ionic monoester of 10 glycerin units and lauric acid.

Recommended usage level: Co-Emulsifier: 1.5 – 3%; Co-Surfactant: 1 – 30% depending on formulation type

### Evicare<sup>®</sup> glossfix plus

(INCI: Dimer Dilinoleyl Dimer Dilinoleate)

Evicare<sup>®</sup> glossfix plus offers the same 100% natural composition and film-forming benefits

as Evicare<sup>®</sup> glossfix but with a higher viscosity. This results in an even glossier finish and improved wear resistance in cosmetic formulations.

Due to its thicker consistency, it requires more effort in formulation but delivers a more intense shine and enhanced stability in the final product. The Evicare<sup>®</sup> glossfix range is NATRUE approved.

Perfect for high-performance lip glosses, longwear lipsticks, and other colour cosmetic formulations that demand a striking glossy effect. While it requires careful handling due to its higher viscosity, it provides superior adhesion and long-lasting wear benefits.

Recommended usage level: 1 - 20%

### Evicare<sup>®</sup> polysolve 10L 100

(INCI: Polyglyceryl-10 Laurate)

Evicare<sup>®</sup> polysolve 10L 100 is a natural PEG-free solubiliser, co-emulsifier and co-surfactant based on vegetable glycerin. It can be used in Body Washes, Shampoos, Micellar Waters, Tonics and Lotions. The active ingredient is Polyglyceryl-10 Laurate, which is a non-ionic monoester of 10 glycerin units and lauric acid.

Recommended usage level: Co-Emulsifier: 1.5 – 3%; Co-Surfactant: 1 – 30% depending on formulation type



(INCI: PCA Glyceryl Oleate)

Evicare<sup>®</sup> silk is a fully natural hair conditioning agent. Due to its molecular structure it has a natural cationic charge that helps to create a connection to human hair. The natural Oleic Acid in the molecule is identical to the protection provided in the natural state of the hair and therefore restores the protection that is lost by washing the hair and stress caused by UV, Oxygen etc. It is compatible with all common surfactants and can be used in shampoos, hair conditioners and masks. The conditioning effect on the skin can be used in shower gels, skin care and lip stick products too.

Recommended usage level: 0.5 - 2.0%

### Evicare<sup>®</sup> wintergreen

(INCI: Salicylic Acid)

Evicare<sup>®</sup> wintergreen is a natural antimicrobial active and preservative. Salicylic acid is well known in the industry and used as a preservative but even more as an active with specific function as anti-dandruff agent, antiacne active and for its keratinolytic affect.

Evicare<sup>®</sup> wintergreen is 100% natural and sourced sustainably from the wintergreen shrub as a by-product from aroma sourcing. It is moderately water soluble and can simply be added to the water phase. It is often used in anti-acne and anti-dandruff products as a main active.

Recommended usage level: 0.5 - 2.5%

### Evicide<sup>®</sup> propanediol

(INCI: Propanediol)

Evicide<sup>®</sup> propanediol is a non-GMO, natural, COSMOS certified alternative to petroleumbased glycols.

This high purity (min. 99.8%) skin-friendly ingredient can be used as a humectant, preservative booster, emollient and carrier solvent.

Suitable for all personal care products including fragrances, toothpastes, mouthwashes, deodorants, hair, skin and suncare.

Evicide<sup>®</sup> propanediol enhances moisturisation and skin feel.

Recommended usage level: 1 - 40%

### **EXO FDS FolliXield**

(INCI: Aqua, Glycerin, Phosphatidylcholine, Mannitol, Methylpropanediol, Trifolium Pratense Extract, Caprylyl Glycol, Ethylhexylglycerin, Sorbitan Oleate, Betasitosterol, Acetyl Tetrapeptide-3, Phenylpropanol, Potassium Sorbate, Cetrimonium Chloride, Phytosphingosine)

Exosomes are natural lipid vesicles that facilitate cell communication and modulate physiological processes, mimicking intercellular communication. Biomimetic Exosomes combine ancient plant extracts rich in biocompounds with cutting-edge delivery technology. Follicular Delivery bioexosomes transport active ingredients into the hair follicle.

Acetyl tetrapeptide-3 and red clover extract are known for their synergistic effects in preventing hair loss. Acetyl tetrapeptide-3 strengthens hair roots by boosting collagen production, enhancing elasticity, and resistance to breakage. Red clover extract stimulates scalp circulation and hair cell production, promoting thicker growth.

Their combined anti-inflammatory and antioxidant properties soothe the scalp and enhance hair growth.

The delivery system protects against degradation caused by pH or interaction whilst delivering the active ingredient to the interior of the hair follicle, optimising its access to the sebaceous gland. Strengthens follicles, enhances matrix proteins, reduces hair shedding, promotes hair anchorage, prevents hair loss and provides stronger, more resilient hair whist also providing protection against environmental stressors.

Recommended usage level: 1-10%

### FRUIT VINEGAR M.S.

(INCI: Vinegar, Prunus Armeniaca (Apricot) Fruit Extract, Prunus Persica (Peach) Fruit Extract, Pyrus Malus (Apple) Fruit Extract, Polysorbate 80, Potassium Sorbate, Sodium Benzoate)

FRUIT VINEGAR M.S. is an extract in a medium of Apple Vinegar from the following fruits, Apple, Apricot and Peach.

FRUIT VINEGAR M.S. has a chemical composition abundant in natural  $\alpha$ -hydroxiacids (citric, malic), free amino acids, monosaccharides (fructose, glucose), oligosaccharides and hydrosoluble vitamins (group B, C). The  $\alpha$ -hydroxyacids are widely used in the cosmetic field because of their multiple applications both in skin and body products and hair products.

Both the amino acids and the monosaccharides present in the fruit are hygroscopic substances, capable of absorbing and retaining water. These active principles collaborate to the benefit of maintaining the hydric balance of the corneal layer and the surface of the hair. They also give resilience, shine and body to the hair.

Cosmetic applications for this product include products for massage, relaxing, products for facial cleaning, moisturising, anti-ageing products, depigmenting and hair care products such as conditioners, anti-dandruff shampoos and anti-seborrhoea shampoo.

### GAÏALINE®

(INCI: Linum Usitatissimum (Linseed) Seed Oil)

Inspired by the goddess GAÏA, GAÏALINE<sup>®</sup> is an eco-designed active ingredient that is regeneratively farmed close to Laboratories Expanscience's production facility.

Produced using molecular distillation it provides a unique concentration of unsaponifiables from linseed oil. It protects, strengthens and regenerates the skin barrier to slow down skin ageing.

Clinical studies show GAÏALINE<sup>®</sup> regenerates skin from within to boost its vitality, offering a "new skin" effect.

On the hair it provides powerful properties on the hair shafts, emulating the oil's natural abilities, in order to protect and fortify hair against daily damages by creating a sheathing effect (clinical studies conducted on bleached hair and one years' worth of heat and brushing damage!).

Recommended usage level: 0.1-1%

Recommended usage level: 1 – 3%

### GALACTEANE PF<sup>™</sup>

(INCI: Aqua, Palmaria Palmata Extract, Chondrus Crispus (Carrageenan) Extract, Pentylene Glycol)

GALACTEANE PF<sup>™</sup> is derived from a complex of two red algae: Palmaria Palmata and Chrondrus Crispus. It targets hair application thanks to its conditioning and detoxifying effects. It smooths and detangles the hair, which, therefore, helps reduce breakage and split ends.

Recommended usage level: from 2%

#### **GELLIN-K**

(INCI: Glucomannan)

GELLIN-K is a gelling agent obtained by extracting polysaccharides from konjac's root. It provides colourless gels with high viscosity, leaving a protective film and fresh feeling on the skin. It can be used in either hot or cold processes and is the perfect natural alternative to synthetic polymers. Ideal to formulate shower gels, shampoos, slimming gels, gel scrub, freshness gel mask.

Recommended usage level: 0.1-1.5%

### **Ginger Cellular Extract**

(INCI: Zingibar officinalis Root Extract; Zingibar officinale (Ginger) Root Extract)

Delivering "true to nature" hydrophilic plant profiles. Cellular Extraction harnesses the species' water-soluble blueprint of phytocompounds and their derivatives (the entourage), in their synergistic relationships, as they exist in the cell.

Extracted rapidly under high pressure, NATIVE EXTRACTS maintain the molecules' natural integrity.

Committed to conscious manufacturing, Cellular Extracts are created using purified, deionised, rain-harvested water and less plant material than past processes to produce a natural True to Nature plant extract, that is water-wise, repurposes waste, traceable to source, transparent in composition.

Ginger is loaded with nutrients and the NE Ginger Cellular Extract's phyto-compound gingerol is known for its powerful antiinflammatory and antioxidant effects.

Considered this powerful compound for blemishes, reactive skin, age lines, premature aging, inflammation, hair maintenance and protection and more.

Recommended usage level: 0.5 – 1% concentrate; 1 – 5% dilution

#### **GINSENG EXTRACT GNBN**

(INCI: Aqua, Glycerin, Panax Ginseng Root Extract, Potassium Sorbate, Sodium Benzoate)

GINSENG EXTRACT GNBN is a water-soluble extract. Ideal for anti-ageing, anti-wrinkles and firming. It increases collagen synthesis, acts as an antioxidant and stimulates hair growth.

Recommended usage level: 0.5 – 5%

### Ginseng (Siberian) Cellular Extract

(INCI: Eleutherococcus senticosus Root Extract; Acanthopanax Senticosus Root Extract)

Delivering "true to nature" hydrophilic plant profiles. Cellular Extraction harnesses the species' water-soluble blueprint of phytocompounds and their derivatives (the entourage), in their synergistic relationships, as they exist in the cell.

Extracted rapidly under high pressure, NATIVE EXTRACTS maintain the molecules' natural integrity.

Committed to conscious manufacturing, Cellular Extracts are created using purified, deionised, rain-harvested water and less plant material than past processes to produce a natural True to Nature plant extract, that is water-wise, repurposes waste, traceable to source, transparent in composition.

Ginseng can be used in skincare products to treat skin inflammation, acne, dandruff, and hair loss.

Recommended usage level: 0.5 – 1% concentrate; 1 – 5% dilution

### GOLDEN FLORA TH<sup>™</sup>

(INCI: Ulex europaeus leaf/root/stem extract, Triheptanoin)

Liposoluble yellow gorse that grows abundantly on the coast of Brittany. Harvested exclusively, sustainably and ethically by hand, Golden Flora reduces hair porosity for reinforced structural integrity of the hair.

In dyed hair it reduces dyeing induced roughness, demonstrating smoother hair with tighter cuticle. It also significantly counteracts heat damaged caused by hair straighteners. Leaving hair feeling softer, glossier and stronger.

Recommended usage level: 1 - 3%

### **GOLDEN KELP TH**

(INCI: Laminaria Ochroleuca Extract, Triheptanoin)

A natural solution to protect and repair hair. Laminaria ochroleuca is a golden algae. Laminaria comes from the Latin [lamina] meaning blade and ochroleuca comes from the Greek [ochros] meaning ocher/gold and [leucos] meaning shining. This colour differentiates it from other kelp species that may have darker or different colours. Golden Kelp TH reduces the porosity of the hair, reinforcing the hair fibre structural integrity. It maintains a smooth cuticle for glossier and soft hair. This liposoluble liquid provides oxidation protection, smoothing, anti-frizz, colour protection and shine to hair formulations.

Recommended usage level: 1-3%

### GRAPE (SEED) EXTRACT H.GL. - M.S

(INCI: Glycerin, Aqua, Vitis Vinifera (Grape) Seed Extract, Potassium Sorbate, Sodium Benzoate)

GRAPE SEED EXTRACT H.GL.-M.S. is a watersoluble extract with anti-ageing, antioxidant, photoprotection, anti-inflammatory properties. In hair it offers colour protection and works against hair loss. Vasoprotective and blood circulation stimulation. Anti-acne, purifying and antiseptic.

#### Recommended usage level: 0.5 – 5%

#### **GRAPEFRUIT EXTRACT H.GL. - M.S**

(INCI: Glycerin, Aqua, Citrus Grandis (Grapefruit) Fruit Extract, Sodium Benzoate, Potassium Sorbate)

GRAPEFRUIT EXTRACT H.GL. - M.S. is a watersoluble extract that providing collagen synthesis stimulation, anti-ageing, moisturisation, purifying and antimicrobial properties. Hairstyle fixation and conditioning.

#### Recommended usage level: 0.5 – 5%

### Golden Rod Dye Extract - Hair

#### (INCI: Solidago virgaurea extract, Maltodextrin)

Yellow soluble dye plant extract recommended for hair care applications.

Recommended usage level: 1 - 5%

#### **GRAPE EXTRACT GNBN**

(INCI: Glycerin, Aqua, Vitis Vinifera (Grape) Fruit Extract, Sodium Benzoate, Potassium Sorbate)

GRAPE EXTRACT GNBN is a water-soluble extract. Antioxidant. Anti-aging. Hair colour protection. Photoprotection. Anti-inflammatory. Anti-irritant. Soothing. Vasoprotective. Antiedema. Hair growth stimulator. Against hair loss.

Recommended usage level: 0.5-5%

#### **Green Behenic**

(INCI: Behenamidopropyl Dimethylamine)

Green Behenic is a high performance conditioning agent with excellent sensory properties, which is adsorbed by the negatively charged surface of the hair, without leaving residues or weighing the hair. It gives high, wet and dry, combability, soft touch and reduced frizz and volume.

Recommended usage level: 0.5 - 2%

### **Green Tea MicroPlant 50**

(INCI: Camellia sinensis leaf)

Green tea is known for its antioxidant properties and a perfect cleansing agent with a pleasant taste. It is mainly used as a facial treatment, anti-ageing, slimming thanks to its richness in caffeine but also for cleansing the oral cavity.

Considered as a bulking agent providing naturality, our Green Tea MicroPlant 50 is useful for formulating solid and powder cosmetic products such as: face and hair masks, powder cleanser, anti-ageing lotion, cleansing foam body wraps, slimming cream or solid toothpaste.

Recommended usage level: 1 - 100%

### Hairvival Murumuru

#### (INCI: Astrocaryum murumuru seed butter)

Obtained from the almond of a fruit recognised as a symbol of hair treatment, Hairvival Murumuru provides a complete action on hair. Renowned for its recovery action on chemically treated hair, Hairvival Murumuru enhances and revives curls, showing a true renewal in natural treatments. Tests indicate that this natural bioactive reduces the damage caused to straightened ethnic hair by 25%, allowing a new beginning of hair reconstruction. It also works by sealing the hair cuticle leaving it more protected and lubricated. It also reverses the health of frizzy, curly and wavy hair, improving shine, detangling and combability. In addition to providing protection against excessive dryness, Hairvival MuruMuru also controls volume and frizz in straight and wavy hair.

Recommended usage level: 1-30%

### Henna Dye Extract - Hair

(INCI: Lawsonia inermis, Maltodextrin, Lysine hydrochloride)

Brown soluble dye plant extract recommended for hair care applications.

Recommended usage level: 1 - 5%

### **HIBISCUS - ECO**

(INCI: Glycerin, Aqua, Hibiscus Sabdariffa Flower Extract, Potassium Sorbate, Sodium Benzoate)

HIBISCUS – ECO is a standardised extract in a medium of Glycerin/ water from the flowers of "Hibiscus sabdariffa L.", proceeding from organic crop. It contains a minimum 1.5% of Anthocyanosides.

HIBISCUS – ECO largely inhibits elastin degradation, which results in beneficial effects on skin such as the maintenance of elasticity and its consequent anti-ageing effects, and a clear recovery of inflammatory processes involving this enzyme.

It can be used in skin care vitalising and rejuvenating treatments, special products to maintain skin tone and elasticity, anti-acne preparations and after-shave products. It can also be used in re-firming and anti-cellulite products and hair conditioners and colour enhancing products.

Recommended usage level: 0.1-4%

#### **HIBISCUS OIL**

(INCI: Helianthus Annuus (Sunflower) Seed Oil, Hibiscus Sabdariffa Flower Extract, Tocopherol)

HIBISCUS OIL is a free radical scavenger. Photoprotection. Hair colour protection. Sensitive and irritated skin.

Recommended usage level: 0.05-5%

### HORSETAIL EXTRACT H.GL.- M.S

(INCI: Glycerin, Aqua, Equisetum Arvense Extract, Sodium Benzoate, Potassium Sorbate)

HORSETAIL EXTRACT H.GL.- M.S is an extract in Glycerin / Water of the sterile stem "Equisetum arvense L.". Horsetail has a number of flavonoids, including quercetin, isoquercetin, kaempferol (and its derivatives), galuteolin and equisetrin. It may be used in products for massage, skin restoring elasticity (striae, wrinkles), antiperspirants, hair lotions (hair loss) and cleansers.

Recommended usage level: 0.5 – 5%

### Hyaluronic Tucuma Extra

(INCI: Astrocaryum Vulgare Seed Butter)

Sustainably upcycled Tucuma with zero waste. Highly nutritious, a natural source of provitamin A, Hyaluronic Tucuma Extra presents itself as an excellent emollient, with a high spreading power and provides a silky and smooth touch to the skin, whilst inducing the synthesis of hyaluronic acid (27%).

Responsible for forming a transparent protective film on the skin without clogging pores or impairing lipid exchange, ideal for very dry skin, it is efficient in protecting against sun damage, skin revitalisation and restoration of damaged hair strands.

Due to the emollient and moisturising properties of Hyaluronic Tucuma Extra, it provides an excellent alternative to volatile silicones in hair products.

Recommended usage level: 0.5-5% hair and make-up; 0.5-3.0% body and facial cleansers; 0.5-30% body, face and bar soaps.

### Hydra-T

(INCI: Tremella fuciformis polysaccharide)

Native to China, the Tremella fuciformis is also known as the "snow mushroom" is considered a gift from nature. With its translucent colour and gelatinous texture, it is traditionally used in Chinese medicine to refine women's beauty. HYDRA-T is 100% natural and Cosmos compliant.

It contains a low molecular weight natural hyaluronic acid, which can penetrate deeply into the skin. As we all know, Hyaluronic acid is a compound naturally present in the dermis that acts as a molecular sponge, where it is able to fix up to 1000 times its weight in water. Its function is to ensure the hydration of the skin, whilst helping form the connective tissue of the dermis to support collagen and elastin fibres.

It plays a fundamental role in the density and tone of the skin, but over the years, the production of hyaluronic acid by the body tends to decrease (a decline of around 6% per decade), which causes the appearance of the first wrinkles and fine lines on the surface of the epidermis. It is therefore advantageous to incorporate active ingredients rich in hyaluronic acid, such as Tremella fuciformis to the dermis as part of an anti-ageing strategy.

HYDRA-T is rich in polysaccharides and protects the skin whilst improving the impermeability of the skin barrier. Easy to formulate and does not induce a tightening effect on the skin. Ideal for use in anti-ageing cream, body care, decorative cosmetics and hair care.

Recommended usage level: 0.1 - 1%

### **HYDRAFENCE GNNN**

(INCI: Aqua, Glycerin, Amylopectin, Lithothamnion Calcareum Extract, Pentylene Glycol, Lactic Acid, Levulinic Acid, Glyceryl Caprylate, Xanthan Gum)

HYDRAFENCE<sup>™</sup> increases skin cohesion from the inside and protects from the outside. It acts from the inside by activating the skin's natural hydration and protection mechanisms, and it reinforces the barrier function from the outside by stimulating lipid synthesis in the epidermis, especially the synthesis of ceramides, which are crucial for maintaining the skin barrier.

HYDRAFENCE<sup>™</sup> provides immediate relief for dry skin while ensuring long-lasting hydration for up to five days after the last treatment. The skin barrier is enhanced for more protected, healthier and brighter skin.

Recommended usage level: 3%

## Indigo Micronized Leaves Dye Extract - Hair

(INCI: Indigofera tinctoria leaf powder, Maltodextrin)

Blue/ Black soluble dye plant extract recommended for hair care applications.

Recommended usage level: 1 - 5%

### Kahai Oil

#### (INCI: Caryodendron orinocense nut oil)

100% natural anti-ageing oil, extracted by cold pressing the nuts of the Cacay tree. It has a high penetration capability, a dry skin feel and a mild nutty scent, which fades quickly.

Its high content of natural Vitamin E, F and Retinol nourishes, softens and repairs damaged skin making it an ideal choice for scar treatments, tattoo care, stretch marks and aftershave creams.

Kahai Oil revitalises the skins radiance, reduces fine lines and wrinkles, minimises dark spots and provides long lasting hydration. Kahai Oil contains 50% more Vitamin E and twice the amount of Linoleic Acid than Argan oil and it has 3 times more Retinol than Rose Hip Oil. When used on nails it strengthens brittle nails and relieves nail psoriasis. On hair it provides thermal protection, repairs split ends, increases gloss and reduces frizz at high humidity, out performing Argan oil (tested at 5%).

Recommended usage level: Various

### Kakadu Plum Cellular Extract

#### (INCI: Terminalia Ferdinandiana Fruit Extract)

Delivering "true to nature" hydrophilic plant profiles. Cellular Extraction harnesses the species' water-soluble blueprint of phytocompounds and their derivatives (the entourage), in their synergistic relationships, as they exist in the cell. Extracted rapidly under high pressure, NATIVE EXTRACTS maintain the molecules' natural integrity.

Committed to conscious manufacturing, Cellular Extracts are created using purified, deionised, rain-harvested water and less plant material than past processes to produce a natural True to Nature plant extract, that is water-wise, repurposes waste, traceable to source, transparent in composition. The NE Kakadu Plum Cellular Extract delivers stable, natural, active and biological/recycling vitamin C in a water-soluble format.

This botanical species, is the highest source of vitamin C, offering other natural molecules in a water-soluble format that contains natural antioxidant capacity. Kakadu Plum also known as Gubinge, Billygoat Plum or Murunga, is a native tree from Australia, the fruit is wild harvested by Indigenous communities exclusively in the Kimberleys, Northern Territory and Arnhem Land. Indigenous Australians have used this fruit extensively for food, its healing properties and traditional medicine.

Ideal for anti-ageing, wellness and haircare. Available as a concentrate or as a 10% dilution.

Recommended usage level: 0.5 – 1% concentrate; 1 – 5% dilution

### KERACYN<sup>™</sup>

(INCI: Propanediol, Aqua, Glycerin, Cynara Scolymus (Artichoke) Leaf Extract, Gluconolactone, Calcium Gluconate, Sodium Benzoate)

Strong antioxidant action of hydroxycinnamic acid derivatives, protecting the lipids and proteins in the hair fiber from external aggressions, keeping the hair's cuticle and keratin in good condition.

Triple action – anti-pollution, anti-UV and detox for healthy, radiant hair. KERACYN<sup>™</sup> prevents the degradation of the hair fiber components (keratin and lipids) for bright, healthy hair.

Thanks to its antioxidant properties it protects hair fibers against solar aggression. Hair density is maintained by avoiding the loss of amino acids.

KERACYN<sup>™</sup> maintains the characteristic structure of hair fibers, preserves strength and offers a healthy external appearance.

KERACYN<sup>™</sup> significantly protects hair fibers against lipid peroxidation caused by solar radiation, making the fiber less susceptible to static electricity and easier to comb.

In the case of dyed hair, it maintains brightness and shine.

Recommended usage level: 0.5-5%

### **KERADEEP**

(INCI: Aqua, Glycerin, Pinus pinaster bark extract, Pentylene Glycol, Levulinic acid, Glyceryl Caprylate)

KERADEEP provides protection and prevents hair damage at molecular level through its action on the hair proteins. It prevents the oxidation of hair proteins in the cuticle and cortex, ensuring the integrity of keratin and protecting it from possible future damage.

Recommended usage level: 3%

### KERAMARE<sup>™</sup>

(INCI: Aqua, Glycerin, Cystoseira Compressa Extract, Sodium Benzoate, Zea Mays (Corn) Starch, Guconolactone, Calcium Gluconate)

With KERAMARE<sup>™</sup>, hair is protected and its moisturisation is preserved against high temperatures from tools or other thermal stressors or for a longer time.

The application of KERAMARE<sup>™</sup> substantially improves the integrity of the ortho-cortex, restructuring hair fibers and making them more resistant after the treatments that may damage hair. It repairs possible broken disulphide bridges by binding functional groups of active ingredients to the cysteine present in the hair fiber.

KERAMARE<sup>™</sup> is an active ingredient developed to provide light, vitality and strength to hair fibers. All damage is repaired, hair is reborn and it shows its best appearance.

Recommended usage level:

Recommended usage level: 0.5 - 5%

### KERANUTRI<sup>™</sup>

(INCI: Aqua, Glycerin, Ceratonia Siliqua (Carob) Seed Extract, Hydrolyzed Soy Protein, Zea Mays (Corn) Starch, Polyquaternium-16, Sodium Benzoate, Potassium Sorbate, Polyquaternium-7, Guar Hydroxypropyltrimonium Chloride)

Hair strengthener for healthy and damaged hair with sequential active ingredient release thanks to exclusive 3D Matrix technology. The cation matrix creates a protective film on the hair, while sequentially releasing amino acids and peptides to strengthen and repair the hair fiber. Ideal for daily use, strengthening and intensive repairing products, after chemical and/ or thermal treatment as well as styling and fixing hair products.

Recommended usage level: 1.5 – 2.5%

### KERAMARE<sup>™</sup> GNNX

(INCI: Aqua, Glycerin, Zea Mays (Corn) Starch, Cystoseira Compressa Extract, Pentylene Glycol, Levulinic Acid, Glyceryl Caprylate)

KERAMARE<sup>™</sup> GNNX protects and repairs the hair fiber against hair damage caused by exposure to heat, UV and IR.

KERAMARE<sup>™</sup> GNNX repairs possible broken disulphide bridges by binding functional groups of active ingredients to the cysteine present in the hair fiber, whilst providing shine and deep construction to the hair.

Thermal protection, hair strengthening and regeneration of the cortex of damaged hair. Sequential release via Provital's Matrix provides a long-lasting effect.

Recommended usage level: 0.5 – 5%

### KERANUTRI<sup>™</sup> GNNX

(INCI: Aqua, Glycerin, Ceratonia Siliqua (Carob) Seed Extract, Hydrolyzed Soy Protein, Zea Mays (Corn) Starch, Polyquaternium-16, Pentylene Glycol, Levulinic Acid, Glyceryl Caprylate, Polyquaternium-7, Guar Hydroxypropyltrimonium Chloride)

KERANUTRI<sup>™</sup> GNNX strengthens damaged hair with sequential active ingredient release thanks to exclusive 3D Matrix technology for thicker and stronger hair.

The cation matrix creates a protective film on the hair, while sequentially releasing amino acids and peptides to strengthen and repair the hair fibre.

It is ideal for use in a wide range of hair care products, including strengthening and intensive repairing products, styling and fixing hair products, and repair products.

Recommended usage level: 1.5 – 2.5%

### KERARICE<sup>™</sup>

(INCI: Aqua, Glycerin, Oryza Sativa (Rice) Seed Protein, Phytic Acid, Oryza Sativa (Rice) Extract, Sodium Benzoate, Gluconolactone)

KERARICE<sup>™</sup> exerts a global protective action on hair avoiding the collateral damage of solar exposure on both natural and dyed hair. It protects keratin, maintaining the characteristic structure of hair fibers and, therefore, a healthy appearance, independent of radiation.

KERARICE<sup>™</sup> effectively prevents lipid peroxidation caused by UV radiation, making the fiber less susceptible to static electricity. Hair is easier to comb and its brightness is improved.

Suitable for dyed and/or bleached hair in order to recover and preserve hair brightness to its initial values.

Recommended usage level: 0.5 – 5%

### KERASCALP<sup>™</sup>

(INCI: Propanediol,Glycerin,Phyllanthus Emblica Fruit Extract)

A healthy scalp for a healthy hair. Hair loss and hair greying are two of consumers main concerns.

KERASCALP<sup>™</sup> stimulates and energises the scalp for healthier, stronger hair. Reduces and prevents the appearance of the first grey hairs. Increases hair shine and improves the overall healthy appearance of hair.

With 100% natural origin Amla, a traditional rasayana (anti-ageing) and adaptogen fruit, used in ayurvedic medicine and highly revered in India.

Recommended usage level: 1-2%

### KERARICE<sup>™</sup> GNSB

(INCI: Aqua, Glycerin, Hydrolyzed Rice Protein, Phytic Acid, Oryza Sativa (Rice) Extract, Pentylene glycol, Levulinic Acid, Glyceryl Caprylate)

KERARICE<sup>™</sup> GNSB protects and enhances the hair's natural or dyed colour from damage caused by solar radiation, decreasing colour fading in any hair type, even in the most damaged.

It reduces the breakdown of tryptophan, protecting the keratin and the peroxidation of lipids present in the hair fiber, whilst repairing the internal structure and protecting keratin for strong, shiny and smooth hair.

Recommended usage level: 0.5 - 5%

### KERATRIX<sup>™</sup>

(INCI: Glycerin, Aqua, Hydrolyzed Ceratonia Siliqua Seed Extract, Zea Mays (Corn) Starch, Polyquaternium-7, Guar Hydroxypropyltrimonium Chloride, Sodium Benzoate, Potassium Sorbate)

Strengthens and repairs damaged hair fibers with prolonged action thanks to sequential active ingredient release through the exclusive 3D Matrix.

Covers the hair cuticle, reduces the permeability of damaged fibers and strengthens the integrity of the hair structure thanks to its high content of peptides of different molecular sizes.

Recommended usage level: 0.5 – 5%

### KERATRIX<sup>™</sup> GNNX

(INCI: Aqua, Glycerin, Ceratonia Siliqua (carob) seed extract, Zea Mays (Corn) Starch, Pentylene Glycol, Levulinic Acid, Glyceryl Caprylate, Guar Hydroxypropyltrimonium Chloride, Polyquaternium-7)

KERATRIX<sup>™</sup> GNNX contains biofunctional peptides and amino acids from the carob tree hydrolysate located in the cationic matrix to efficiently act on the hair fibre.

Its sustained release system allows it to remain on the hair fibre for a prolonged action. It is a cosmetic active ingredient which increases hair resistance and elasticity, strengthens and improves weak and dry hair.

It repairs hair damages produced by mechanical, thermal and chemical processes. Its sustained release system allows it to remain on the hair fibre for a prolonged action.

Ideal for Intensive strengthening and repairing, products for daily use (shampoo, mask, conditioner, foam, sprays and serums), fixation and hair styling (spray, gel, hair spray and hair cream), as well as products designed for men's hair care and hair repairers for use after chemical and/ or thermal hair treatments.

### Laminaria MicroPlant 50

(INCI: Laminaria digitata powder)

Laminaria digitata belongs to the brown seaweed family. It lives fixed on the rocks from 0 to 10 meters under the level of the lower tide.

Laminaria MicroPlant 50 is ideal for formulating powder formulations such as, as face masks or body wraps.

Recommended usage level: 1 - 100%

Recommended usage level: 0.5 - 5%

### LAVENDER BUTTER<sup>®</sup>

(INCI: Octyldodecanol, Beeswax, Lavandula Angustifolia (Lavender) Oil)

A creamy paste; using cold pressed natural Lavender oil, NF quality, white beeswax and naturally derived Octyl Dodecanol. The result is a completely new Natural product for use in skin and sun care. This product adds new marketing dimensions for all segments of personal care.

Recommended usage level: 1 - 50%

### **Lemon MicroPlant 25**

(INCI: Citrus limon peel powder)

Lemon MicroPlant 25 is ideal for formulating cosmetic products due to its film-forming and astringent properties. It is therefore interesting for formulating cleansing cosmetic products. Its high pectin content has a film-forming effect, providing softness to the hair.

Lemon MicroPlant 25 is useful for formulating solid and powder cosmetic products such as powdered cleanser, face and hair mask, dry shampoo.

Recommended usage level: 1 - 100%

### Lemon Myrtle Cellular Extract

(INCI: Backhousia Citriodora Leaf Extract)

Delivering "true to nature" hydrophilic plant profiles. Cellular Extraction harnesses the species' water-soluble blueprint of phytocompounds and their derivatives (the entourage), in their synergistic relationships, as they exist in the cell. Extracted rapidly under high pressure, NATIVE EXTRACTS maintain the molecules' natural integrity.

Committed to conscious manufacturing, Cellular Extracts are created using purified, deionised, rain-harvested water and less plant material than past processes to produce a natural True to Nature plant extract, that is water-wise, repurposes waste, traceable to source, transparent in composition.

Lemon Myrtle is sourced from the Byron Bay Hinterland, NSW, Australia and is also known as Lemon Scented Myrtle, Sweet Verbena Tree, Sweet Verbena Myrtle and Lemon Scented Ironwood. Well known for its essential oil profile, NE Cellular Extraction technology enables its water-soluble compounds to be incorporated into formulations.

Lemon Myrtle is fast becoming an Australian Hero ingredient in skin and hair/ scalp care featuring in lotions, scrubs, scalp serums, lip balms, shampoos/ conditioners, beauty glow products and more.

Recommended usage level: 0.5 – 1% concentrate; 1 – 5% dilution

### **LICORICE - ECO**

(INCI: Glycerin, Aqua, Glycyrrhiza Glabra (Licorice) Root Extract, Potassium Sorbate, Sodium Benzoate)

LICORICE - ECO extract is produced from the roots and rhizomes of Glycyrrhiza glabra.

It contains saponins, flavonoids, coumarins and triterpenoids. Glycyrrhizin has long demonstrated its strengthening action on hydrocortisone anti-inflammatory activity. Other flavonoid components of licorice root, such as liquiritoside, have shown in vitro antiinflammatory activity.

LICORICE - ECO stimulates the skin defences, inhibits Tyrosinase, provides anti-ageing skin protecting, antioxidant and purifying properties. It can be used in lotions, creams and masks aimed at blushed, irritated, itchy and/or greasy skin, products for greasy hair, skin lightening and after-sun products.

Recommended usage level: 0.1-2%

### Lilli Pilli Riberry Cellular Extract

(INCI: Syzygium Leuhmannii Fruit Extract)

Delivering "true to nature" hydrophilic plant profiles. Cellular Extraction harnesses the species' water-soluble blueprint of phytocompounds and their derivatives (the entourage), in their synergistic relationships, as they exist in the cell. Extracted rapidly under high pressure, NATIVE EXTRACTS maintain the molecules' natural integrity.

Committed to conscious manufacturing, Cellular Extracts are created using purified, deionised, rain-harvested water and less plant material than past processes to produce a natural True to Nature plant extract, that is water-wise, repurposes waste, traceable to source, transparent in composition.

An anti-ageing, anti-inflammatory, repairing, firming and lightening agent. It is suitable for collagen production and supports vitamin C. It prevents UVA/UVB damage

Recommended usage level: 0.5 - 1% concentrate; 1 - 5% dilution.

#### LINSEED EXTRACT H.GL. - M.S

(INCI: Aqua, Glycerin, Linum Usitatissimum (Linseed) Seed Extract, Sodium Benzoate, Potassium Sorbate)

LINSEED EXTRACT H.GL. - M.S. is a watersoluble extract. Repairs and rehydrates hair fibers for a resistant, healthy and shiny hair. LIME BUTTER<sup>®</sup>

(INCI: Beeswax, Octyl Dodecanol, Lime Oil)

Lime Butter<sup>®</sup> is a paste wax using cold pressed Lime oil from the skin of the lime. When used in skin and sun applications it improves emolliency and lubricity in the finished product.

Recommended usage level: 0.5 - 50%

#### **LINSEED OIL**

(INCI: Linum Usitatissimum (Linseed) Seed Oil)

LINSEED OIL provides moisturising, emollient and conditioning. Anti-hair loss.

Recommended usage level: 0.5-5%

Recommended usage level: 0.5 - 5%

#### Lithothamnium MicroPlant 50

(INCI: Lithothamnium calcareum powder)

Its fragile and calcareous fronds are impregnated with numerous marine elements and trace elements (more than 32) in a readily available form. It presents a prominent porosity which increases the availability of trace elements. Lithothamnium are used in many industries: Cosmetics (thalassotherapy), Health foods, anti-pollution industry, Dietetics for feedstock manufacturers.

The Lithothamnium MicroPlant 50 is ideal for formulating powder formulations such as, face masks or body wraps.

### Logwood Dye Extract - Hair

(INCI: Haematoxylum campechianum wood extract, Maltodextrin)

Brown/ Purple soluble dye plant extract recommended for hair care applications.

Recommended usage level: 1 - 5%

Recommended usage level: 1 - 100%

#### Lucerne's Chlorophyll Dye Extract -Hair

(INCI: E141(ii) / CI 75810)

Green soluble dye plant extract recommended for hair care applications.

Recommended usage level: 1 - 5%

### MANGO - ECO

(INCI: Glycerin, Aqua, Mangifera Indica (Mango) Fruit Extract, Potassium Sorbate, Sodium Benzoate)

MANGO - ECO is COSMOS certified, this fruit has moisturising properties for skin and hair. It is rich in sugars and vitamins which offer freshness to the skin.

Recommended usage level: 0.5 – 5%

## MC30

(INCI: Hydrogenated Polyisobutene)

Hydrogenated polyisobutene is a multifunctional oily base for cosmetic formulations that acts as a substitute for mineral oils.

MC30 is a low molecular weight (330), liquid emollient offering moisturising by fortifying skin's natural barrier to reduce moisture loss.

Supports water resistance of sun care formulations and remains effective even after coming into contact with water. Prevents the clumping of pigments in makeup and makes their dispersion easier.

Brings thickness in skin products to create a luxurious feel, and to help formulation stay thoroughly homogeneous.

Recommended usage level: 1-30%

## Madder Dye Extract - Hair

(INCI: Rubia tinctorum root extract, Maltodextrin)

Red soluble dye plant extract recommended for hair care applications.

Recommended usage level: 1 - 5%

## MANGO EXTRACT GNBN

(INCI: Aqua, Glycerin, Mangifera Indica (Mango) Fruit Extract, Potassium Sorbate, Sodium Benzoate)

MANGO EXTRACT GNBN is produced from the fruits of Mangifera indica. It contains carotenoids, vitamins, hydroxyacids and carbohydrates. The sweet juicy flesh of the mango fruit is used as a creamy emollient to soothe dry, flaky skin. MANGO EXTRACT GNBN is recommended to formulate cosmetic products for the protection of the skin and hair integrity against oxidative processes, antiageing products, moisturisers and products with exfoliating activity.

Recommended usage level: 0.5 - 5%

#### MC300

(INCI: Hydrogenated Polyisobutene)

Hydrogenated polyisobutene is a multifunctional oily base for cosmetic formulations that acts as a substitute for mineral oils.

MC300 is a high molecular weight (1300), viscous emollient offering moisturising by fortifying skin's natural barrier to reduce moisture loss.

Supports water resistance of sun care formulations and remains effective even after coming into contact with water. Prevents the clumping of pigments in makeup and makes their dispersion easier.

Brings thickness in skin products to create a luxurious feel, and to help formulation stay thoroughly homogeneous.

Recommended usage level: 1-30%

#### Mountain Pepper Berry Cellular Extract

(INCI: Tasmannia Lanceolata Fruit Extract)

Delivering "true to nature" hydrophilic plant profiles. Cellular Extraction harnesses the species' water-soluble blueprint of phytocompounds and their derivatives (the entourage), in their synergistic relationships, as they exist in the cell. Extracted rapidly under high pressure, NATIVE EXTRACTS maintain the molecules' natural integrity.

Committed to conscious manufacturing, Cellular Extracts are created using purified, deionised, rain-harvested water and less plant material than past processes to produce a natural True to Nature plant extract, that is water-wise, repurposes waste, traceable to source, transparent in composition. Mountain Pepper Berry or Tasmanian Native Pepper is traditionally used for its antiseptic properties and flavour, derived from the high terpenoid content.

The NE Mountain Pepper Berry Cellular Extract delivers the natural molecules this botanical species can offer in a water-soluble format for formulations targeting improving skin condition, structure, anti-inflammation, antiglycation, haircare applications.

Recommended usage level: 0.5 – 1% concentrate; 1 – 5% dilution

## Natalc

(INCI: Cellulose acetate, Tapioca starch)

Natalc is a plant alternative to talc, with the same hydrophobicity properties.

It is ideal to protect the skin against moisture and is a perfect natural plant ingredient to formulate baby powder.

Made from a manioc extract powder with cellulose acetate powder, it offers protective properties thanks to the hydrophobicity of the material.

Recommended for oily and acne prone skin care products, make-up, dry shampoo, baby powder, footcare, make-up and more.

Thanks to its absorbent assets and its extreme softness, Natalc provides a soft touch to formulations and can be used alone or in combination with other powders. Cold process.

Recommended usage level: 2-5%

## Murumuru butter

#### (INCI: Astrocaryum murumuru seed butter)

The murumuru butter is used in lotions, creams, soaps, conditioners, shampoo, facial masks, oils and emulsions, products for nourishing and restoring damaged hair, depilatory waxes in addition to moisturisers. Products like combing cream for curly hair, makeup, winter skin care (chapped and dry skin), cracked heel balms and depilatory creams also use the murumuru butter.

Recommended usage level: 0.5 - 8% moisturising lotion/ conditioner; 0.5 - 1% liquid soap/ shampoo; 0.5 - 30% bar soap, lipstick/ balm.

#### Native Bush Mint Cellular Extract

(INCI: Prostanthera rotundifolia Leaf Extract)

Delivering "true to nature" hydrophilic plant profiles. Cellular Extraction harnesses the species' water-soluble blueprint of phytocompounds and their derivatives (the entourage), in their synergistic relationships, as they exist in the cell. Extracted rapidly under high pressure, NATIVE EXTRACTS maintain the molecules' natural integrity.

Committed to conscious manufacturing, Cellular Extracts are created using purified, deionised, rain-harvested water and less plant material than past processes to produce a natural True to Nature plant extract, that is water-wise, repurposes waste, traceable to source, transparent in composition.

Protecting skin from the inside, out with its natural antioxidant capabilities.

Recommended usage level: 0.5 – 1% concentrate; 1 – 5% dilution

## Native Juniper Cellular Extract

#### (INCI: Myoporum Insulare Extract)

Delivering "true to nature" hydrophilic plant profiles. Cellular Extraction harnesses the species' water-soluble blueprint of phytocompounds and their derivatives (the entourage), in their synergistic relationships, as they exist in the cell. Extracted rapidly under high pressure, NATIVE EXTRACTS maintain the molecules' natural integrity.

Committed to conscious manufacturing, Cellular Extracts are created using purified, deionised, rain-harvested water and less plant material than past processes to produce a natural True to Nature plant extract, that is water-wise, repurposes waste, traceable to source, transparent in composition.

It produces sweet astringent purple berries. A key ingredient in treatments for acne, oily skin, and dandruff, helping to balance sebum production.

Recommended usage level: 0.5 – 1% concentrate; 1 – 5% dilution

#### Native Snowflower Cellular Extract

(INCI: Melaluca Alternifolia Leaf Extract)

Delivering "true to nature" hydrophilic plant profiles. Cellular Extraction harnesses the species' water-soluble blueprint of phytocompounds and their derivatives (the entourage), in their synergistic relationships, as they exist in the cell. Extracted rapidly under high pressure, NATIVE EXTRACTS maintain the molecules' natural integrity.

Committed to conscious manufacturing, Cellular Extracts are created using purified, deionised, rain-harvested water and less plant material than past processes to produce a natural True to Nature plant extract, that is water-wise, repurposes waste, traceable to source, transparent in composition.

Snowflower, otherwise known as Tea Tree, is sourced from the mother plants on a pristine organic land inland Northern Rivers region. A common household remedy with a long history of medicinal uses. Today, this species is valued for its antimicrobial properties, and the NE Snowflower Cellular Extract delivers compounds, including protocatechuic acid, phenolics, flavonoid glycosides, quercetin, kaempferol and more, that are beneficial for numerous hair and skin applications.

Recommended usage level: 0.5 – 1% concentrate; 1 – 5% dilution

#### Native Seaweed Tasmanian Kelp Extract

(INCI: Durvillea Potatorum Extract)

Collected by Kelp harvesters from clean, unpolluted waters from the shores of King Island, Tasmania. Ethically sourced, it is only harvested from the shores after storms have torn it from the rocks and cast onto the beaches.

Consider these powerful phyto-compounds in supporting radiance and luminosity, hair products, premature ageing, anti-glycation, collagen and elastin support and blemished and reactive skin possibilities.

Recommended usage level: 1 – 2% concentrate; 3 – 6% dilution.

#### **NORI COMPLEX**

(INCI: Aqua, Glycerin, Porphyra Umbilicalis Extract, Caesalpinia Spinosa Gum, Sodium Benzoate, Potassium Sorbate)

Long-lasting triple action. Repairs and strengthens hair and prevents frizz thanks to the exclusive 3D Matrix technology with sequential active ingredient release. Balances the moisture level of the hair fibre through the sequential release of amino acids, proteins and polysaccharides.

Recommended usage level: 1 - 5%

## OAT EXTRACT HGL - MS

(INCI: Glycerin, Aqua, Avena Sativa (Oat) Kernel Extract, Potassium Sorbate, Sodium Benzoate)

Avena sativa L. is commonly known as oat and is rich in key lipids, minerals and vitamins. This water-soluble extract provides moisturisation, skin conditioning, film forming, anti-ageing and a lifting effect. In hair it conditions, moisturises and repairs.

Recommended usage level: 0.5-5%

## OAT MILK M.S

(INCI: Aqua, Glycerin, Avena Sativa (Oat) Kernel Extract, PEG-60 Hydrogenated Castor Oil, Helianthus Annuus (Sunflower) Seed Oil,T ocopherol, Potassium Sorbate, Sodium Benzoate)

OAT MILK M.S is an extract of Avena sativa seeds, which contains oat lipids, proteins and carbohydrates as an emulsion. It also contains minerals and vitamins.

Oat  $\beta$ -glucan is structurally similar to hyaluronic acid, which is extensively used to produce high-viscosity preparations and as a skin moisturising and smoothing agent. Skin and hair conditioning, hair and skin repair and as an antifungal are the suggested applications for Oat Extract.

External applications of oat seeds have a helpful emollient effect in cases of skin irritation, seborrhea and different types of pruritus. Oat mucilage is used in creams to treat sun-induced erythema. Oat flour has long been used in cosmetics as an ingredient of face masks and as an additive of soaps to relieve irritation and itching.

Recommended usage level: 0.5 – 5%

## **OPUNTIA EXTRACT PNBN**

(INCI: Propylene Glycol, Aqua, Opuntia Ficus-Indica Extract, Sodium Benzoate, Potassium Sorbate)

Common name is prickly-pear. This extract regulates TEWL, provides moisturising and emollient properties, as well as wound healing. Ideal for sensitive and mature skins due to it stimulating cell regeneration and providing antioxidant, photoprotection and anti-ageing properties. In hair it can be used for colour protection.

Recommended usage level: 0.5-5%

#### **ONION EXTRACT GNBN**

(INCI: Glycerin, Aqua, Allium Cepa (Onion) Bulb Extract, Sodium Benzoate, Potassium Sorbate)

ONION EXTRACT GNBN is a water-soluble extract for hair growth stimulation. It also provides antimicrobial, purifying, antiseptic, anti-inflammatory, anti-irritation, antioxidant, healing, anti-ageing, photoprotection and hair colour protection.

Recommended usage level: 0.5 – 5%

## Organic Baobab Oil

#### (INCI: Adansonia Digitata Seed Oil)

Organic Baobab Oil is an oil with a non-greasy feel containing high levels of fatty acids to help restore skin suppleness and barrier function, promote skin regeneration and prevention of stretch marks and chapped lips. Ideal for skincare, bodycare, aftersun, massage, hair and nail products.

Recommended usage level: 1-10%

## Organic Deodorised Camellia Oil

(INCI: Camellia Oleifera Seed Oil)

Organic Deodorised Camellia Oil has excellent absorbance properties and a soft touch rich in fatty acids and Vitamins A, B and E to help revitalise skin, hair & nails. Ideal for skincare, eye products, body, lip and hand care.

Recommended usage level: 1-10%

#### Organic Deodorised Coconut Oil

(INCI: Cocos Nucifera Oil)

Organic Deodorised Coconut Oil is a light oil rich in medium chain fatty acids and particularly Lauric Acid, which makes it ideal for use in soaps. It also acts as an excellent emollient with a great affinity for skin cand hair. Ideal for soaps, moisturisers, massage oils and hair products.

Recommended usage level: 1-10%

#### Organic Olive Oil

(INCI: Olea Europaea Fruit Oil)

Organic Olive Oil is rich in essential fatty acids, tocopherols and squalene and acts as a natural emollient, moisturiser and skin regenerator. Ideal for use in skincare, body care, haircare, hand care and bar soaps. Available in Organic Extra Virgin, Organic Deodorised and Organic Fairtrade options.

Recommended usage level: 1-10%

## Organic Deodorised Argan Oil

(INCI: Argania Spinosa Kernel Oil)

Organic Deodorised Argan Oil is a rich oil containing high levels of fatty acids, Tocopherols and Sterols to reinforce skin barrier function of skin and scalp, restore shine to hair and strengthen nails. Also demonstrated to help maintain elasticity of postmenopausal skin and regulate skin sebum production. Ideal for skincare, bodycare and haircare.

Recommended usage level: 1-10%

## Organic Deodorised Cocoa Butter

(INCI: Theobroma Cacao Seed Butter)

Organic Deodorised Cocoa Butter is rich in oleic, stearic and palmitic acids and has multiple benefits such as intense moisturisation, preserving suppleness and firmness of the skin and hydrating scalp and hair. With a melting point between 34 - 38°C, it has strong stability and melts at skin temperature. Ideal for moisturisers, lip balms, hand creams and soaps.

Recommended usage level: 1-20%

## **Organic Deodorised Sesame Oil**

(INCI: Sesamum Indicum Seed Oil)

Organic Deodorised Sesame Oil is rich in Omega-6, tocopherols and lecithins and acts as an emollient, moisturiser and skin barrier restorer, as well as being used to soften the hair and scalp. Ideal for moisturisers, cleansers and haircare products.

Recommended usage level: 1-10%

## Organic Refined Mango Butter

(INCI: Mangifera Indica Seed Butter)

Organic Mango Butter is rich in oleic, stearic and palmitic acids and vitamins A, C and E to hydrate and moisturise the skin, protect against the drying effect of soaps and prevent scalp dryness.

Melts at body temperature and is ideal for sticks, balms, hand creams, body butters and lip balms, as well as haircare.

Recommended usage level: 1-3%

## **Organic Shea Butter**

#### (INCI: Butyrospermum Parkii Butter)

Organic Shea Butter is locally produced in Burkina Faso and is rich in palmitic, stearic and oleic acids and vitamins A, D, E & F to hydrate and repair dehydrated skin, lips, hands and hair. Ideal for intensive moisturisers, aftersun, lip balms, hand creams and hair products.

Recommended usage level: Haircare: 3 - 5%; Skin and Hand products: 3 - 8%

## **Organic Sunflower Oil**

(INCI: Helianthus Annuus Seed Oil)

Organic Sunflower Oil is rich in linoleic acid, oleic acid and vitamin E and helps to soothe and moisturise the skin, as well as condition dry hair. Ideal for use as a base oil in anhydrous products and also in skincare, haircare, baby, massage and bath products. Available in Organic Deodorised high oleic and Organic Deodorised options.

Recommended usage level: up to 70%

## Organic Virgin Avocado Oil

(INCI: Persea Gratissima (Avocado) Oil)

For more than 30 years, Laboratoires Expanscience have made avocado a product of excellence. Our presence in Peru ensures perfect control over the supply and its traceability.

Organic virgin avocado oil is obtained by cold pressing. 100% of the avocado is valued: the skin, pulp and core are sliced, dehydrated then pressed. The advantage? All the molecular richness and original properties of avocado are preserved in this oil!

Organic Virgin Avocado Oil is soft, nourishing, protective and easy to spread. Thanks to its composition being close to that of sebum it is very well tolerated by skin. Ideal for face/ body moisturising care as well as formulas to add shine to hair.

Recommended usage level: 0 – 100%

#### **Organic Stevia Rebaudiana**

(INCI: Stevia Rebaudiana Extract)

Traditionally used in Toothpastes and Mouthwashes for its sweetening activity it also limits bacterial growth and improving cicatrization. When used in skin care it is used for moisturising and anti-ageing, as well as oilbased products such as, lipsticks, gloss, lip balms etc., to bring good taste! In hair care it is often used in oily hair shampoos and can also aid anti-hair loss treatments as well as providing hair shine

Recommended usage level: 1 – 5%

## **Organic Sweet Almond Oil**

(INCI: Prunus Amygdalus Dulcis Oil)

Organic Sweet Almond Oil is rich in oleic and linoleic acids and vitamin A to nourish and moisturise, as well as regenerate and restore elasticity. Ideal for delicate or mature skin, or in haircare, massage products and baby care. Available in Organic Virgin and Organic Deodorised options.

Recommended usage level: 1-10%

## Organic Virgin Castor Oil

(INCI: Ricinus Communis Seed Oil)

Organic Virgin Castor Oil is a rich oil with a particularly high content of Ricinoleic acid which is an excellent alternative to petroleum derived emollients and offers strong film forming, water resistance, soothing and calming properties as well as being an excellent pigment dispersion agent and hair growth stimulant. Ideal for atopic skin, lip care and haircare.

Recommended usage level: 3 - 6% in haircare; 2 - 20% in makeup.

## **Organic Virgin Hemp Oil**

#### (INCI: Cannabis Sativa Seed Oil)

Locally sourced Organic Virgin Hemp Oil is a non-greasy oil with quick penetration that has ideal proportions of Omega-3 and 6 fatty acids to effectively hydrate skin and hair and leave it feeling refreshed and revitalised. Ideal for mature, atopic or tired skin and for bringing new vitality to hair.

Recommended usage level: 1-10%

#### Organic Virgin Pomegranate Oil

(INCI: Punica Granatum Seed Oil)

Organic Virgin Pomegranate Oil contains 60% alpha-punicic acid, known for its calming and healing properties as well as vitamins E and F, to restore skin barrier and protect skin against UV and pollution. Ideal for atopic and mature skin, the eye contour, aftersun, after shave and after-depilatory products and products for dry hair.

Recommended usage level: 1-10%

## Ormesia®

(INCI: Propanediol, Water, Passiflora Edulis Fruit Extract)

The Maracuja, native to South America, is a climbing plant very well known for the use of its fruits, which have a high antioxidant content, and from which is extracted a refreshing juice.

Ormesia<sup>®</sup> is an upcycled extract rich in polyphenols, obtained from Maracuja using an extraction process that protects both people and the environment, and is patented by Laboratoires Expanscience.

This eco-designed active ingredient activates the skin's self-defence mechanisms and stimulates the key markers involved in hormesis and detoxification. It provides skin protection from the harmful effects of sun rays as well as the adverse effects of indoor and outdoor pollution.

Ormesia<sup>®</sup> restores and prevents the degradation of essential components of the skin barrier function and extracellular matrix. In hair it offers an anti-pollution shield, preserving hair's shine, enhancing colour retention for dyed hair and strengthening the fiber.

## Organic Virgin Macadamia Oil

(INCI: Macadamia Integrifolia Seed Oil)

Organic Virgin Macadamia Oil is rich in oleic, palmitoleic and palmitic acids and restores softness and suppleness to the skin as well as helping to protect against oxidation. Ideal in skincare for dry or sensitive skin, aftersun products, haircare and massage formulations.

Recommended usage level: 1 - 10% (general); or up to 20% in massage products.

## Organic Virgin Soybean Oil

(INCI: Glycine Soja Oil)

Organic Virgin Soybean Oil is rich in linoleic acid, oleic acid, tocopherol and lecithin and helps to restore the skin's hydrolipidic film, regenerate and restore suppleness, as well having a softening and protective effect on hair. Ideal for skincare, haircare and massage products.

Recommended usage level: 1-10%

## PARSLEY EXTRACT H.GL. - M.S

(INCI: Glycerin, Aqua, Carum Petroselinum (Parsley) Extract, Sodium Benzoate, Potassium Sorbate)

PARSLEY EXTRACT H.GL. - M.S. is a watersoluble extract. Anti-ageing. Antioxidant. Free radical scavenger. Protection of skin and hair integrity against oxidative processes. Photoprotection. Antimicrobial. Purifying. Antiseptic.

Recommended usage level: 0.5 – 5%

Recommended usage level: 1 – 3%

## **PHYTOSQUALAN**

#### (INCI: Squalane)

PPhytosqualan is a natural vegetable squalane, sourced from olive, a renewable vegetable source, and recognised as a high quality emollient. SOPHIM is leader in vegetable squalane production and thanks to an advanced technology, and unique process, offers a premium and sustainable qualitative ingredient.

When testing on hair Phytosqualan was found to reduce frizz, increase gloss and improve combability. Ideal for pigment dispersion, texturising hair care and moisturising face and body care.

Recommended usage level: 3-10%

## Phytowax<sup>®</sup> POL16L55

(INCI: Hydrogenated olive oil cetyl esters)

Phytowax<sup>®</sup> offers a great alternative to synthetic waxes/paraffins. Thanks to their high skin compatibility, Phytowax<sup>®</sup> are much less occlusive than synthetic waxes, provide fast penetration and are non-irritating. Thanks to their low molecular weight, they offer a unique feel, are non greasy and easily spreadable. 6 grades are available, among which 2 ORGANIC versions.

Recommended usage level: 3-10%

## Phytowax<sup>®</sup> POL10L40

(INCI: Hydrogenated olive oil decyl esters)

Phytowax<sup>®</sup> offers a great alternative to synthetic waxes/paraffins. Thanks to their high skin

compatibility, Phytowax<sup>®</sup> are much less occlusive than synthetic waxes, provide fast penetration and are non-irritating. Thanks to their low molecular weight, they offer a unique feel, are non greasy and easily spreadable. 6 grades are available, among which 2 ORGANIC versions.

Recommended usage level: 3-10%

## Phytowax<sup>®</sup> POL18L57

(INCI: Hydrogenated olive oil stearyl esters)

Phytowax<sup>®</sup> offers a great alternative to synthetic waxes/paraffins. Thanks to their high skin compatibility, Phytowax<sup>®</sup> are much less occlusive than synthetic waxes, providing a fast penetration rate. Thanks to their low molecular weight, they offer a unique, non-greasy feel that is easily spreadable. 6 grades are available, among which 2 ORGANIC versions.

Recommended usage level: 3-10%

## PINEAPPLE EXTRACT H.GL. - M.S

(INCI: Glycerin, Aqua, Ananas Sativus (Pineapple) Fruit Extract, Sodium Benzoate, Potassium Sorbate)

PINEAPPLE EXTRACT H.GL. - M.S is produced from the fruit of Ananas sativus.

The moisturising activity of pineapple is due to its carbohydrates and  $\alpha$ -hydroxyacids (AHA) content. The exfoliating activity of pineapple is due to AHA that acts at the stratum corneum level. They act on the cohesion between corneocytes in the deepest layers, so that they make the stratum corneum thinner and improve skin flexibility.

The collagen synthesis stimulating activity gives vitamin C wound-healing properties useful to treat injuries from trauma, skin burn or surgery. It is also beneficial for new tissue formation.

The cosmetic applications for Pineapple Extract are moisturising and emollient products, antiageing exfoliating and firming products, and hair colour and photo-protection products.

Recommended usage level: 0.5-5%

## Pixalia®

(INCI: Propanediol, Water, Cleome Gynandra Leaf Extract)

Cleome gynandra is a plant known for its high level of polyphenols and particularly flavonoids, which are molecules with significant antioxidant and anti-inflammatory properties.

Pixalia<sup>®</sup> is an extract rich in polyphenols, obtained exclusively from the dried leaves of Cleome gynandra, using an extraction process that protects both people and the environment, patented by Laboratoires Expanscience. This eco-designed active ingredient is responsibly sourced from Burkina Faso.

Pixalia<sup>®</sup> rebalances skin microbiota, regulates C.acnes phylotypes, and rebalances sebum balance in quantity and quality by acting on oxidative squalene. In hair it supports a balanced scalp microbiome by targeting Malassezia restricta, one of the main yeasts responsible for dandruff, for a purified scalp. It also inhibits key markers involved in inflammatory response to P. acnes to reduce inflammation.

#### PISTACHIO EXTRACT H.GL.PV. -SCONS

(INCI: Glycerin, Propanediol, Aqua, Pistacia Vera Seed Extract)

PISTACHIO EXTRACT H.GL.PV. - SCONS is a water-soluble extract that provides skin and hair conditioning, moisturising, anti-ageing, anti-wrinkle and improvement of skin global appearance.

Recommended usage level: 0.5 – 5%

#### **POLYPLANT OILY SEAWEED**

(INCI: Helianthus Annuus (Sunflower) Seed Oil, Plankton Extract, Ascophyllum Nodosum Extract, Fucus Vesiculosus Extract, Crithmum Maritimum Extract, Laminaria Hyperborea Extract, Laminaria Digitata Extract, Tocopherol)

POLYPLANT OILY SEAWEED is a complex of plant extracts containing Kelp Sea, Plankton, Ascophyllum, Fucus and Sea Fennel. Ideal for anti-cellulite, firming, calming, anti-irritant, photoprotection and hair colour protection.

Recommended usage level: 0.5 – 5%

Recommended usage level: 1 – 3%

#### POMEGRANATE EXTRACT H.GL. -M.S

(INCI: Glycerin, Aqua, Punica Granatum Fruit Extract, Sodium Benzoate, Potassium Sorbate)

POMEGRANATE EXTRACT H.GL. - M.S is a watersoluble extract with astringent and sebum regulating properties. It soothes and provides an anti-inflammatory effect. Ideal for sensitive skin, anti-dandruff, antioxidant, photoprotection, anti-ageing, hair colour protection products.

Recommended usage level: 0.5-5%

#### Premium Avocado Oil

(INCI: Persea Gratissima (Avocado) Oil)

Avocado research has been one of Expanscience's areas of excellence for the past 30 years. This expertise is now illustrated by a number of patents.

Refined and extensively winterised premium avocado oil is obtained from the finest quality avocado pears, responsibly sourced from Mexico, Peru and South Africa using a unique process developed by their pharmaceutical production service. Oil obtained by coldpressed dehydrated avocado.

This emollient, provides a velvet touch whilst nourishing, softening and protecting the skin. Premium Avocado oil has been shown to reinforce the skins hydrolipidic film, decrease TEWL and has an anti-inflammatory benefit. When used on hair, it provides shine and nourishment.

Recommended usage level: 0 – 100%

#### PRONALEN BIO-PROTECT ZNSN

(INCI: Aqua, Propanediol, Pyrus Malus (Apple) Juice, Prunus Persica (Peach) Juice, Triticum Vulgare (Wheat) Seed Extract, Hordeum Vulgare Seed)

PRONALEN BIO-PROTECT ZNSN is a

standardised hydrosoluble plant complex of Ginseng, Apple, Peach, Wheat and Barley that provides an anti-pollution and detox effect to the skin and hair. It chemically and physically blocks heavy metals and PM2.5 particles to protect cell membranes against pollution and free radicals.

## Pracaxi oil

(INCI: Pentaclethra macroloba seed oil)

Popularly used for hair treatment, aiding in hairstyle, increasing brightness and preventing hair loss. Promotes elasticity to the skin and can be used in the treatment of stretch marks. When applied on skin blemishes it can promote whitening. It is also used in makeup because of its humectant property.

Recommended usage level: 1- 5% creams, creamy lotions and gels; 3 - 7% conditioners, hair care and bar soaps; 0.5 - 5% make-up.

#### **Prickly Pear Seed Oil**

(INCI: Opuntia Ficus-Indica Seed Oil)

Sustainably sourced from Madagascar using a circular economy model, prickly pear seed oil is abundant in omega-6 and omega-9 fatty acids and has a unique, dry touch. This emollient nourishes and soothes dry skin, reinforcing the epidermis' barrier function and reducing trans epidermal water loss. Rich in tocopherols, prickly pear oil offers anti-oxidative activity, and due to its content of unsaturated fatty acids, it revitalises dull and fatigued complexion. These fatty acids restructure the skin, imparting a radiant glow, making it ideal for anti-ageing and well-ageing concepts.

When used in hair care it brings nutrition and shine to the hair and in nails, diminishes brittleness.

Thanks to its restorative properties it is also ideal for stretch marks.

Recommended usage level: 1-10%

#### **PRONALEN CPS SPO**

(INCI: Capsicum Frutescens Fruit Extract)

The strong rubefacient effect of capsaicin is used in cosmetics for any kind of preparation designed to stimulate the skin blood circulation such as anti-cellulite and massage products, lip plumping and hair lotions to prevent hair loss.

Recommended usage level: 0.1-0.3%

## PRONALEN FIBRO-ACTIF BCCS

(INCI: Butylene Glycol, Aqua, Glycine Soja (Soybean) Germ Extract, Triticum Vulgare (Wheat) Germ Extract, Phenoxyethanol, Potassium Sorbate)

PRONALEN FIBRO-ACTIF BCCS is a standardised hydrosoluble extract of Germs of Soy and Wheat.

Stimulates hair growth and increases oxidative cell metabolism thanks to bioactive biopeptides and oligosaccharides.

Improves styling control for rejuvenated and healthy hair.

## **PURESKIN NNSN**

(INCI: PEG-30 Castor Oil, Sulfur)

PURESKIN NNSN is a biosulphur fluid. Sebum regulation for oily skin.

The topical sulphur is used to treat acne. Thanks to its antifungal and antibacterial activity, it can help to reduce excess sebum and soothe redness and inflammation, as well as helping to clean the pores and prevent the spread of pimples and blackheads.

Suitable for hair care, antifungal, purifying and antiseptic applications.

Recommended usage level: 0.5-2%

Recommended usage level: 1 - 2%

## **QUASSIA VINEGAR M.S**

(INCI: Vinegar, Quassia Amara Wood Extract, Prunus Armeniaca (Apricot) Fruit Extract, Prunus Persica (Peach) Fruit Extract,Pyrus Malus (Apple) Fruit Extract, Polysorbate 80, Potassium Sorbate, Sodium Benzoate)

QUASSIA VINEGAR M.S is an extract in a medium of Apple Vinegar from of the wood of "Quassia amara L." and Apple, Apricot and Peach.

It prevents nits from attaching to the hair by breaking down the chitin layer. Ideal for head lice prevention.

Recommended usage level: 3%

## QUILLAJA EXTRACT H.GL. - M.S.

(INCI: Glycerin, Aqua, Quillaja Saponaria Bark Extract, Sodium Benzoate, Potassium Sorbate)

Water-soluble extract with seboregulating, antihair loss, antimicrobial, purifying and antiseptic properties.

Recommended usage level: 0.5-5.0%

## **RASPBERRY BUTTER<sup>®</sup>**

(INCI: Octyl Dodecanol, Beeswax, Rubus Idaeus)

This is a paste wax that has been created using cold pressed raspberry oil in order to retain the naturally occurring antioxidants and other properties of the berries. This enhances the effects of the emolliency and lubricity on the finished product.

Recommended usage level: 1 - 10%

## **Red Grape Micropowder 50**

(INCI: Vitis vinifera skin powder)

Red grape is known to concentrate various polyphenols (OCP, tannins and anthocyans) in its seeds and peel. As natural anti-oxidants they fight against free radicals which are responsible for the ageing of the skin.

The Red Grape MicroPlant 50 is ideal for formulating formulations such as, powder face or hair masks, wraps, solid shampoos.

Recommended usage level: 1 - 100%

## Raspberry Butter®

(INCI: Octyl dodecanol, Beeswax, Rubus Idaeus (Raspberry) Seed Oil)

Raspberry Butter<sup>®</sup> is a Natural Moisturising

Complex<sup>™</sup> derived from coconut oil, beeswax and upcycled raspberry seed essential oil. This yields a natural moisturiser with superb barrier properties.

The butter provides a soft, silky spread with good play time.

Raspberry Butter<sup>®</sup> brings all the beneficial properties of the corresponding upcycled raspberry seed essential oil such as, nourishment, hydration and protection to the surface of the skin, without the typical greasiness found in convectional butters, and thus allowing for higher loads in formulations. Raspberry Butter<sup>®</sup> is an ideal natural alternative to conventional butters.

Recommended usage level: 1-50% colour care; 1-3% nail care; 3-5% hair care; 5-10% skin and sun care.

#### **Rosehip Cellular Extract**

(INCI: Rosa canina Fruit Extract)

Delivering "true to nature" hydrophilic plant profiles. Cellular Extraction harnesses the species' water-soluble blueprint of phytocompounds and their derivatives (the entourage), in their synergistic relationships, as they exist in the cell.

Extracted rapidly under high pressure, NATIVE EXTRACTS maintain the molecules' natural integrity.

Committed to conscious manufacturing, Cellular Extracts are created using purified, deionised, rain-harvested water and less plant material than past processes to produce a natural True to Nature plant extract, that is water-wise, repurposes waste, traceable to source, transparent in composition.

Rosehip extract is rich in vitamins A and C, which rejuvenate the skin, reduce scars and fine lines, and promote a radiant, even complexion. For hair, its essential fatty acids deeply nourish the scalp, strengthen strands, and enhance overall shine and softness.

Recommended usage level: 0.5 – 1% concentrate; 1 – 5% dilution

#### **ROSEMARY - ECO**

(INCI: Glycerin, Aqua, Rosmarinus Officinalis (Rosemary) Leaf Extract, Potassium Sorbate, Sodium Benzoate)

ROSEMARY - ECO is a standardised extract obtained in a medium of Glycerin / Water (50:50) from the leaves of "Rosmarinus officinalis <u>L</u>.", proceeding from organic crop.

It contains a minimum of 200 ppm of Rosmarinic Acid. Rosemary extract has antioxidant, anti-inflammatory and antimicrobial activities. The antioxidant activity of this product is due to the anti-radical activity of diterpenes.

The antioxidant action is partially attributed to the high rosmarinic acid content of these plants. The anti-inflammatory activity is also due to the Rosmarinic acid in Rosemary extract.

For all these reasons, ROSEMARY - ECO is ideal for formulating cosmetic products aimed at preserving the integrity of the skin and hair from oxidative processes and products for sensitive or irritated skin.

Recommended usage level: 0.1-2

## SAGE EXTRACT H.GL. - M.S

(INCI: Glycerin, Aqua, Salvia Officinalis (Sage) Leaf Extract, Potassium Sorbate, Sodium Benzoate)

SAGE EXTRACT H.GL. - M.S. is an extract in Glycerin/ water from the leaves of "Salvia officinalis L."

Sage Extract demonstrates antimicrobial activity, antioxidant activity, anti-secretory, antiperspirant activity, anti-inflammatory activity, activity on hair and astringent activity. The antimicrobial activity is mainly due to the thujones in the essential oil. Externally applied thujones seem to have antihydrotic activity, since they block the nerve terminals in sweat glands.

Sage leaves also have a well-known antioxidant activity based on their phenolic compounds content.

SAGE EXTRACT H.GL. - M.S. is ideal for formulating tonics, deodorants, purifying, reactivating, anti-perspirant and anti-dandruff products up to 1% dry extract and up to 5% glycolic and fluid extracts when used in stimulating and purifying hair lotions, toothpastes, greasy and opaque skin products, deodorants and anti-perspirants. It can be used at up to 10% in bath and shower gel and shampoo.

Recommended usage level: 0.5-5%

## Sappanwood Dye Extract - Hair

(INCI: Caesalpinia sappan bark extract, Maltodextrin)

Pink/ Red soluble dye plant extract recommended for hair care applications.

Recommended usage level: 1 - 5%

#### SAW PALMETTO EXTRACT GNBN

(INCI: Glycerin, Water, Serenoa Serrulata Fruit Extract, Sodium Benzoate, Potassium Sorbate)

Saw palmetto is rich in sugar and high molecular weight polysaccharides, making it an ideal moisturiser and film former.

It's dual inhibitory effect on both arachidonic acid metabolic pathways provides anti-irritancy properties and the anti-androgenic activity makes saw palmetto extract useful in formulating cosmetic products to treat androgenic alopecia and cosmetic products for greasy skin and hair.

Recommended usage level: 0.5 – 5%

## SEA KERATIN PF<sup>™</sup>

(INCI: Hydrolyzed enteromorpha compressa, Hydrolyzed vegetable protein, Aqua, Pentylene glycol)

The compressed, elongated and hollow fronds of the Enteromorpha give it the nickname "Siren's hair". In mythology, Sirens were wellknown for their divine long and beautiful hair. Legend has it that they used to hide among the Enteromorpha seaweed, where their hair and the fronds would sway to the rhythm of the current.

Repairs keratin carbonylation and hair damaged from colouring. Provides thermal protection from hair drying and straightening. Reduces hair porosity and maintains fiber integrity. For soft, glossy hair.

Recommended usage level: 1 - 3%

#### **SEAWEED (FUCUS) OIL**

(INCI: Fucus Vesiculosus Extract, Helianthus Annuus (Sunflower) Seed Oil, Tocopherol)

SEAWEED (FUCUS) OIL has action on subcutaneous fat accumulation. Ideal for body sculpting, anti-cellulite, eyelid bags reduction, antioxidant, anti-ageing, photoprotection and hair colour protection products.

Recommended usage level: 0.5 – 5%

## SEALROSE<sup>™</sup>

(INCI: Helianthus Annuus (Sunflower) Seed Oil, Rosa Canina Fruit Extract, Tocopherol)

Unlock the secret to a stunning and irresistible hair with SEALROSE<sup>TM</sup>, a hair care active that combines nature and beauty with the superfood, Rosehip.

Recovers the lipid layer in the hair cuticle increasing its hydrophobicity in one application, even after rinse-off. Shields the hair surface by recovering the lipid fraction of the cuticle.

Recommended usage level: 1%

## Skinhairgium<sup>®</sup> Bio

(INCI: Lepidium Meyenii Root Extract, Maltodextrin)

Active ingredient from a patented bioenzymatic process Extract of Maca, a sacred root sustainably sourced from Peru. Maca is revered for its medicinal properties and grows in fragile soils. This tuber is one of the very rare plants able to survive in the extreme climatic conditions common on the high Andean plateaux. It is commonly called "Peruvian ginseng" for its energising properties.

Skinhairgium<sup>®</sup> Bio is a concentrate of active molecules obtained from an enzyme hydrolysis of Maca powder, a process that protects both people (Fair for Life certified by Ecocert) and the environment, patented by Laboratoires Expanscience. It stimulates cellular renewal, reduces wrinkles and improves luminosity and radiance of skin tone. It also stimulates hair growth and slows down hair loss as well as fortifying and revitalising hair.

Two versions exist: Skinhairgium<sup>®</sup> Bio (powder) and Skinhairgium<sup>®</sup> 2 (liquid).

Recommended usage level: 0.01 - 0.5%

## Soline<sup>®</sup> Bio

(INCI: Helianthus Annuus (Sunflower) Seed Oil Unsaponifiables)

Sunflowers are appreciated for their oil and culinary uses. Naturally rich in vitamin E, this oil is extremely beneficial for the skin, and is found in numerous cosmetic products.

Soline<sup>®</sup> is a concentrate of precious molecules, the unsaponifiable elements of sunflower oil, extracted by molecular distillation. This original patented process was developed by recognised experts at the Laboratoires Expanscience.

This patented active ingredient from molecular distillation process is sustainably sourced from Europe and stimulates the synthesis of key lipids in the cutaneous barrier by activating PPARα whilst reducing the quantity of inflammatory mediators.

In hair it reinforces hair protection against summer stress, reducing breakage and improving softness and detangling. Two versions exist: Soline<sup>®</sup> and Soline<sup>®</sup> Bio.

Recommended usage level: 0.5 – 2%

#### SOY EXTRACT GNBN

(INCI: Aqua, Glycerin, Glycine Soja (Soybean) Seed Extract, Sodium Benzoate, Potassium Sorbate)

SOY EXTRACT GNBN is a water-soluble extract. Anti-ageing. Antioxidant. Photoprotection. Hair colour protection. Moisturising. Skin and hair conditioning.

Recommended usage level: 0.5-5%

#### SOY COMPLEX

(INCI: Aqua, Glycerin, Hydrolyzed Soy Protein, Caesalpinia Spinosa Gum, Sodium Benzoate, Potassium Sorbate)

SOY COMPLEX strengthens and restores the hair's softness, shine and styling control with long-lasting effects thanks to the exclusive 3D Matrix technology with sequential active ingredient release. Provides protein that protects and restores the hair fibre from within.

Recommended usage level: 1 - 5%

#### **Spirulina MicroPlant 50**

(INCI: Spirulina maxima powder)

Spirulina is a microscopic filamentous alga belonging to the blue algae family. It is very rich in proteins and vitamins A & E. Rich in antioxidants, Spirulina is useful in skin care to reduce wrinkles, or in hair care as fortifying agent. It is also widely used in thalassos, spas and balneotherapy as wraps or masks.

The Spirulina MicroPlant 50 is ideal for formulating powder formulations such as, face or hair masks, solid cleanser, solid soaps, solid shampoos or wraps.

Recommended usage level: 1 - 100%

## Starfruit Cellular Extract

#### (INCI: Averrhoa carambola Fruit Extract)

Delivering "true to nature" hydrophilic plant profiles. Cellular Extraction harnesses the species' water-soluble blueprint of phytocompounds and their derivatives (the entourage), in their synergistic relationships, as they exist in the cell.

Extracted rapidly under high pressure, NATIVE EXTRACTS maintain the molecules' natural integrity.

Committed to conscious manufacturing, Cellular Extracts are created using purified, deionised, rain-harvested water and less plant material than past processes to produce a natural True to Nature plant extract, that is water-wise, repurposes waste, traceable to source, transparent in composition.

Starfruit extract is rich in antioxidants and vitamin C, which brighten the skin, reduce dark spots, and combat signs of aging. Its natural hydrating properties improve skin texture and leave it smooth, refreshed, and radiant.

Recommended usage level: 0.5 - 1% concentrate; 1 - 5% dilution

## STRAWBERRY EXTRACT M.S

(INCI: Propylene Glycol, Aqua, Fragaria Ananassa (Strawberry) Fruit Extract, Potassium Sorbate, Sodium Benzoate)

STRAWBERRY EXTRACT M.S. is a water-soluble extract that regulates TEWL and moisturises the skin. It offers anti-ageing, photoprotection, hair colour protection, tonifying and exfoliating properties as well as activating blood flow.

Recommended usage level: 0.5 – 5%

#### SWEET ALMOND MILK - NAT

(INCI: Aqua, Prunus Amygdalus Dulcis (Sweet Almond) Fruit Extract, Zea Mays (Corn) Starch, Glycerin, Prunus Amygdalus Dulcis (Sweet Almond) Oil, Polyglyceryl-4 Caprate, Xanthan Gum, Gluconolactone, Tocopherol, Sodium Benzoate, Potassium Sorbate, Calcium Gluconate)

SWEET ALMOND MILK - NAT- NAT is an emulsion of natural ingredients that contains lipids, proteins and sugars from the fruit of "Prunus amygdalus v. dulcis L." Ideal for hair and skin care where it offers moisturising, conditioning repairing and emollient properties.

Recommended usage level: 0.5-5%

#### Tasmanian Blue Gum Cellular Extract

(INCI: Eucalypus Globulus Leaf Extract)

Delivering "true to nature" hydrophilic plant profiles. Cellular Extraction harnesses the species' water-soluble blueprint of phytocompounds and their derivatives (the entourage), in their synergistic relationships, as they exist in the cell. Extracted rapidly under high pressure, NATIVE EXTRACTS maintain the molecules' natural integrity.

Committed to conscious manufacturing, Cellular Extracts are created using purified, deionised, rain-harvested water and less plant material than past processes to produce a natural True to Nature plant extract, that is water-wise, repurposes waste, traceable to source, transparent in composition.

Tasmania Blue Gum is most widely found in the open forests of Tasmania and southern Victoria, Eucalyptus globulus has evolved over millions of years and is a unique Australian 'pioneer species' commonly known as "southern blue gum". It has the ability to create and store an abundance of powerful phyto-compounds.

The NE Tasmanian Blue Gum Cellular Extract delivers natural molecules in a water-soluble format, including phloroglucinol, quercetin, ellagic and gallic acid, phenolics and more. These powerful phyto-compounds make Tasmanian Blue Gum ideal for skin radiance and luminosity, hair products, premature ageing, anti-glycation, collagen and elastin support, and blemished and reactive skin.

Recommended usage level: 0.5 – 1% concentrate; 1 – 5% dilution

## TechnoHYAL HAIR COMPLEX

(INCI: Aqua, Pentylene Glycol, Sodium Hyaluronate, Hydroxypropyl Guar Hydroxypropyltrimonium Chloride)

TechnoHYAL HAir Complex a cost effective Sodium Hyaluronate combined with a natural guar gum derivative for hair conditioning and scalp protection.

HAir Complex increases moisturisation, aids combing of the hair and provides a pleasant soft and silky feel.

Recommended usage level: 1.0 - 5.0

## TRIKENOL<sup>™</sup> PLUS

(INCI: Methylpropanediol, 4-Terpineol, Salicylic Acid, Salix Alba (Willow) Bark Extract)

Iconic microbiome regulator that mattifies and rebalances the microbiota to reduce imperfections.

It works by inhibiting the growth of dysbiotic microorganisms and cyclooxygenase (COX), responsible for the synthesis of inflammatory mediators.

TRIKENOL<sup>™</sup> PLUS can be used in the formulation of cosmetic products for the treatment of acne-prone oily skin at different doses depending on the desired effect or activity.

Recommended usage level: 0.8%

## TI-NatSurf<sup>®</sup> QCB

(INCI: Aqua (Water), Cocamidopropyl Hydroxysultaine, Myristamine Oxide, Caprylyl/ Capryl Glucoside, Decyl Glucoside)

The TI-NatSurf<sup>®</sup> QCB is a uniquely designed to provide versatility in formulation a wide range of personal care cleansing preparations. It may be used as the primary or as the secondary surfactant offering excellent hydrophobe compatibility without compromising foam integrity.

It has excellent compatibility with traditional anionic systems, such as lauryl and laureth sulphates and a variety of sulphonates, making it an ideal choice for secondary surfactant replacement, to improve foam characteristics of a system. Its hydrophobe compatibility allows the formulation of crystal clear microemulsions with emollient esters, and other natural polar oils, offering exception post-rinse sensory.

It is compatible with quaternary ammonium compounds and other cationics, and has great compatible with high electrolyte levels, while still maintain a crystal clear system.

Recommended usage level: 25 – 50%

## **Vegan CDS Piroctone**

(INCI: Aqua, Mannitol, Phosphatidylcholine, Glycerin, Piroctone Olamine, Cetyl Alcohol, Potassium Sorbate, Sodium Benzoate, Ceramide NP, Citric Acid, Sodium Chloride)

Piroctone controls excess skin desquamation, normalises the skin renewal cycle, provides an antibacterial and antifungal action, reduces body odour and excess oil on the skin, whilst increasing the average thickness of the hair shaft. INdermal's Corneum Delivery System (CDS) encapsulates the Pyroctone Olamine protecting it against degradation. CDS selectively releases the active ingredient in the stratum corneum for higher concentrations and a progressive release for a long-lasting effect. The encapsulated technology also increases the bioavailability of the active ingredient providing up to 15 times greater concentration than other standard liposome products.

Recommended usage level: 1-10%

## Vegan FDS PYRROLIDIN

(INCI: Aqua, Mannitol, Phosphatidylcholine, Glycerin, Pyrrolidinyl Diaminopyrimidine Oxide Oxothiazolidinecarboxylate, Methylpropanediol, Cetyl Alcohol, Caprylyl Glycol, Sorbitan Oleate, Xanthan Gum, Tocopheryl Acetate, Stearamine, Sodium Chloride, Phenylpropanol, Dimyristoyl Phosphatidylcholine)

Pyrrolidinyl Diaminopyrimidine Oxide Oxothiazolidinecarboxylate encapsulated within the Follicular Delivery System (FDS) is specifically delivered to the hair follicle for a more intense and precise effect on the hair bulb, dermal papilla and sebaceous gland.

The FDS nanovesicles transport the active ingredients towards the deepest areas of the hair follicle whilst protecting the 5- $\alpha$  reductase inhibitors. Furthermore, the hydro dispersible nature of the encapsulated product makes it the perfect option for the formulation of waterbased formulations which are the preferred choice of cosmetics for users with greasy hair or skin.

Pyrrolidinyl Diaminopyrimidine Oxide Oxothiazolidinecarboxylate, is a molecule that acts at the dermal papilla level of the hair follicle dilating the capillaries and, consequently, increasing the supply of nutrients and oxygen to the hair root. Through this mechanism, the weak cells of the follicle recover and the anagen phase is extended for a longer period of time, reducing hair loss and even promoting hair growth.

It is also capable of increasing the proliferation of hair matrix cells, strengthening the hair, increasing volume and improving the anchorage of the hair root to the hair follicle. A study carried out on 60 men showed by using RT-PCR test that this molecule increases the expression of mRNA (related to hair growth) up to 13.5%, twice as much as Minoxidil.

Recommended usage level: 1 – 10%

## Vegan HDS Kera-P

(INCI: Aqua, Mannitol, Phosphatidylcholine, Glycerine, Hydrolysed Vegetable Protein, Cetyl Alcohol, Potassium Sorbate, Sodium Benzoate, Ceramide NP, Cetrimonium Chloride, Sodium Chloride)

Vegan HDS Kera-P contains Hydrolysed Vegetable Proteins encapsulated within the HDS (Hair Delivery Nanovesicle) delivery system for immediate deep delivery into the hair fibre. These proteins repair, strengthen and protect damaged hair directly from within. Vegan HDS Kera-P reduces the likelihood of split ends and fizzing, improving hair grooming and increasing hair moisture, shine and vitality.

Recommended usage level: 1-10%

## Vegan HDS KeraDefence

(INCI: Aqua, Mannitol, Phosphatidylcholine, Glycerin, Ferulic Acid, 3-O-Ethyl Ascorbic Acid, Cetyl Alcohol, Potassium Sorbate, Sodium Benzoate, Polyglyceryl-10 Laureate, Ceramide NP, Tocopherol, Sodium Chloride, Cetrimonium Chloride)

VeganHDS nanovesicles by INdermal have the capacity to penetrate the human hair immediately after application. The level of this penetration is progressive in the first 120 minutes and homogenous across all of the hair surface.

The combination of Ferulic Acid, 3-O-Ethyl Ascorbic Acid and Tocopherol helps to maintain the integrity of the hair's keratin structure as well as preventing hair deterioration from exposure to pollution and UV. It also works to prevent split ends, breakage and dehydration.

Recommended usage level: 1-10%

## **Vegan HDS Panthenol**

(INCI: Aqua, Mannitol, Phosphatidylcholine, Glycerin, Panthenoic acid, Potassium Benzoate, Sodium Benzoate, Polyglyceryl-10 Laurate, Ceramide NP, Xanthan Gum, Sodium Chloride, Certrimonium Chloride)

Panthenol, also known as Provitamin B5 Keratins (it being a precursor of the said vitamin), is an extremely important active ingredient in terms of hair health although it is also widely used in skin treatment products.

It has a strong moisturizing effect through its increasing the retention of moisture in the hair. In so doing it prevents the hair stems from weakening, strengthens and protects the hair from the environment and heat.

Its emollient properties encourage the formation of a fine film on the surface of the hair which gives it an intense shine and smoothness, combats fizzing and improves grooming.

It is also known for its soothing effect on the scalp, with its capacity to relieve irritation and itchiness and fizzing and provide freshness.

Encapsulated within the Vegan HDS Hair Delivery Nanovesicles for optimal penetration and gradual delivery into the hair fibre. The cationic system provides greater adherence and resistance to washing, and the ceramide and phospholipid content of the nanovesicle increases reparation and moisturisation effect.

Recommended usage level: 1-10%

## Vegeline

(INCI: Ricinus Communis Seed Oil, Hydrogenated Castor Oil, Copernicia Cerifera Wax)

Vegeline is highly moisturising by preventing water loss. Vegeline offers a butter like feel, very soft during application.

Vegeline acts as a thickening agent and brings viscosity, and offers film forming properties.

Organic grade available.

Recommended usage level: 1-70%

#### **VITAOILS NUTRI**

(INCI: Helianthus Annuus (Sunflower) Seed Oil, Macadamia Ternifolia Seed Oil, Chenopodium Quinoa Seed Extract, Cocos Nucifera (Coconut) Oil, Gardenia Taitensis Flower Extract, Tocopherol)

VITAOILS NUTRI is an oil complex with macadamia oil and mono oil, combined with quinoa extract, to moisturise, repair, protect and strengthen hair.

Recommended usage level: 0.5 - 5%

## Vitamin C Trio Cellular Extract

(INCI: Terminalia ferdinandiana Fruit Extract, Citrus glauca Fruit Extract, Citrus australasica Fruit Extract)

Delivering "true to nature" hydrophilic plant profiles. Cellular Extraction harnesses the species' water-soluble blueprint of phytocompounds and their derivatives (the entourage), in their synergistic relationships, as they exist in the cell.

Extracted rapidly under high pressure, NATIVE EXTRACTS maintain the molecules' natural integrity.

Committed to conscious manufacturing, Cellular Extracts are created using purified, deionised, rain-harvested water and less plant material than past processes to produce a natural True to Nature plant extract, that is water-wise, repurposes waste, traceable to source, transparent in composition.

The NE Vitamin C Trio Blend Cellular Extract represents unique combinations of the watersoluble phytocompounds extracted from Desert Lime, Finger Lime Caviar and Kakadu Plum.

With over 16 exciting natural compounds combined, this blend offers a source of natural vitamin C predominately from the Kakadu Plum (considered the species with the highest source of natural vitamin C (biological ascorbic acid).

Recommended usage level: Concentrate: 1.0 - 2.0%, Standard 1:10, Wash on/off3.0 - 6.0%

## WHEAT GLUTEN S WNGN

(INCI: Aqua, Hydrolyzed Wheat Gluten, Gluconolactone, Phenethyl Alcohol, Caprylyl Glycol, Calcium Gluconate, Sodium Benzoate, Potassium Sorbate)

WHEAT GLUTEN S WNGN is obtained by controlled enzymatic hydrolysis from the wheat gluten (Tritcum sp.). Provides hair conditioning, improves combability, repairs hair, nourishing, moisturising and restores hair shine. When used in skin care, it provides an anti-ageing effect whilst improving elasticity and firmness. It also offers a film forming effect and foam stabilisation.

## WHITESENSE<sup>™</sup>

(INCI: Aqua, Glycerin, Rosa Centifolia Flower Extract, Jasminum Officinale (Jasmine) Flower Extract, Bellis Perennis (Daisy) Flower Extract, Xanthan Gum, Sodium Benzoate, Potassium Sorbate)

WHITESENSE<sup>™</sup> is a floral complex obtained from Pale Rose (Rosa centifolia L.), Jasmine (jasminum officinale L.) and Daisy (Bellis perennis L.)

WHITESENSE<sup>™</sup> is a plant based cosmetic product developed to offer sensations on the skin. These sensations have an influence on user's mood providing a state of wellbeing.

WHITESENSE<sup>™</sup> offers the sensation of softness and velvety touch of the petals of white flowers, Pale Rose, Jasmine, and Daisy. The floral concept on the skin results in soft, smooth skin.

Provital has developed this product to give added value to the final products it is included in, giving the consumer a sensory experience beyond the benefits of the other ingredients contained in the cosmetic.

Cosmetic applications for this product are skin and hair care products such as moisturisers, conditioners, body butter, body milk and hair mask.

Recommended usage level: 2 - 5%

## XERADIN<sup>™</sup>

(INCI: Propanediol, Aqua, Glycerin, Salvia Sclarea (Clary) Extract, Potassium Sorbate, Sodium Benzoate)

Vegetable source of 24-hour hydration based on adaptogenic mechanism of a xerophytic plant. Provides hydrating action thanks to its high sugar and flavonoid content. Immediate and all-day-long hydration power. Ideal for immediate action; face and body creams, milks and lotions, shampoos, aftershaves and bath moisturising products. It can also be used in 24-hour action products such as intensive moisturising products, products for dry skin, anti-ageing and extreme sports moisturisation.

Recommended usage level: 2 - 4%

## Yerba Mate Cellular Extract

(INCI: Ilex paraguariensis Leaf Extract)

Yerba mate is known by some as "the green tea of South America." It is renowned for its nourishing properties in central and southern regions of South America and Argentina, and this practice of drinking it has remained relatively unchanged for over 500 years.

An antioxidant powerhouse, the NE Yerba Mate Cellular Extract's phyto-compounds, including caffeine, can particularly be considered for firming and toning skin as well as numerous skin conditions, including blemishes, reactive skin, fine lines and wrinkles, inflammation, hair maintenance and protection and more.

The NE Yerba Mate Cellular Extract delivers a wide range of natural molecules in a watersoluble format, theobromine, phenolic acids, caffeine, chlorogenic acid, flavonoid glycoside, rutin, lignan, quercetin and kaempferol, to power your products naturally.

Recommended usage level: 0.5 – 1% concentrate; 1 – 5% dilution

## ZENERBET®

(INCI: Octyl Dodecyl Dimer Dilinoleyl Alcohol/Succinic Acid Copolymer)

Zenerbet<sup>®</sup> is a unique Guerbet polyester made from naturally derived Dimer Alcohol, Dimer acid (Succinic acid) and Guerbet alcohol (Cctyl Dodecanol). This 100% active branched polymeric Guerbet, which has a high molecular weight (10,000+) is a hydrophobic products that can be used in a variety of hair, colour, skin and sun care applications.

Zenerbet<sup>®</sup> is a branched liquid that lubricates and conditions skin and hair. Its high molecular weight has superb barrier qualities making it a wonderful product with dramatic effects in skin and sun applications as well as products for dry hair and scalp.

Its hydrophobic properties prevent it from washing off making it an excellent natural water resister and film forming polymer.

## Yuzu Cellular Extract

(INCI: Citrus junos Fruit Extract)

Delivering "true to nature" hydrophilic plant profiles. Cellular Extraction harnesses the species' water-soluble blueprint of phytocompounds and their derivatives (the entourage), in their synergistic relationships, as they exist in the cell.

Extracted rapidly under high pressure, NATIVE EXTRACTS maintain the molecules' natural integrity.

Committed to conscious manufacturing, Cellular Extracts are created using purified, deionised, rain-harvested water and less plant material than past processes to produce a natural True to Nature plant extract, that is water-wise, repurposes waste, traceable to source, transparent in composition.

Yuzu extract is rich in vitamin C and antioxidants, which help brighten the skin, even out skin tone, and combat signs of aging. Its hydrating properties deeply moisturize the skin, leaving it smooth, radiant, and protected from environmental stressors.

Recommended usage level: 0.5 – 1% concentrate; 1 – 5% dilution

## ZENESTER<sup>®</sup> ME

(INCI: Bis-PEG10 Dimethicone/Dimer Dilinoleate Copolymer)

Zenester<sup>®</sup> ME is a high molecular weight (36,000) polymeric silicone polyester, it is a completely reacted product. It is highly lubricious, provides superb skin feel when delivered from aqueous systems.

Zenester<sup>®</sup> ME is non-ionic and is compatible with oil/water and water/oil systems as well as anionic systems, thereby providing the formulator with greater latitude.

Zenester<sup>®</sup> ME is water dispersible and would be brilliant in sun and skin applications. Zenester<sup>®</sup> ME is patent pending.

Recommended usage level: 0.25 - 4%

Recommended usage level: 0.5 - 10%

## ZENESTER<sup>®</sup> S

(INCI: PEG-8 Dimethicone/Dimer Dilinoleic Acid Copolymer)

Zenester<sup>®</sup> S is a water soluble high molecular weight (25,000) polymeric silicone polyester. It is highly lubricious and provides excellent wet comb and conditioning as well as superb skin feel when delivered from aqueous systems.

Zenester<sup>®</sup> S is non-ionic and is compatible with cationic and anionic systems thereby providing the formulator with greater latitude. This product is water soluble and goes clear into a formula. Zenester<sup>®</sup> S is patent pending.

Recommended usage level: 0.25 - 4%

## ZENICONE<sup>®</sup> IX

(INCI: PEG-8 Dimethicone, PEG-8 Ricinoleate)

This versatile product is a water-soluble polymer. It is very substantive to hair and skin. Since the product is non-ionic, it is compatible with cationic and anionic surfactants.

Additionally, it acts as a coupler for W/O emulsions and blends clear into formulas. It contributes to volumising in normal to oily hair shampoos. This unique compound has superb pigment wetting and dispersion properties.

It may be used in spray-on sun and moisturising applications.

Recommended usage level: 0.25 - 4%

## ZENICONE<sup>®</sup> XX

(INCI: PEG-8 Dimethicone, PEG-8 Ricinoleate)

ZENICONE<sup>®</sup> XX is a high molecular weight (6,000) water-soluble polymer. This highly substantive product does not adversely affect foam or viscosity in shampoos while contributing to volumizing and improved comb through.

In skin and sun emulsions, the high molecular weight increase substantivity and creates a lubricious emollient feel while leaving the skin soft and smooth.

Recommended usage level: 0.25 - 4%

## Zenibee Cream<sup>®</sup>

(INCI: Octyl Dodecanol, Beeswax)

A soft and creamy all vegetable moisturiser that starts melting at skin temperature with superb barrier and moisturising properties. Excellent skin feel with good transition and play time without the greasiness of conventional butters.

Outstanding formulation flexibility in high water containing skin care emulsions, from light daily lotions to heavy moisturising body butters

Recommended usage level: 1 - 10%

## ZENICONE<sup>®</sup> XQ

(INCI: PEG-8 Dimethicone, PEG-8 Ricinoleate, Polyquaternium 57)

This multi-functional water-soluble polymer created from a castor based quaternary will improve volumising and manageability of dry and damaged hair. It has a high molecular weight and is very mild in formulations used for skin and sun applications.

Recommended usage level: 0.25 - 4%

## ZENIGLOSS®

(INCI: Castor Isostearate Succinate)

This natural liquid polymer has been created to provide versatility with optimal functionality. It has a high molecular weight which improves substantivity and adds exceptional gloss to a variety of applications.

This unique compound has superb pigment wetting and dispersion properties. When used in hair and skin formulations it adds luster and contributes to a smoother application.

In colour and hair formulations it acts as a superb natural glossing agent and has been found to boost the SPF in sun care products. It is natural and biodegradable and is easily formulated into finished products.

Recommended usage level: 0.25 - 6%

## ZENIGLOSS<sup>®</sup> Q

#### (INCI: Polyquaternium-57)

This new quaternary compound is based on polymerised castor oil. Its cationic nature provides substantive conditioning and gloss to the hair making it ideal for conditioners. It performs very effectively on damaged (coloured, permed, or bleached) hair and is a superb detangler.

Zenigloss<sup>®</sup> Q is an extremely mild polymer and can be used for body washes, skin and hair

applications. In 2in1 shampoos Zenigloss<sup>®</sup> Q has been found to outperform conventional silicone based ingredients in both wet and dry comb performance, as well as gloss providing shine to the hair.

Can also be used in nail varnish removers.

Recommended usage level: 0.5 - 4%

## ZENIGLOSS<sup>®</sup> S

(INCI: Castor Isostearate Beeswax Succinate)

This unique solid polymer with its high molecular weight improves substantivity and puts exceptional gloss in a wide variety of applications.

ZENIGLOSS<sup>®</sup> S has excellent pigment wetting and dispersion attributes. It is ideal for use in colour cosmetics, AP sticks, makeup sticks, and pencils as well as body scrubs.

It is natural and biodegradable and 100% active.

Recommended usage level: 2 - 10%

## ZENIGLOSS<sup>®</sup> Q-SE

(INCI: Polyquaternium-57, PEG 8 Ricinoleate)

This self-emulsifying quaternary compound based on Zenigloss<sup>®</sup> Q-SE forms a stable emulsion when mixed into cold or warm water. The self-emulsifying properties result in an easy to use conditioning system that provides substantivity and gloss to all applications.

It performs very effectively on damaged (coloured, permed, or bleached) hair and is a superb detangler. Zenigloss<sup>®</sup> Q-SE is an extremely mild polymer and can be used for body washes, skin and hair applications.

In 2in1 shampoos Zenigloss<sup>®</sup> Q-SE has been found to outperform conventional silicone based ingredients in both wet and dry comb performance, as well as gloss providing shine to the hair. Can also be used in nail varnish removers.

Recommended usage level: 2 - 8%

## ZENIGLOSS<sup>®</sup> UP

(INCI: Castor Isostearate Succinate)

This natural Ultra-Pure polymer has been created specifically for demanding applications where low odour and taste are a requirement. It has a high molecular weight, which improves substantivity and puts exceptional gloss into a variety of applications.

This unique compound has superb pigment wetting and dispersion properties and acts as a natural glossing agent in colour and hair applications. It has also been found to boost the SPF in sun care formulations and can be easily formulated into finished products.

Recommended usage level: 0.25 - 10%

## ZENIGLOSS<sup>®</sup> UPH

(INCI: Castor Isostearate Succinate, Hydrogenated Castor)

This natural Ultra-Pure polymer has been created specifically for demanding applications where low odour and taste are a requirement. It has a high molecular weight, which improves substantivity, adhesion and exceptional gloss in lip sticks.

This unique compound has superb pigment wetting and dispersion properties. It also offers excellent TEWL properties and is easily formulated into finished products.

Recommended usage level: 2 - 25%

## ZENIVEG<sup>™</sup>

(INCI: Octyl dodecanol, Euphorbia Cerifera (Candelilla) Wax, Stearyl Behenate, Polyhydroxystearic acid, Behenic Acid, Cetyl Stearate, Stearyl Stearate)

Zeniveg<sup>™</sup> is a soft and creamy all vegetable moisturiser derived from ingredients of natural origin. It is derived from the trans-esterification of a fatty alcohol with various vegetable waxes, having a similar profile to beeswax.

Zeniveg<sup>™</sup> provides superb barrier and moisturising qualities without the greasiness of conventional butters. It has great skin feel, and starts melting at skin temperature giving it good transition and play time.

Zeniveg<sup>™</sup> offers outstanding formulation flexibility in high water containing skin care emulsions, from light daily lotions to heavy moisturising body butters.

Recommended usage level: 1 - 10%

# **Contact Us**

# Interested?

# Then contact the Infinity team for more information:

T: 01344 354 900

- E: technical@infinity-ingredients.co.uk
- W: infinity-ingredients.co.uk