# **FINITY GREDIENTS**

Inspiring Cosmetics

# Hydration

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# Hydration

# 5α-Avocuta<sup>®</sup> T

(INCI: Butyl Avocadate, Tocopherol)

Avocado research has been one of Expanscience's areas of excellence for the past 40 years. This expertise is now illustrated by a number of patents.

 $5\alpha$ Avocuta<sup>®</sup> T contains plant esters extracted from avocado oil using a green chemical process. The purity of the active ingredient is guaranteed to be over 95% in esters through a molecular distillation process patented by Expanscience.

This active ingredient from green chemistry is sustainably sourced from Mexico, Peru and South Africa.  $5\alpha$ Avocuta<sup>®</sup> T reduces excessive secretions of sebum from the scalp and skin, reduces the shiny appearance of the T-zone and decreases dandruff.

Recommended usage level: 0.5 – 2%

# AQUAXTREM<sup>™</sup>

(INCI: Propanediol, Aqua, Rheum Rhaponticum Root Extract)

Activates the own mechanisms of the skin for a long-lasting moisturisation.

Skin hydration from the inside. Stimulates the skin natural mechanisms of hydration through the activation of PPAR-y. Stratum corneum resistance and cohesion. Improvement of barrier function and NMF. Normalises stratum corneum desquamation. Deep and long-lasting moisturisation.

# AFFIPORE<sup>™</sup>

(INCI: Butylene Glycol, Barosma Betulina Leaf Extract, Citric Acid)

AFFIPORE<sup>™</sup> is obtained from the leaves of Barosma betulina, a traditional African ingredient that refines pores.

It works by inhibiting the action of APN (aminopeptidase N) in the sebocyte membrane by blocking the peptide induced stimulation of APM, reducing excessive cell differentiation and sebum secretion. By decreasing the final amount of sebum on the skin surface, all signs of oily skin are improved, reducing and refining enlarged facial pores, mattifying shiny patches and eliminating oiliness.

Recommended usage level: 1 – 3%

#### **ASCOWHITE**

(INCI: Glycerin, Water, Ascophyllum Nodosum Extract)

ASCOWHITE is a clinically validated skin whitening ingredient which significantly decreases skin pigmentation. It is a unique purified fucoidan-phloroglucinol complex, extracted from the brown algae Ascophyllum nodosum by lixiviation in water.

This unique complex of fucoidan with powerful antioxidant polyphenol, makes it an effective and versatile ingredient for whitening application.

Recommended usage level: 2%

#### Asparagus (Shativari) Cellular Extract

(INCI: Asparagus racemosus Root Extract)

Delivering "true to nature" hydrophilic plant profiles. Cellular Extraction harnesses the species' water-soluble blueprint of phytocompounds and their derivatives (the entourage), in their synergistic relationships, as they exist in the cell.

Extracted rapidly under high pressure, NATIVE EXTRACTS maintain the molecules' natural integrity.

Committed to conscious manufacturing, Cellular Extracts are created using purified, deionised, rain-harvested water and less plant material than past processes to produce a natural True to Nature plant extract, that is water-wise, repurposes waste, traceable to source, transparent in composition.

Shatavari or 'Indian Asparagus' has been traditionally associated with boosting female health and balance.

Women at all life stages havebenefitted from Shatavari as a general health tonic from youth to menopause and beyond.

Recommended usage level: 0.5 – 1% concentrate; 1 – 5% dilution

#### **Blackwood Wattle Cellular Extract**

(INCI: Acacia melanoxylon Leaf Extract)

Delivering "true to nature" hydrophilic plant profiles. Cellular Extraction harnesses the species' water-soluble blueprint of phytocompounds and their derivatives (the entourage), in their synergistic relationships, as they exist in the cell. Extracted rapidly under high pressure, NATIVE EXTRACTS maintain the molecules' natural integrity.

Committed to conscious manufacturing, Cellular Extracts are created using purified, deionised, rain-harvested water and less plant material than past processes to produce a natural True to Nature plant extract, that is water-wise, repurposes waste, traceable to source, transparent in composition.

The ideal partner for anti-ageing and blemish prone skin.

Recommended usage level: 0.5 - 1% concentrate; 1 - 5% dilution

#### **AYURSENSE**

(INCI: Aqua, Propanediol, Eclipta Prostrata Extract, Potassium Sorbate, Sodium Benzoate)

AYURSENSE is an extract of Eclipta (Eclipta Alba (L.) Hassk = Eclipta prostrata (L.) in Propanediol/Water. It was developed to offer sensations on the skin. These sensations have an influence on the user's mood providing a state of wellbeing.

AYURSENSE offers a sensation of freshness and overall well-being from plants traditionally used in Ayurvedic medicine. Eclipta symbolises harmonious functioning of the body, resulting in feelings of freshness, energy and strength with its effects of rejuvenation and longevity.

Cosmetic applications for this product include for freshness; sun spray, facial mist, refreshing wipes, for Ayurvedic treatment; anti-ageing, relaxing mousse, nourishing milk and antiageing gel products.

Recommended usage level: 2 - 5%

#### Calybiota<sup>®</sup> Bio

(INCI: Glycerin, Water, Bombax Costatum Flower Extract)

Calybiota<sup>®</sup> Bio is an extract rich in polysaccharides of red Kapokier calyces, a tree sourced in Africa. Calybiota<sup>®</sup> Bio is COSMOS certified by Ecocert and is particularly recommended for personal care and intimate hygiene products.

A clinical study has demonstrated its protective role of the vaginal flora. This study revealed a prebiotic effect in this flora, showing a reduction in inflammation and feelings of discomfort, hydration of the intimate area and an improvement in sexual comfort.

Calybiota<sup>®</sup> Bio is also recommended for acneprone, atopic/ eczematous or hypersensitive skin, as well as for deodorant formulas, limiting unpleasant odours. This active ingredient protects and maintains the balance of the skin microbiota.

Recommended usage level: 1 - 3%

# CITRUSTEM<sup>™</sup> GNNX

(INCI: Aqua, Glycerin, Citrus Aurantium Dulcis (Orange) Callus Culture Extract, Xanthan Gum, Pentylene Glycol, Levulinic Acid, Glyceryl Caprylate)

CITRUSTEM<sup>™</sup> GNNX uses orange stem cells for a deep-down rejuvenated appearance.

Turning the clock back 12 years by restoring biological elasticity. CITRUSTEM<sup>™</sup> GNNX works by increasing the expression of genes involved in boosting the extracellular matrix and the structure of the dermis.

Recommended usage level: 2 - 4%

#### CYTOFRUIT<sup>®</sup> WATERS Green Mandarin

(INCI: Citrus Nobilis Fruit Extract)

CYTOFRUIT<sup>®</sup> WATERS Green Mandarin is a Cosmos certifiable and circular economy fruit water from the production of Green Mandarin juice.

The fruits are harvested in the Mediterranean and show precious antiseptic characteristics as well as an anti-stress, making it ideal for use in relaxing, anti-stress, uplifting, refreshing, antidepressant, soothing and lenitive applications.

Thanks to the presence of oligo-elements, this CYTOFRUIT<sup>®</sup> Water could sustain skin biological benefits through an improvement of cell vitality, a protection against external agents or a physiological improvement.

Recommended usage level: 1 - 100%

#### CUCUMBER EXTRACT H.GL. - M.S

(INCI: Aqua, Glycerin, Cucumis Sativus (Cucumber) Fruit Extract, Potassium Sorbate, Sodium Benzoate)

CUCUMBER EXTRACT H.GL. - M.S is an extract in Glycerin / Water (50:50) from the fruits of "Cucumis sativus L." Rich in vitamin C and vitamin B, it has trans-epidermal water loss (TEWL) regulatory activity thanks to the vitamins and carbohydrates present in cucumber. Cucumber juice is an excellent treatment for skin rash, inflammation, etc., when applied as a lotion or used to wash the affected zone. Furthermore, it works wonderfully to smooth the skin and erase skin spots, freckles and wrinkles, rejuvenating the skin.

Cucumber Extract is recommended to formulate cosmetic products with moisturising, refreshing, decongestant and soothing actions and cosmetic products aimed at the protection of skin and hair integrity against oxidative processes.

Recommended usage level: 0.5-5%

# CYTOFRUIT<sup>®</sup> WATERS Lemon

(INCI: Citrus Limon Fruit Extract)

CYTOFRUIT<sup>®</sup> WATERS Lemon is a Cosmos certifiable and circular economy fruit water from the production of Lemon Juice. The Lemons, harvested in the Mediterranean are rich in Vitamin C, Potassium and Citric Acid.

Lemon fruits cleanse and exfoliate dull and oily skins, whilst refreshing and quenching the skin's thirst to provide a radiant glow. In addition, Lemon fruit also offers natural antibacterial and astringent properties.

Thanks to the presence of oligo-elements, this CYTOFRUIT<sup>®</sup> Water could sustain skin biological benefits through an improvement of cell vitality, a protection against external agents or a physiological improvement.

Recommended usage level: 1 - 100%

# DETOSKIN<sup>™</sup> ZNSN

(INCI: Propanediol, Aqua, Paeonia Lactiflora Root Extract, Trehalose, Citric Acid)

Detoxifies, rejuvenates and protects the skin from blue light using peony, the queen of flowers. Activates mitophagy, improves mitochondrial function and stress resistance by energizing the cells.

Recommended usage level: 1 - 2%

#### EquiBiotics<sup>™</sup> LA

(INCI: Maltodextrin, Lactobacillus)

EquiBiotics<sup>®</sup> LA is an active focussed on skin microbiota and sensitive skin. It is a probioticderived ingredient obtained by L. acidophilus PBSO66 integral-structure preservation.

As post-biotic ingredient, EquiBiotics<sup>®</sup> LA, is able to modulate the amount of TNF-alpha to enhance the skin barrier and balance the skin microbiota. These activities make it the perfect active for sensitive skin.

It is designed to take care of the epidermis, treating it as a complex ecosystem considering multiple variables, especially the skin microbiota and the cross-talk with the skin. It supports skin microbiota and sensitive skin through, enhancement of the skin barrier, modulation of the skin microbiota and modulation of the induction of inflammation.

Recommended usage level: 1%

#### Emu Apple Cellular Extract

(INCI: Kunzea Pomifera Fruit Extract)

Delivering "true to nature" hydrophilic plant profiles. Cellular Extraction harnesses the species' water-soluble blueprint of phytocompounds and their derivatives (the entourage), in their synergistic relationships, as they exist in the cell. Extracted rapidly under high pressure, NATIVE EXTRACTS maintain the molecules' natural integrity.

Committed to conscious manufacturing, Cellular Extracts are created using purified, deionised, rain-harvested water and less plant material than past processes to produce a natural True to Nature plant extract, that is water-wise, repurposes waste, traceable to source, transparent in composition. A true global player in brightening, anti-acne & antiinflammatory.

Extensive peer reviewed research identifies (by compound) what the extract profile may be considered for, this untapped little fruit could be the next big premature ageing phytonutrient powerhouse for moisturising ageing skin and inflammation.

Recommended usage level: 0.5 – 1% concentrate; 1 – 5% dilution.

#### **EVERLASTING - ECO**

(INCI: Glycerin, Aqua, Helichrysum Stoechas Flower Extract, Potassium Sorbate, Sodium Benzoate)

EVERLASTING - ECO provides a good source of polyphenols to protect against the harmful effects of free radicals.

Recommended usage level: 0.1 – 3%



(INCI: Menthyl Lactate)

Evicare<sup>®</sup> cool acts as an active ingredients and can be used in cooling gels, sport creams, after sun care, shaving products and many more. Due to its mint-like odour it is also used in flavour (oral care) and fragrance applications. Evicare<sup>®</sup> cool is an ester of Menthol and Lactic Acid sourced from natural origin

Recommended usage level: 0.1-2%

# Evicare<sup>®</sup> wintergreen

(INCI: Salicylic Acid)

Evicare<sup>®</sup> wintergreen is a natural antimicrobial active and preservative. Salicylic acid is well known in the industry and used as a preservative but even more as an active with specific function as anti-dandruff agent, antiacne active and for its keratinolytic affect.

Evicare<sup>®</sup> wintergreen is 100% natural and sourced sustainably from the wintergreen shrub as a by-product from aroma sourcing. It is moderately water soluble and can simply be added to the water phase. It is often used in anti-acne and anti-dandruff products as a main active.

Recommended usage level: 0.5 - 2.5%

#### **EXO FDS Azelaic Fusion**

(INCI: Aqua, Propanediol, Glycerin, Phosphatidylcholine, Mannitol, Azelaic Acid, Potassium Sorbate, Ethylhexyglycerin, Beta-Sitosterol, Sorbitan Oleate, Chamomilla Recutita Extract, Salvia Officinalis Leaf Extract, Tropaeolum Majus Extract, Arctium Lappa Root Extract, Cetrimonium Chloride, Phytosphingosine)

Exosomes are natural lipid vesicles that facilitate cell communication and modulate physiological processes, mimicking intercellular communication. Biomimetic Exosomes combine ancient plant extracts rich in biocompounds with cutting-edge delivery technology. Follicular Delivery bioexosomes transport active ingredients into the hair follicle.

Plant extracts, along with azelaic acid, offer a comprehensive solution for acne-prone skin. Azelaic acid regulates cell turnover, reducing acne formation and inflammation. Chamomile soothes irritation, sage calms swelling, and nasturtium stimulates collagen production for skin repair. Burdock detoxifies, aiding acne clearance.

Together, these ingredients create a holistic approach to clearer, healthier skin. The delivery system protects the extracts from degradation caused by pH or interaction whilst delivering the active ingredient to the interior of the hair follicle, optimising its access to the sebaceous gland.

EXO FDS Azelaic Fusion regulates cell turnover reducing acne and inflammation, soothes irritation and redness, provides antiinflammatory properties to calm swelling associated with acne breakouts, stimulates collagen production for skin repair, acts as a detoxifying agent, and protects the skin against free radicals and environmental damage.

Recommended usage level: 1-10%

#### **Finger Lime Caviar Cellular Extract**

(INCI: Citrus Australasica Fruit Extract)

Delivering "true to nature" hydrophilic plant profiles. Cellular Extraction harnesses the species' water-soluble blueprint of phytocompounds and their derivatives (the entourage), in their synergistic relationships, as they exist in the cell. Extracted rapidly under high pressure, NATIVE EXTRACTS maintain the molecules' natural integrity.

Committed to conscious manufacturing, Cellular Extracts are created using purified, deionised, rain-harvested water and less plant material than past processes to produce a natural True to Nature plant extract, that is water-wise, repurposes waste, traceable to source, transparent in composition.

The NE Finger Lime Caviar Cellular Extract delivers the natural molecules this botanical species can offer in a water-soluble format, including limocitrin, tryptophan, flavone-Cglycoside, flavonoid glycosides, organic acids, amino acids and phenolics, to power your products naturally. These exotic "finger shaped" fruits are bursting with tiny pearls or caviar, loaded with exciting water-soluble phyto-compounds making it an ideal choice for barrier function, hydration, reactive skin conditions, blemished skin and wound healing.

Available as a concentrate or as a 10% dilution.

Recommended usage level: 0.5 - 1% concentrate; 1 - 5% dilution

#### GLADBACK<sup>™</sup>

(INCI: Aqua, Glycerin, Poria Cocos Polysaccharide, Gluconolactone, Potassium Sorbate, Sodium Benzoate, Calcium Gluconate)

GLADBACK<sup>™</sup> is obtained from a purified fraction of cultivated Poria cocos (Schwein.). It is a polysaccharide-enriched fraction with the main component being pachyman. This fraction of the fungus standardised in total sugars is highly effective against the harmful effects of ageing and menopause on the skin.

GLADBACK<sup>™</sup> is a multifunctional active ingredient that increases the expression of genes related to hyaluronic acid (CD44) and type IV collagen whilst inhibiting the expression of the SPRR protein, linked to dehydration.

Recommended for use in facial and corporal care for mature skins, global anti-ageing lines and make-up with treatment.

Recommended usage level: 3 – 6%

Recommended usage level: 3 – 6%

## HYDROMANIL<sup>™</sup> H.GL. - M.S

(INCI: Aqua, Glycerin, Hydrolyzed Caesalpinia Spinosa Gum, Caesalpinia Spinosa Gum, Sodium Benzoate, Potassium Sorbate)

Provital's iconic moisturiser, now with an additional antibacterial protective effect.

Exclusive 3D Matrix technology for immediate and long-lasting hydration, even after rinsing/ cleansing. Provides film-forming effect that prevents transepidermal water loss, desquamation and cracking. Inhibits the formation of bacterial biofilm.

Recommended usage level: 2-10%

#### **GOJI - ECO**

(INCI: Propanediol, Aqua, Lycium Barbarum Fruit Extract, Sodium Benzoate, Potassium Sorbate)

GOJI - ECO is COSMOS certified, this exotic product gives energy and vitality to the skin due to the high variety of compounds which offers. It helps to maintain a healthy and good looking skin. It is dermo-stimulant and antioxidant.

Recommended usage level: 0.5 – 5%

## Infitrio<sup>™</sup>

(INCI: Citrus aurantium amara Peel Extract, Citrus aurantium amara (Bitter Orange) Peel Extract)

Introducing the latest Inflammaging complex,

Infitrio<sup>™</sup> combining a synergy of extracts to fight both both internal and external initiators of inflammation.

Recommended usage level: 1-3%

#### Kahai Oil

(INCI: Caryodendron orinocense nut oil)

100% natural anti-ageing oil, extracted by cold pressing the nuts of the Cacay tree. It has a high penetration capability, a dry skin feel and a mild nutty scent, which fades quickly.

Its high content of natural Vitamin E, F and Retinol nourishes, softens and repairs damaged skin making it an ideal choice for scar treatments, tattoo care, stretch marks and aftershave creams.

Kahai Oil revitalises the skins radiance, reduces fine lines and wrinkles, minimises dark spots and provides long lasting hydration. Kahai Oil contains 50% more Vitamin E and twice the amount of Linoleic Acid than Argan oil and it has 3 times more Retinol than Rose Hip Oil. When used on nails it strengthens brittle nails and relieves nail psoriasis. On hair it provides thermal protection, repairs split ends, increases gloss and reduces frizz at high humidity, out performing Argan oil (tested at 5%).

Recommended usage level: Various

# LEGACTIF<sup>™</sup> QNNN

(INCI: Aqua, Glycerin, Propanediol, Ruscus Aculeatus Root Extract, Citrus Limon (Lemon) Peel Extract, Solidago Virgaurea (Goldenrod) Extract, Pentylene)

 $\mathsf{LEGACTIF}^{\mathsf{TM}}$  QNNN improves circulation and reduces swelling in the legs and around the eyes.

It reduces the permeability and fragility of blood vessels and the quantity of melanin around the eyes thanks to the high flavonoid content.

Ideal for products targeting tired legs, antiedema, decongestion, fatigue, microcirculation, eye bags, dark circles and wrinkles.

Recommended usage level: 0.5 - 1.5%

#### Kangaroo Apple Cellular Extract

(INCI: Solanum Aviculare Fruit Extract)

Delivering "true to nature" hydrophilic plant profiles. Cellular Extraction harnesses the species' water-soluble blueprint of phytocompounds and their derivatives (the entourage), in their synergistic relationships, as they exist in the cell. Extracted rapidly under high pressure, NATIVE EXTRACTS maintain the molecules' natural integrity.

Committed to conscious manufacturing, Cellular Extracts are created using purified, deionised, rain-harvested water and less plant material than past processes to produce a natural True to Nature plant extract, that is water-wise, repurposes waste, traceable to source, transparent in composition. The fruit has been used as an anti-inflammatory poultice on swollen joints.

Extensive peer reviewed research identifies the extract's compounds potential use for inflammation, blemishes and reactive/atopic skin conditions.

Recommended usage level: 0.5 – 1% concentrate; 1 – 5% dilution.

#### Lilli Pilli Riberry Cellular Extract

(INCI: Syzygium Leuhmannii Fruit Extract)

Delivering "true to nature" hydrophilic plant profiles. Cellular Extraction harnesses the species' water-soluble blueprint of phytocompounds and their derivatives (the entourage), in their synergistic relationships, as they exist in the cell. Extracted rapidly under high pressure, NATIVE EXTRACTS maintain the molecules' natural integrity.

Committed to conscious manufacturing, Cellular Extracts are created using purified, deionised, rain-harvested water and less plant material than past processes to produce a natural True to Nature plant extract, that is water-wise, repurposes waste, traceable to source, transparent in composition.

An anti-ageing, anti-inflammatory, repairing, firming and lightening agent. It is suitable for collagen production and supports vitamin C. It prevents UVA/UVB damage

Recommended usage level: 0.5 – 1% concentrate; 1 – 5% dilution.

#### **MARSHMALLOW - ECO**

(INCI: Root Extract, Potassium Sorbate, Sodium Benzoate, Glycerin, Aqua, Althaea Officinalis Root Extract)

The abundance of mucilage in Marshmallow root gives it several properties, making it useful as an emollient with a soothing and calming effect on skin.

It also exhibits anti-inflammatory properties whilst protecting mucosa from irritating agents by forming a film.

An efficacy study found MARSHMALLOW - ECO to exert remarkable inhibitory effects on the hyaluronic acid degradation, which results in beneficial effects for skin such as the maintenance of moisture levels, the prevention of ageing and the reduction of inflammatory processes.

# MELAVOID<sup>™</sup>

(INCI: Propanediol, Aqua (Water), Boerhavia Diffusa Root Extract)

MELAVOID<sup>™</sup> is an extract from Boerhaavia diffusa root native to India, where it is found in the warmest parts of the Himalaya region, at an altitude of up to 2000 meters (Murti, 2010).

MELAVOID<sup>™</sup> is a natural brightening agent, standardised in boeravinones. It acts on the initial mechanisms of pigmentation, reducing melanogenic activity and causing a decrease in skin spots and a brightening effect.

Recommended usage level: 1 – 3%

Recommended usage level: 0.1 – 4.0%

#### Native Orange Pearl Cellular Extract

(INCI: Malcura Cochinchinensis Leaf Extract)

Delivering "true to nature" hydrophilic plant profiles. Cellular Extraction harnesses the species' water-soluble blueprint of phytocompounds and their derivatives (the entourage), in their synergistic relationships, as they exist in the cell. Extracted rapidly under high pressure, NATIVE EXTRACTS maintain the molecules' natural integrity.

Committed to conscious manufacturing, Cellular Extracts are created using purified, deionised, rain-harvested water and less plant material than past processes to produce a natural True to Nature plant extract, that is water-wise, repurposes waste, traceable to source, transparent in composition.

An age prevention hero, anti-wrinkle & collagen booster, skin repairing and firming - perfect for skin barrier briefs.

Recommended usage level: 0.5 - 1% concentrate; 1 - 5% dilution.

#### **Native River Mint Cellular Extract**

(INCI: Mentha australis Leaf Extract)

Delivering "true to nature" hydrophilic plant profiles. Cellular Extraction harnesses the species' water-soluble blueprint of phytocompounds and their derivatives (the entourage), in their synergistic relationships, as they exist in the cell. Extracted rapidly under high pressure, NATIVE EXTRACTS maintain the molecules' natural integrity.

Committed to conscious manufacturing, Cellular Extracts are created using purified, deionised, rain-harvested water and less plant material than past processes to produce a natural True to Nature plant extract, that is water-wise, repurposes waste, traceable to source, transparent in composition.

The NE Native River Mint Cellular Extract delivers all the natural molecules this botanical species can offer in a water-soluble format, including amino and organic acids, phenolics, flavonoid glycosides, rosmarinic acid, terpenoids and methoxy flavonoids to power your products naturally. While native to all states, NATIVE EXTRACTS source their Native River Mint from the South Australia Riverlands region grown by their Indigenous Grower, Dominic Smith (Pundi Produce) using a water efficient aquaponics process.

There is a unique synergy between the phyto compounds in the NE Native River Mint Cellular Extract that make this Australian Botanical a unique plant profile, with a standout phytocompound, rosmarinic acid, which is wellknown for its anti-inflammatory, UV protection, anti-wrinkle, anti-scarring and anti-microbial properties.

Recommended usage level: 0.5 - 1% concentrate; 1 - 5% dilution

#### Native Sandalwood Seed Oil

(INCI: Fusanus spicatus Kernel Seed Oil)

Rich in Omega 3, 6, 9, and Xymenynic acid it is ideal for finished products targeting skin tone, blemish prone skin, age lines, and hydration. The perfect ingredient to balance both mood & skin. Used for centuries to enhance feelings of calm & relaxation, Native Sandalwood Seed Oil smooths the skin, providing a firmer and more youthful look.

Recommended usage level: 1-10%

#### Native Snowflower Cellular Extract

(INCI: Melaluca Alternifolia Leaf Extract)

Delivering "true to nature" hydrophilic plant profiles. Cellular Extraction harnesses the species' water-soluble blueprint of phytocompounds and their derivatives (the entourage), in their synergistic relationships, as they exist in the cell. Extracted rapidly under high pressure, NATIVE EXTRACTS maintain the molecules' natural integrity.

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Snowflower, otherwise known as Tea Tree, is sourced from the mother plants on a pristine organic land inland Northern Rivers region. A common household remedy with a long history of medicinal uses. Today, this species is valued for its antimicrobial properties, and the NE Snowflower Cellular Extract delivers compounds, including protocatechuic acid, phenolics, flavonoid glycosides, quercetin, kaempferol and more, that are beneficial for numerous hair and skin applications.

Recommended usage level: 0.5 – 1% concentrate; 1 – 5% dilution

#### Native Seaweed Tasmanian Kelp Extract

(INCI: Durvillea Potatorum Extract)

Collected by Kelp harvesters from clean, unpolluted waters from the shores of King Island, Tasmania. Ethically sourced, it is only harvested from the shores after storms have torn it from the rocks and cast onto the beaches.

Consider these powerful phyto-compounds in supporting radiance and luminosity, hair products, premature ageing, anti-glycation, collagen and elastin support and blemished and reactive skin possibilities.

Recommended usage level: 1 – 2% concentrate; 3 – 6% dilution.

# NELUPURE<sup>™</sup>

(INCI: Propanediol, Glycerin, Nymphaea Caerulea Flower Extract, Nelumbo Nucifera Flower Extract)

NELUPURE<sup>™</sup> contains a blended extract from two types of lotus flower, the Egyptian Lotus (Nymphaea caerulea) and the Sacred Lotus (Nelumbo nucifera), whose synergic action transmits purity and luminosity.

NELUPURE<sup>™</sup> reduces excess oils and prevents the appearance of blemishes, whilst inhibiting expression of the leptin receptor to reduce sebaceous hypersecretion.

It is the active for getting oily skin under control by reducing the activity of key factors in excess sebum production that cause inflammation of the pores, leaving a smooth, radiant and pure complexion.

Just one application is enough to see results after only 8 hours.

Recommended usage level: 2%

#### OAT MILK M.S

(INCI: Aqua, Glycerin, Avena Sativa (Oat) Kernel Extract, PEG-60 Hydrogenated Castor Oil, Helianthus Annuus (Sunflower) Seed Oil,T ocopherol, Potassium Sorbate, Sodium Benzoate)

OAT MILK M.S is an extract of Avena sativa seeds, which contains oat lipids, proteins and carbohydrates as an emulsion. It also contains minerals and vitamins.

Oat  $\beta$ -glucan is structurally similar to hyaluronic acid, which is extensively used to produce high-viscosity preparations and as a skin moisturising and smoothing agent. Skin and hair conditioning, hair and skin repair and as an antifungal are the suggested applications for Oat Extract.

External applications of oat seeds have a helpful emollient effect in cases of skin irritation, seborrhea and different types of pruritus. Oat mucilage is used in creams to treat sun-induced erythema. Oat flour has long been used in cosmetics as an ingredient of face masks and as an additive of soaps to relieve irritation and itching.

Recommended usage level: 0.5 – 5%

# OPAL ALGA <sup>™</sup>

(INCI: Glycerin, Aqua, Cystoseira Tamariscifolia Extract)

OPAL ALGA  $^{\text{TM}}$  is a light-responsive technology to awaken the skin.

Based on a sophisticated strategy by the Cystoseira Tamariscifolia alga, which has the ability to activate and deactivate opal-like photonic crystals and adapt to the light rhythmicity induced by the tidal cycles in Brittany.

Powerful active substances: phlorotannins (phloroglucinol) and specialised sugars (mannitol) make it unique. It acts by resetting the skin's circadian rhythm and improving skin cells communication whilst preventing inflammatory microenvironment of skin.

This 100% natural origin, water soluble, organic and French sourced active erases vascular dark circles, boosts firmness, revives tired skin, deeply hydrates and plumps the skin.

Recommended usage level: 1-3%

#### Organic Deodorised Argan Oil

(INCI: Argania Spinosa Kernel Oil)

Organic Deodorised Argan Oil is a rich oil containing high levels of fatty acids, Tocopherols and Sterols to reinforce skin barrier function of skin and scalp, restore shine to hair and strengthen nails. Also demonstrated to help maintain elasticity of postmenopausal skin and regulate skin sebum production. Ideal for skincare, bodycare and haircare.

Recommended usage level: 1-10%

#### POLYPLANT MARINE SEAWEEDS GNFN

(INCI: Glycerin, Aqua, Fucus Vesiculosus Extract, Laminaria Digitata Extract, Spirulina Maxima Extract, Porphyra Umbilicalis Extract, Ascophyllum Nodosum Extract, Gluconolactone, Calcium Gluconate, Sodium Benzoate, Potassium Sorbate)

POLYPLANT MARINE SEAWEEDS GNFN is a water-soluble extract providing energising, tonifying, revitalising, moisturising, soothing, film forming and stimulant Properties.

Recommended usage level: 2 – 5%



(INCI: Propanediol, Water, Cleome Gynandra Leaf Extract)

Cleome gynandra is a plant known for its high level of polyphenols and particularly flavonoids, which are molecules with significant antioxidant and anti-inflammatory properties.

Pixalia<sup>®</sup> is an extract rich in polyphenols, obtained exclusively from the dried leaves of Cleome gynandra, using an extraction process that protects both people and the environment, patented by Laboratoires Expanscience. This eco-designed active ingredient is responsibly sourced from Burkina Faso.

Pixalia<sup>®</sup> rebalances skin microbiota, regulates C.acnes phylotypes, and rebalances sebum balance in quantity and quality by acting on oxidative squalene. In hair it supports a balanced scalp microbiome by targeting Malassezia restricta, one of the main yeasts responsible for dandruff, for a purified scalp. It also inhibits key markers involved in inflammatory response to P. acnes to reduce inflammation.

Recommended usage level: 1 – 3%

## PUREBLOME<sup>™</sup>

(INCI: Aqua, Propanediol, Glycerin, Bacillus Ferment, Pentylene Glycol, Levulinic Acid, Glyceryl Caprylate)

PUREBLOME<sup>™</sup> redefines skincare for women in their blooming years.

This second ecosystem ingredient developed through the endophyte-based platform Triplobiome<sup>™</sup> Technology, transfers the essence of this natural symbiosis directly to the skin. PUREBLOME<sup>™</sup> is a post-biotic ingredient derived from an endophytic bacterium found in hyssop. It purifies the skin and addresses the broad challenges of mature women with a triple efficacy approach that combines anti-acne and well-ageing benefits.

A holistic blend of psychological balance, physical renewal and sustainable production that offers modern mature women a way to reconnect with nature's wisdom for balance and rejuvenation.

#### **RED CLOVER EXTRACT H.GL. - M.S**

(INCI: Glycerin, Aqua, Trifolium Pratense (Clover) Extract, Potassium Sorbate, Sodium Benzoate)

RED CLOVER EXTRACT H.GL. - M.S. is a watersoluble extract ideal for anti-ageing, mature skin, firming, antioxidant, photoprotection, anti-alopecia and seboregulating.

Recommended usage level: 0.5 – 5%

# SENSFEEL<sup>™</sup> FOR HER

(INCI: Propanediol, Jasminum Officinale (Jasmine) Flower Extract, Ceratonia Siliqua (Carob) Fruit Extract, Phenethyl Alcohol, Caprylyl Glycol)

SENSFEEL<sup>™</sup> FOR HER is based on the natural attraction power of pheromones, so that women can capture male interest.

The therapeutic role played by cosmetics is well demonstrated and documented.

The use of personal care products that make us feel good, in addition to improving our physical appearance, has a positive impact on our own perception and on the way others perceive us. This makes us feel more confident about ourselves.

Recommended usage level: 5%

# SPRING SNOW<sup>™</sup>

(INCI: Glycerin, Aqua, Hydrolyzed Prunus Domestica)

Spring Snow<sup>™</sup> is derived from the white flowers of wild prunus Prunus domestica and targets the "skin-brain" axis. It acts as neuro-soother and anti-dark spot shield.

Spring Snow<sup>™</sup> breaks the vicious cycle of barrier defects, neurogenic inflammation and oxidative stress induced by exposome factors by reinforcing the barrier function in stressful situations, enhancing hydration, limiting the hypersensitivity of nerve fibers and neurogenic inflammation, relieves and soothes the skin against the deleterious effects of pollutants, whilst preventing the oxidation and browning of melanin induced by stressors including pollution and is responsible for the appearance of dark spots.

Skin recovery is accelerated and soothed for a brighter more even complexion. Skin comfort and improvement of the complexion reinforces well-being.

Recommended usage level: 1-3%

#### Strawberry Gum Cellular Extract

(INCI: Eucalyptus Olida Leaf Extract)

Delivering "true to nature" hydrophilic plant profiles. Cellular Extraction harnesses the species' water-soluble blueprint of phytocompounds and their derivatives (the entourage), in their synergistic relationships, as they exist in the cell. Extracted rapidly under high pressure, NATIVE EXTRACTS maintain the molecules' natural integrity.

Committed to conscious manufacturing, Cellular Extracts are created using purified, deionised, rain-harvested water and less plant material than past processes to produce a natural True to Nature plant extract, that is water-wise, repurposes waste, traceable to source, transparent in composition.

Suitable for de-pigmentation and redness reduction this anti-inflammatory active provides brighter and happier skin.

Recommended usage level: 0.5 – 1% concentrate; 1 – 5% dilution

#### **Tasmanian Lavender Cellular Extract**

(INCI: Lavendula angustifolia Flower Extract)

Owing to to Tasmania's unique climate and nutrient rich soils, the Lavender grown there is known for its most delightful aroma. A traditional botanical, highly regarded throughout the hair and skin care industry, it is commonly used in fragrances and shampoo.

Beyond the volatile scent compounds, this species has even more to offer through its water-soluble phyto-compounds, which may be considered for their antioxidant, antiinflammatory, antimicrobial, age lines and premature aging benefits.

The NE Tasmanian Lavender Cellular Extract delivers the natural molecules this botanical species can offer in a water-soluble format, including phenolics, anthocyanins, apigenin and more.

Recommended usage level: 0.5 – 1% concentrate; 1 – 5% dilution

#### **Tulsi Cellular Extract**

(INCI: Ocimum sanctum Extract)

Delivering "true to nature" hydrophilic plant profiles. Cellular Extraction harnesses the species' water-soluble blueprint of phytocompounds and their derivatives (the entourage), in their synergistic relationships, as they exist in the cell.

Extracted rapidly under high pressure, NATIVE EXTRACTS maintain the molecules' natural integrity.

Committed to conscious manufacturing, Cellular Extracts are created using purified, deionised, rain-harvested water and less plant material than past processes to produce a natural True to Nature plant extract, that is water-wise, repurposes waste, traceable to source, transparent in composition.

Tulsi extract, known for its anti-inflammatory and antibacterial properties, helps reduce acne, redness, and irritation while promoting clearer skin. Its high antioxidant content also protects against environmental damage, improving skin tone and enhancing a healthy, glowing complexion.

Recommended usage level: 0.5 - 1% concentrate; 1 - 5% dilution

#### Vegan DDS Alpha Arbutin

(INCI: Aqua, Mannitol, Phosphatidylcholine, Glycerin, Alpha-Arbutin, Cetyl Alcohol, Decyl Glucoside, Potassium Sorbate, Sodium Benzoate, Xanthan Gum, Sodium Chloride)

Alpha Arbutin is a pure biosynthetic and hydro soluble active that activates skin lightening and unifies all skin types by blocking the synthesis of melanin pigments which inhibit the enzymatic oxidation of tyrosine and the DOPA.

Alpha-Arbutin is encapsulated in INdermal's Deep Delivery System (DDS) ensuring it is specifically delivered to the deepest strata of the epidermis for a more intense and precise effect on the structures and cells located there.

The use of DDS enables up to twelve times the amount of active ingredient to reach the interior of the skin compared to when applied freely.

Recommended usage level: 1 - 10%

#### Vegan DDS K1 Oxide

(INCI: Aqua, Mannitol, Phosphatidylcholine, Glycerin, Phytonadione Epoxide, Cetyl Alcohol, Polysorbate 80, Decyl Glucoside, Potassium Sorbate, Sodium Benzoate, Xanthan Gum, Citric Acid, Sodium Chloride)

Vitamin K1 Oxide (Phytonadione Epoxyde) is used for cosmetic purposes and is a derivative of Vitamin K1 which is typically found in dark green leaved vegetables such as broccoli, spinach, cabbages etc. It has a fundamental role in the synthesis of prothrombin (factor II) and clotting factors VII, IX and X.

In addition it blocks the formation of hemosiderin and avoids blood extravasation giving it a high decongestive capacity as well as a high capacity to reduce erythema and facial irritations. For these reasons it is also used in products which treat sore skin, couperosis and general skin irritations. Owing to its effect on build ups of hemosiderin, it reduces the violet pigmentation found in under-eye circles and hematomas.

It has also demonstrated a moderate antiageing effect with prolonged treatments, being capable of increasing the moisturisation, elasticity and texture of the skin. Encapsulated within INdermal's Deep Delivery System (DDS) for delivery to the deepest strata of the epidermis for a more intense and precise effect on the structures and cells located there. The use of DDS enables up to twelve times the amount of active ingredient to reach the interior of the skin compared to when applied freely.

Recommended usage level: 1 - 10%

## Vegan DDS Oligo HA

(INCI: Aqua, Mannitol, Phosphatidylcholine, Glycerin, Hyaluronic Acid, Cetyl Alcohol, Decyl Glucoside, Potassium Sorbate, Sodium Benzoate, Xanthan Gum, Sodium Chloride)

Hyaluronic Acid is a structural polysaccharide which is naturally present in the skin and which can capture and retain large amounts of water. As the body ages, the presence of this substance is reduced considerably and by the age of 50 only 50% of the endogenous hyaluronic acid remains.

As a consequence, the skin loses its volume and firmness and suffers an increased wrinkling effect. Oligo Hyaluronic Acid is obtained via an advanced and complicated full degradation process with hyaluronidase of hyaluronic acid, achieving sizes smaller than 10Kda (20 times less than that known as the "low molecular weight hyaluronic acid").

This specific type of hyaluronic acid can be transported by the nanovesicles until its delivery to the skin levels where it replaces lost hyaluronic acid, captures water thereby recovering the skin volume, reduces wrinkle depth and restores the elasticity and tonicity more typically associated with much younger skin.

Recommended usage level: 1 - 10%

#### **Vegan DDS Pure Retinal**

(INCI: Aqua, Phosphatidylcholine, Pentylene Glycol, Mannitol, Glycerin, Polyglyceryl-10 Laurate, Retinal, Cetyl Alcohol. Tocopherol)

Retinal stimulates the production of hyaluronic acid, collagen and elastin, improving skin strength and elasticity. It accelerates the skin cell renewal process, improving the overall appearance and texture of the skin and minimising pores. It also boasts greater antibacterial action than other retinoids which makes it especially effective in the treatment of acne. The encapsulated DDS delivery system protects the Retinal against degradation and colour change of the finished formulation. Maximum delivery of the active ingredient to the deep skin levels is provided gradually for a longer lasting effect.

Recommended usage level: 1-10%

#### **Vegan DDS Retinol**

(INCI: Aqua, Mannitol, Phosphatidylcholine, Glycerin, Retinyl Palmitate, Cetyl Alcohol, Potassium Sorbate, Sodium Benzoate, Decyl Glucoside, Lauryl Glucoside, Xanthan Gum, Sodium Chloride)

Retinyl Palmitate is an ester of vitamin A and is one of the most reliable ways to provide the skin with vitamin A. On delivery to the deep skin levels, Retinyl converts to Retinol (Vitamin A) which in turn converts to Retinal (Retinaldehyde), before finally converting to Retinoic Acid.

Its ability to stimulate the production of hyaluronic acid, collagen and elastin is why it is considered one of the most potent anti-aging active ingredients. It also accelerates the cell regeneration process, improving the general appearance and texture of the skin and minimising the pore size. For this reason, together with its ability to regulate sebum production, it is commonly found in acne treatment products.

Furthermore, it represses the production of melanin thereby reducing the number and intensity of skin blemishes. Retinyl Palmitate is encapsulated in the Deep Delivery System (DDS) where it is specifically delivered to the deepest strata of the epidermis for a more intense and precise effect on the structures and cells located there. The use of DDS enables up to twelve times the amount of active ingredient to reach the interior of the skin compared to when applied freely.

Recommended usage level: 1 - 10%

#### Vegan DDS Tranexamic

(INCI: Aqua, Mannitol, Phosphatidylcholine, Glycerin, Tranexamic Acid, Cetyl Alcohol, Decyl Glucoside, Potassium Sorbate, Sodium Benzoate, Niacinamide, Xanthan Gum, Sodium Chloride)

Tranexamic Acid is a widely known molecule in medicine which is normally used as an antifibrinolytic owing to its ability to inhibit plasmin. This same property is used in cosmetics to reduce pigmentations since plasmin is involved with melanogenesis. Furthermore, Tranexamic Acid acts on keratinocytes which contain melanin, interrupting the inflammatory process that produces blemishing following external aggressions or injuries such as acne.

Finally, it also reduces increased vascularisation which always accompanies a recurrent hyperpigmentation such as melasma. These three modes of action of Tranexamic Acid, together with the ability of Niacinamide (Vit.B3) to inhibit the transfer of melanosomes and protect the DNA from UV damage, provide a potent treatment for all types of blemishes. It is particularly effective in the treatment of photo induced pigmentations such as, Melasma and Liver spots.

Encapsulated within INdermal's Deep Delivery System (DDS) it enables the Tranexamic Acid to be delivered to the deepest strata of the epidermis for a more intense and precise effect on the structures and cells located there. The use of DDS enables up to twelve times the amount of active ingredient to reach the interior of the skin compared to when applied freely

Recommended usage level: 1 - 10%

#### Vegan DDS True Retinol

(INCI: Aqua, Phosphatidylcholine, Pentylene Glycol, Polyglycerul-10 Laurate, Glycerin, Retinol, Cetyl Alcohol, Tocopherol Acetate)

Retinol is the best and most demanded antiageing active. It increases skin cell production, helping to exfoliate your skin and increase collagen production. This helps to reduce the appearance of fine lines and wrinkles and, also helps to prevent clogged pores. All these characteristics make Retinol a very useful active ingredient to treat acne, scars caused by acne, melasma spots or wrinkles and expression lines.

Vegan DDS True Retinol contains Pure Retinol without BHT and BHA, only tocopherol acetate as an antioxidant. Encapsulated in the Deep Delivery system, retinol is delivered specifically into the deepest strata of the epidermis for a more intense and precise effect on the structures and cells located there. The use of these deep delivery systems enables up to twelve times the amount of active ingredient to reach the interior of the skin compared to when applied freely.

Recommended usage level: 1 - 10%

#### **Vegan FDS Zinc PCA**

(INCI: Aqua, Mannitol, Phosphatidylcholine, Glycerin, Zinc PCA, Cetyl Alcohol, Sodium Benzoate, Sorbitan Oleate, Polysorbate 80, Xanthan Gum, Stearamine, Sodium Chloride, Dimyristoyl Phosphatidylcholine)

Zinc PCA is the zinc salt of the L-PCA (pyrrolidine carboxylic acid) a doubly active complex that provides the skin and hair with the beneficial effects of the zinc and L-PCA.

Zinc is involved not only in the synthesis of the nucleic acids, including the DNA, but also in the synthesis of proteins, cell division and in the structure and coenzymatic activation of many key molecules in the body and the skin. It also prevents the development of microbial infections thanks to its considerable antiseptic properties.

It has been shown that zinc reduces sebum secretion by inhibiting the 5  $\alpha$ - reductase. When joining L-PCA to an active molecule such as zinc, it becomes a physiological vector which optimises its bioavailability and in addition acts as a signalling molecule to stimulate the epidermal differentiation and strengthen the skin barrier function.

Recommended usage level: 1 - 10%

#### Vitamin C Trio Cellular Extract

(INCI: Terminalia ferdinandiana Fruit Extract, Citrus glauca Fruit Extract, Citrus australasica Fruit Extract)

Delivering "true to nature" hydrophilic plant profiles. Cellular Extraction harnesses the species' water-soluble blueprint of phytocompounds and their derivatives (the entourage), in their synergistic relationships, as they exist in the cell.

Extracted rapidly under high pressure, NATIVE EXTRACTS maintain the molecules' natural integrity.

Committed to conscious manufacturing, Cellular Extracts are created using purified, deionised, rain-harvested water and less plant material than past processes to produce a natural True to Nature plant extract, that is water-wise, repurposes waste, traceable to source, transparent in composition.

The NE Vitamin C Trio Blend Cellular Extract represents unique combinations of the watersoluble phytocompounds extracted from Desert Lime, Finger Lime Caviar and Kakadu Plum.

With over 16 exciting natural compounds combined, this blend offers a source of natural vitamin C predominately from the Kakadu Plum (considered the species with the highest source of natural vitamin C (biological ascorbic acid).

Recommended usage level: Concentrate: 1.0 - 2.0%, Standard 1:10, Wash on/off3.0 - 6.0%

#### White Cypress Leaf Cellular Extract

(INCI: Callitris Glaucophylia Leaf Extract)

Delivering "true to nature" hydrophilic plant profiles. Cellular Extraction harnesses the species' water-soluble blueprint of phytocompounds and their derivatives (the entourage), in their synergistic relationships, as they exist in the cell. Extracted rapidly under high pressure, NATIVE EXTRACTS maintain the molecules' natural integrity.

Committed to conscious manufacturing, Cellular Extracts are created using purified, deionised, rain-harvested water and less plant material than past processes to produce a natural True to Nature plant extract, that is water-wise, repurposes waste, traceable to source, transparent in composition.

With a wide range of interesting compounds, creating a multifunctional ingredient providing extra hydration to the skin, skin that looks firm and toned.

Recommended usage level: 0.5 – 1% concentrate; 1 – 5% dilution

#### Yuzu Cellular Extract

#### (INCI: Citrus junos Fruit Extract)

Delivering "true to nature" hydrophilic plant profiles. Cellular Extraction harnesses the species' water-soluble blueprint of phytocompounds and their derivatives (the entourage), in their synergistic relationships, as they exist in the cell.

Extracted rapidly under high pressure, NATIVE EXTRACTS maintain the molecules' natural integrity.

Committed to conscious manufacturing, Cellular Extracts are created using purified, deionised, rain-harvested water and less plant material than past processes to produce a natural True to Nature plant extract, that is water-wise, repurposes waste, traceable to source, transparent in composition.

Yuzu extract is rich in vitamin C and antioxidants, which help brighten the skin, even out skin tone, and combat signs of aging. Its hydrating properties deeply moisturize the skin, leaving it smooth, radiant, and protected from environmental stressors.

Recommended usage level: 0.5 – 1% concentrate; 1 – 5% dilution

# ZIRHAFIRM<sup>™</sup>

(INCI: Propanediol, Aqua, Ziziphus Jujuba Seed Extract, Phytoecdysteroids, Potassium Sorbate, Sodium Benzoate)

ZIRHAFIRM<sup>™</sup> is a hydrosoluble complex of fractions from the root of "Rhaponticum carthamoides (Willd.).

ZIRHAFIRM<sup>™</sup> strengthens the internal skin structure with active ingredients that cooperate synergistically enhancing communication and dermo-epidermal cohesion to reduce flaccidity.

It recovers and maintains the firmness of mature skin.

Ideal for facial and body firming specific products, mature skin lines, post-surgery at home treatments and liquid foundations.

Recommended usage level: 2 - 4%

# **Contact Us**

# Interested?

# Then contact the Infinity team for more information:

T: 01344 354 900

- E: technical@infinity-ingredients.co.uk
- W: infinity-ingredients.co.uk